



**MILWAUKEE PARKS
FOUNDATION**



MISSION

Engage our community in supporting Milwaukee County Parks to collectively steward a thriving park system.

VISION

Foster dynamic connections through our land and community, expanding what is possible in our neighborhoods, and engaging residents in supporting a safe and vibrant parks system that benefits all.



SEEDS & SPROUTS INITIATIVE

The Seeds & Sprouts Initiative tackles challenges throughout our County Parks System on the micro and macro level. All investments are made with an equity lens.



SEEDS

The SEEDS portion of the campaign tackles root cause challenges identified by County Parks leadership and supported by resident input. By planting seeds for additional revenue sources for our County Parks Department, our parks system overall is provided with more sustainable funding to achieve its objectives.



SPROUTS

The SPROUTS portion of the campaign directly addresses resident concerns around their parks by granting dollars directly to other organizations organizing in their parks, including Friends groups, neighborhood organizations, nonprofits, etc.

FOCUS AREA

Environmental Sustainability & Justice:

Trails (way-finding, part-time support), Ecological restoration (lagoons, wetlands, green infrastructure maintenance, natural areas), and Trees

Capital Projects:

Community Center Fund, Kozy Community Center Project, and Pathways/Lighting/Bridges

Youth Enrichment:

Baseball, Basketball, Playgrounds, Aquatics

All investments are made with an equity focus, utilizing MPF's strategic priority areas and Milwaukee County's racial equity index.

OUR 2022 IMPACT



\$519,402

Money pledged or invested



1,375

People in the parks



1,562

Volunteer hours



Brown Deer



MILWAUKEE PARKS FOUNDATION

- ① **Kosciuszko Park & King Park**
Community Center Fund for improvements - \$12,500
- ② **Rose Park**
New Community Mural - \$20,000
- ③ **Lucille Berrien Park**
New Community Mural - \$12,000
- ④ **Clarke Square Park** 
Decorate the Park Holiday Event - \$5,000
- ⑤ **Sherman Park** 
Harvest fest with Chairwoman Nicholson - \$3,000
- ⑥ **Johnsons Park/Alice's Garden** 
Fieldhands and Foodways program - \$5,000
- ⑦ **Moody Park** 
Community Holiday Extravaganza - \$5,000
- ⑧ **Carver Park**
Baseball field refurbishment project - \$100,000
- ⑨ **King Park** ★ (MPF New Office)
Lyrics for our Sanctuaries youth poetry competition - \$6,000
-  **11 Locations**
22 Basketball Courts refreshed - \$53,302
-  **7 Locations**
County Executive David Crowley's Healthy County Challenge - \$10,000

System-Wide

Increased capacity for parks through additional staffing - \$50,000

Contribution to the Wisconsin Policy Forum for their continued work researching sustainable funding for parks - \$10,000



Sprouts Projects

Investment in resident-led organizations supporting their parks

2023 PROJECTS IN PROGRESS

- Additional basketball renovation
 - Conversations ongoing with Milwaukee Bucks, Pat Connaughton Foundation, Chris and Jennifer Abele
- Aquatics Ambassador Initiative
- Sprouts Fund
- Healthy County Challenge
- Yelich Home Plate dinner and baseball field renovation
- Fireworks



CONNECT WITH MPF

- Attend our Go Green for Parks Event on September 19
- Make an introduction to someone in your circle who cares about parks
- Sign up for our email list
- Upcoming events
 - Walk in the Park
 - Healthy County Challenge
- Make a gift to MPF
- Connect with Rebecca Stoner:
Rebecca.stoner@mkeparksfoundation.org | 414-687-7166



Thank You!

Connect with us!
mkeparksfoundation.org

