



THE
ABILITY
CENTER

Play together.

Universal Park

Project Update - June 16, 2023

Universal Park Overview

Building a more inclusive future at Wisconsin Avenue Park—a play and recreation space for people of all ages and abilities.

Phase 1

1. Park Entry and Clubhouse
2. Inclusive Play area
3. Improved baseball fields
4. Picnic area
5. Improved and expanded parking lot
6. Universal Ballpark





Universal Park Layout Overview

Investment and Preparation to Date

Kahler Slater

\$7,500

Architectural Planning
Park Pavilion Design

GameTime

\$63,000

Park Design
Innovative Inclusion Planning

raSmith

\$28,435

Civil Engineering
Topographic Survey
Park Master plan

Hoppe Tree Service

\$35,000

Nature Preservation
Tree Survey and Study
Tree Preparation and Removal

TOTAL



Fundraising Updates

\$2,500,000	George F. Moss Charitable Trust
\$1,162,325	MMSD, Partnership Program
\$500,000	YMCA of Metropolitan Milwaukee
\$100,000	Daniel M. Soref Charitable Trust
\$50,000	Anon Foundation
\$40,000	Individual donations

\$4MM+
COMMITTED



Public Input Meetings

Overwhelming support for:

- Renaming the park to honor the \$2.5MM gift from the George F. Moss Charitable Trust.
- Park features including fitness elements, family challenge course and interactive playground features
- Adaptive sports including baseball, pickleball and basketball
- A “nature” themed play area with music, climbing elements and features that spark imagination.



Public Input via Survey

100+ surveys filled out by residents

- Overwhelming support and excitement for features being added to the park (average score: 4.47/5 across seven unique features.)
- **Most requested additional features:**
 - Mini golf / putting green
 - Scoreboards that convert into movie screens
 - Beer garden



Programming the Park

Future Home of RampUp

- Staffed daily, increasing safety
- Revenue from concessions vendor

Adaptive equipment available for free rental

- Bikes
- Trail chairs
- Cross country skis

Total project cost: \$10MM



Committed!

Our Partners



Save the Date: July 26, 2023

Groundbreaking and Picnic in the Park

Join us

The Americans with Disabilities Act (ADA)
was signed into law on July 26, 1990



Any questions?

