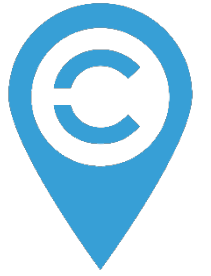


East-West Bus Rapid Transit Status Update – Milwaukee County Board

August 18, 2023

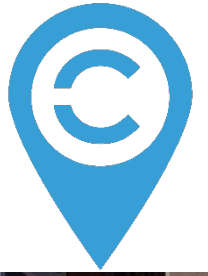


Service Kickoff June 5



CONNECT 1 Ribbon Cutting

Performance



Ridership and Productivity

- 3,200 rides per day (8th of 36 routes)
- 24 pass. per bus hour (1st of 36 routes)
- 17,000 rides during Summerfest

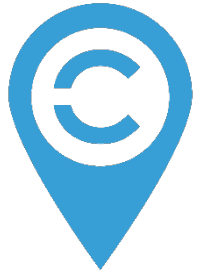


Ridership comparison - Summer route changes including CONNECT 1 BRT

- Increased 2,000 rides/day or 17% compared to 2022

Major Destinations:

- Downtown Milwaukee – 900 rides per day
- Marquette University – 600 rides per day
- Milwaukee Regional Medical Center – 200 rides per day



Attention to Detail

Service & Maintenance

- Dedicated MCTS Staff
- Routine Trash Collection
- Routine Shelter/Platform Washing

Software Updates

- Real-Time Signs
- Umo App

Improving Reliability

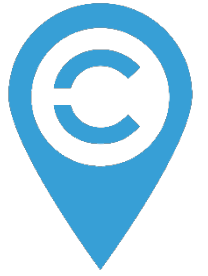
- More experienced bus operators
- More time added for detours
- Help maintain 10-minute frequency

Safety

- Lighting
- Cameras
- Security Personnel



Advancement



Fare Collection

- Update - Umo Mobility Sponsorship status

Fleet Status

- Battery Electric Buses (BEBs)
 - 11 – original order
 - 9 on property
- Additional 4

Infrastructure Improvements

- Vel Phillips Station (5th)
- Couture east end terminus



For more information:
eastwestbrtmke.com
[MCTS CONNECT \(ridemcts.com\)](http://MCTS CONNECT (ridemcts.com))



Or contact:

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