

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: September 8, 2023

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: From the Executive Director of Milwaukee County Parks requesting approval of 2023 CAMPAC allocations

File Type: Action Report

REQUEST

Milwaukee County Parks, on behalf of the Cultural Artistic Musical Programming Advisory Council (CAMPAC), request approval of 2023 allocations from Org 1974 to cultural and performing arts groups.

POLICY

The duties of the Committee on Parks & Culture include departmental policy of parks, recreation and culture, zoological gardens, public museums, cultural activities (including fund for the arts), and university extension service.

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	1.11
Specific Adopted Budget:	2021
Specific Adopted Budget Amendment:	1A020
Specific Adopted Capital Project:	

BACKGROUND

In July of 2023 CAMPAC recommended that the proposed funding formula transition outlined in File 21-90 be reinstated.

2022
Awards Capped at 200% of 2021 Award for any group. Awards limited to floor of 75% of 2021 award for any group
2023
Awards capped at 200% of 2022 Award for any group. Awards limited to floor of 66% of 2022 award for any group
2024
Completely move to award criteria established in File 21-90 Apply equal distribution for award NO Caps or Floors for distribution

With the recommended formula determined, applications for 2023 Fund for the Arts funding were open on the mymilwaukeecounty.com portal from August 21, 2023, through September 4, 2023. Thirty-eight total applications were received with one organization being a first-time applicant.

Through reinstating File #21-90 the funding formula parameters were that no organization could have less than 66% of the funding from 2022 nor could they have greater than 200% of funding from 2022. Only three of the organizations that submitted applications for 2023 were funded at the floor of 66%. Zero applicant organizations were funded at 200%

Related File No's:	21-90, 22-612
Associated File No's (Including Transfer Packets):	
Previous Action Date(s):	2/22/2021, 8/9/2021

Applications were reviewed and the following assumptions were applied:

- File HRA23-145 approved in the July 2023 CAMPAC meeting revised the Community Cultural Event criteria so that virtual performances were no longer eligible to satisfy the requirement.
- Funding for Concerts in the Park was allocated as a regular applicant.

Proposed allocations for 2023 are outlined in the chart below and pending verification of eligibility documents by Parks staff (*indicates first time applicant)

Organization Name	2023 Total
Aperi Animam	\$ 10,125.33
Bel Canto Chorus of Milwaukee, Inc.	\$ 10,125.33
Black Arts MKE	\$ 10,125.33
CIVIC MUSIC MKE (Civic Music Association of Milwaukee)	\$ 10,125.33
DanceCircus, Ltd	\$ 10,125.33
Danceworks, Inc.	\$ 9,804.14
Early Music Now	\$ 6,164.01
Ex Fabula	\$ 10,125.33
Festival City Symphony	\$ 10,125.33
First Stage	\$ 10,125.33
Florentine Opera	\$ 10,125.33
Forte Theatre Company, Inc	\$ 6,164.01
Frankly Music, Inc.	\$ 10,125.33
Haggerty Museum of Art at Marquette University*	\$ 3,500.00
Kids From Wisconsin Ltd.	\$ 10,125.33
Ko-Thi Dance Company (Ko-Thi Inc.)	\$ 10,125.33
Latino Arts Inc.	\$ 10,125.33
Lynden Inc.	\$ 10,125.33

Marcus Performing Arts Center	\$ 6,164.01
Milwaukee Ballet	\$ 10,879.87
Milwaukee County Parks - Concerts in the Park	\$ 10,125.33
Milwaukee Opera Theatre	\$ 10,125.33
Milwaukee Repertory Theater	\$ 19,865.43
Milwaukee Symphony Orchestra, Inc	\$ 31,398.40
Milwaukee Youth Symphony Orchestra, Inc. (MYSO)	\$ 10,125.33
Next Act Theatre, Inc.	\$ 10,125.33
Optimist Theatre	\$ 10,125.33
Organic Arts	\$ 10,125.33
Present Music, Inc.	\$ 10,125.33
Radio Milwaukee	\$ 10,125.33
Renaissance Theaterworks	\$ 10,125.33
RUACH, Inc.	\$ 10,125.33
Summit Players Theatre	\$ 10,125.33
TBEY ARTS CENTER, INC.	\$ 10,125.33
The Milwaukee Choristers, Inc.	\$ 10,125.33
The Wisconsin Conservatory of Music	\$ 10,125.33
Theatre Gigante	\$ 10,125.33
Wild Space Dance Company	\$ 10,125.33
Woodland Pattern Book Center	\$ 10,125.33
Total	\$407,825.00

ALIGNMENT TO STRATEGIC PLAN

CAMPAC eligibility and formula distributions are intended to address strategic areas 1C (Increase the number of county contracts awarded to minority and women-owned businesses), 2C (Apply a racial equity lens to all decisions) and 3C (Dismantle barriers to diverse and inclusive communities).

FISCAL EFFECT

Funding for cultural allocations was included in the 2023 adopted budget.


VIRTUAL MEETING INVITES

Beth Haskovec, Chairwoman, CAMPAC bhaskovec@gmail.com

PREPARED BY:

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

APPROVED BY:

Guy Smith, Executive Director Milwaukee County Parks 

ATTACHMENTS:

2020-2023 CAMPAC Allocations

CC: David Crowley, County Executive
Mary Jo Meyers, Chief of Staff, County Executive's Office
Sheldon Wasserman, Supervisor District 3, PEEC Chair
Steven Shea, Supervisor District 8, PEEC Vice Chair
Felesia Martin, Supervisor District 7, PEEC Member
Juan Miguel Martinez, Supervisor District 12, PEEC Member
Steve Taylor, Supervisor District 17, PEEC Member
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Mgr, Office of the County Clerk
Aaron Hertzberg, Director, Department of Administrative Services
Joseph Lamers, Fiscal & Budget Director, DAS
Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
Pamela Bryant, Capital Finance Manager, Comptroller's Office
Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
Allyson Smith, Committee Coordinator, Office of the County Clerk
Ciara Miller, Research & Policy Analyst, Office of the Comptroller
Anthony Rux, Budget & Management Analyst, DAS-PSB