

From the Executive Director of Parks requesting authorization to enter into agreements with American Family Insurance, the Milwaukee Parks Foundation, and J&M Displays, Inc. for the sponsorship and presentation of the July 3rd fireworks, by recommending adoption of the following:

### A RESOLUTION

WHEREAS, July 3<sup>rd</sup> firework displays at the downtown lakefront have been occurring on a regular basis for over 40 years; and

WHEREAS, due to the Coronavirus Disease (COVID-19) pandemic and related complications, there have been no fireworks on July 3<sup>rd</sup> in Milwaukee County parks since 2019; and

WHEREAS, in 2019, American Family Insurance, T&M partners, the Milwaukee Brewers, and Christian Yelich provided financial support for the last fireworks display; and

WHEREAS, American Family Insurance, the Milwaukee Parks Foundation, and other potential partners are coordinating to bring the event back to Milwaukee's downtown lakefront in 2022; and

WHEREAS, the Department of Parks, Recreation, and Culture (DPRC) and J&M Displays, Inc., are working diligently to deliver a 30-minute firework display on July 3, 2023; and

WHEREAS, the Milwaukee County Board of Supervisors has provided direction and support to the DPRC in support of staffing summer events in 2023; and

WHEREAS, the Committee on Parks and Culture, at its meeting of May 16, 2023, recommended adoption of File No. 23-521 (vote 5-0); and

WHEREAS, the Committee on Finance, at its meeting of May 18, 2023, recommended adoption of File No. 23-521 (vote 7-0); now, therefore,

BE IT RESOLVED, the Department of Parks, Recreation, and Culture (DPRC) is hereby authorized to enter into agreements with the Milwaukee Parks Foundation, American Family Insurance, and any additional partners later identified, strictly for the purpose of sponsoring fireworks on July 3, 2023; and

BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors (County Board) authorizes DPRC to enter into a contract with J&M Displays, Inc., for the amount of \$200,000; and

47 BE IT FURTHER RESOLVED, the County Board authorizes the Office of the  
48 Comptroller (Comptroller), Office of the Treasurer, and DPRC to pay J&M Displays, Inc.,  
49 \$84,375 upon signing the Agreement as a down payment for their services; and  
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51 BE IT FURTHER RESOLVED, the County Board authorizes an exemption from  
52 the purchasing requirements in Section 32 of the Milwaukee County Code of General  
53 Ordinances, in order for DPRC to enter into a timely contract with J&M Displays, Inc.;  
54 and  
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56 BE IT FURTHER RESOLVED, the County Board authorizes the Comptroller and  
57 the Department of Administrative Services to process an administrative fund transfer  
58 recognizing any expenditures and revenues for executing the July 3, 2023, event.  
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