

COUNTY OF MILWAUKEE
Inter-Office Communication

DATE: March 2, 2023

TO: Shawn Rolland, Co-Chair, Ricardo Diaz, Co-Chair,
Milwaukee County American Rescue Plan Act (ARPA) Task Force

FROM: Community Support Area Subgroup – Other Social Determinants of Health (SDoH)

SUBJECT: ARPA Community Support Strategy Recommendation

REQUEST

Requesting recommendation of the Other SDoH subgroup projects for \$1,374,803 within the Community Support Expenditure Category for American Rescue Plan Act (ARPA) funding consideration.

POLICY

Milwaukee County Board file 21-555: “A resolution to create a Task Force to review and recommend funding allocations to the Milwaukee County Board of Supervisors for monies received by the County in the Federal American Rescue Plan Act of 2021”

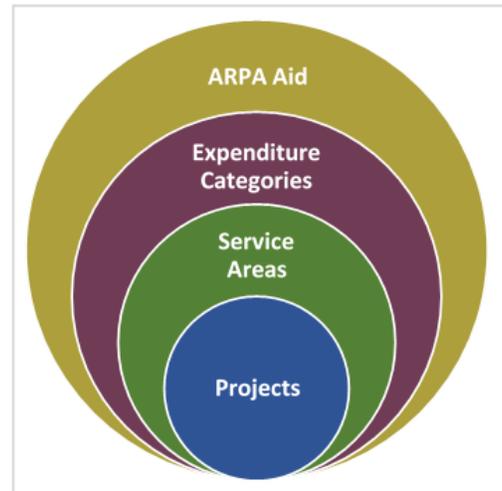
BACKGROUND

Milwaukee County received \$183 million between 2021-24 in federal ARPA aid. Approximately \$40,415,339 has been allotted for Community Support projects.

The Community Support Service Area subgroups were established to generate project-level allocation recommendations to respond to economic harms to workers, families, small businesses, impacted industries, and the public sector in Milwaukee County.

The Other SDoH subgroup was formed with subject matter experts following the Community Support Service Area Subgroup Charter. Membership includes the following individuals:

Diagram A: Illustration of Terms



Name	Role & Title	Organization
Sumaiyah Clark	Lead Facilitator, Enterprise Project Administrator	Milwaukee County, DHHS
Alena DeGrado	Lead Facilitator, Transportation Coordinator	Milwaukee County, Aging & Disabilities Services
Chytania Brown	Partner, Executive Director	Employ Milwaukee
Kweku TeAngelo Cargile, Jr.	Partner, Executive Director	The Brand Lab
Janice Wilberg	Community Member	Commission on Aging
Demetria Smith	Partner, Executive Director	The Kellogg PEAK Initiative

In December 2022 the subgroup reviewed the UpStart Kitchen Café and the Sherman Park Re-Imagined projects received from external sources to support Milwaukee County’s recovery in this service area. The subgroup followed the criteria set by the ARPA Task Force on September 2, 2021, to recommend these projects as high priority projects.

PRIORITIZED PROJECTS

The high-ranking project in this service area is listed below for recommendation. Please also note the attached project proposals (Attachment A & B), the criteria scoring rubric (Attachment C), and the Service Area subgroup review summary (Attachment D) provides further detail.

Project Name	Description	Budget
UpStart Kitchen Café	Upstart Kitchen serves as an incubator for entrepreneurs who want to start or grow their food-oriented businesses. UpStart provides affordable, state-of-the-art, fully-equipped, and code-compliant commercial kitchen space, and also provides supportive services, training, mentoring, and community connections to help businesses succeed. Business resources and technical assistance, including business planning, proposal writing and coaching, is provided by UpStart and partner organizations. Funding will support three additional UpStart kitchen facilities in Milwaukee County.	\$412,500
Sherman Park Re-Imagined	Sherman Park Re-Imagined will improve healthy child and family environments, reduce the need for community violence intervention, reduce stormwater runoff and improve clean water conditions within Milwaukee Count. The project will improve the safety, vibrancy, and vitality of Sherman Park neighborhood residents, City of Milwaukee youth, and Boys & Girls Clubs of Greater Milwaukee’s Club members and families. The project will relocate the waste management area and remediate drainage issues.	\$962,303

RECOMMENDATION

Approve the recommendation for the Other SDoH projects to receive \$1,374,803 within the Community Support Expenditure Category.

PREPARED BY:

Bess Earl, Office of Strategy, Budget & Performance, Senior Grants Analyst

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the objectives in the strategic plan:

2A: Determine what, where, and how we deliver services to advance health equity

2C: Apply a racial equity lens to all decisions

3A: Invest “upstream” to address root causes of health disparities

3C: Dismantle barriers to diverse and inclusive communities

ATTACHMENTS:

Attachment A: UpStart Kitchen Café Project Proposal

Attachment B: Sherman Park Re-Imagined Project Proposal

Attachment C: ARPA Proposal Review Criteria – Community Support Programs

Attachment D: SDoH Project Review Summary