



**Milwaukee County Commission on Aging
Nutrition Council
July 26, 2022**

The Milwaukee County Commission on Aging Nutrition Council held its quarterly meeting on Tuesday, July 26, 2022. Members and attendees joined the virtual meeting, which was hosted on Microsoft Teams by videoconference or conference call option (computer or telephone). Attendance was taken verbally.

Nutrition Council Representatives:

Sally Lindner – Chair
Jenice King – West Allis
Jim Sampson – Milwaukee LGBT
Cindy Van Vreede – Milwaukee LGBT
Trudy Zauner – Hart Park

Agency Representatives:

Diane Chilinski – Washington Park
Shannon Downie – SOA Staff
Michelle Drouillard – Goodwill
Vevette Hill-Nwagbaraocha – McGovern
Laz Jackson – SOA Staff
Frank Schulz – MCC Staff
Sonya Torres-Jackson – MCC Staff
Deanna Van Oyen - Kelly

Site Supervisors:

Linda Bates - Franklin
Colleen Benjamin – South Milwaukee
Evelyn Fayne – Hart Park
Terrance Gage – Arlington Court
Julie Ann Jacobs – Kelly
Alice Love – Rose Park
Debra McHatten – Dolan
Nettie Moss – Lapham Park
Cheryl Richards – Washington Park
Chris Robinson – Wilson Park
Sa’Rah Stinson – College Court
Delois Taylor – West Allis
Song Xiong-Buck – MCC

Milwaukee County Staff Present:

Andy Bethke, DHHS
Debra Horton, DHHS
Lorie O’Connor, DHHS
Gaylyn Reske, DHHS
Bekki Schmitt, DHHS



MARCIA P. COGGS HUMAN SERVICES CENTER
1220 WEST VLIET STREET, SUITE 300 | MILWAUKEE, WI 53205
(414) 289-5920 | FAX: (414) 289-8568 | TRS: 7-1-1
AgingDisabilitiesServices@milwaukeecountywi.gov | county.milwaukee.gov

I. CALL TO ORDER

Chair Sally Lindner welcomed the meeting attendees. The meeting was called to order at 1:31 p.m.

II. REVIEW AND APPROVAL OF THE NUTRITION COUNCIL MEETING MINUTES FROM APRIL 26, 2022

MOTION: Approve the April 26, 2022, Nutrition Council minutes as written.

ACTION: Unanimously approved Love Moved, Sampson Second).

III. COMMUNITY PROGRAM SUPERVISOR: BEKKI SCHMITT

a. Wellness Opportunities

Bekki shared with the group. There are three upcoming opportunities.

- ◆ On August 4th, we are having our Milwaukee Wellness Symposium at Wilson Park from 8:30 a.m. to 12 noon. The theme is connecting for a healthier community. Gina Green-Harris will be our keynote speaker. If you have never had the pleasure of seeing her, she is dynamic, she is intelligent, she's insightful, and she will be a wonderful keynote speaker. This event is intended for professionals, advocates, leaders, and volunteers that work within healthy aging. We have breakout sessions on dimensions of Wellness: those include Financial Wellness, Social Wellness, Intellectual Wellness, and Occupational Wellness. The whole thing is free of charge should be a very nice event, and there is a registration link. Registration closes on August 1st that is so we can plan the rooms, get a head count to the caterer for the breakfast. So please if you can come and join us. We would love to see you involved with or if you could help us spread the word to your participants.
- ◆ We have a brand-new workshop for our evidence-based prevention Wellness workshops and this one is specifically within the area of dementia and brain health. It is being led by one of our dementia care specialists and we are really excited about this one because it has a lot to do with education and outreach around dementia, Alzheimer's,

caregiving for a loved one with dementia There are a couple slots left. There is no cost for this. This session will be online.

- ◆ There is a nice lineup for Wellness workshops that is happening this Fall. Check out our website on the homepage of the Milwaukee County. There is a section that is called Health and Wellness workshops. And this lists the upcoming evidence-based prevention programs that are happening and the dates for them. Some of them are virtual, so you could join online.

There were flyers that were shared with the group (please refer to the handouts that was provided at the meeting)

IV. NUTRITION OUTREACH COORDINATOR: LORIE O'CONNOR

a. Outreach Updates

- ◆ Lorie gave a few updates. If you come across a flyer or a document, you need and notice that it has not been updated. Please do not hesitate to send it her way. She is super busy but will always make time for important things. For example, we just realized that we have to update our window clings and we know that it is super important to have that identifiable signage at our sites, especially as we are inviting and welcoming new participants.
- ◆ In the month of May, she has some scheduled outreach events. National Night Out in West Allis, Oak Creek, Franklin, and South Milwaukee.
- ◆ In the month of June really didn't leave the building. Just took a lot of phone calls based on the radio, the media campaign. For June, we were at 380 calls, which is a big increase and is excited that people are finally hearing about the program.

- ◆ In July, a large-scale postcard campaign went out. It went out to over 90,000 seniors in Milwaukee County, ranging in ages from 64 to 81, and that the response we have had is tremendous. Probably more than what we ever thought, and it is creating an awful lot of calls and it is keeping me extremely busy.
- ◆ She gave a shout out to Alice Love, because every single month, without fail, she is the first one to send her volunteer number hours. She is always the very first one, so I appreciated that. I am a little bit behind on the September menus, but if there is something that you might want on there before it goes out. She will be finalizing those this week, now is your chance to put something special on your menu.
- ◆ We have a separate registration form in-person dining versus the curbside grab and go. Make sure that you have it, let us know we will send it to you. All the sites that are coming for August, you will have to throw away those grab and go forms and start with the in-person dining registration form.
- ◆ All our dining site supervisors and agency staff are expected to have proper food handling training and I am responsible for documenting and tracking all the certifications and licenses. We are not compliant right now.

V. SENIOR DINING PROGRAM COORDINATOR: GAYLYN RESKE

a. Aging Unit Updates

Jon Janowski, who was our aging unit director, he left to take a position in the courthouse. We are in the process of filling that position. It was posted and interviews were done, so we are looking forward to whoever our new director will be. We also have a registered dietitian; she is employed by a temporary agency. We are contracting to work with Meals on Wheels participants who are triggering for being at nutritional risk or for malnutrition. She started on June 1st, so we are really excited about that.



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b. Dine Out Promotion Updates

Gaylyn gave an update with the ARPA Title III-C money we contracted with Mueller Communications to do a large-scale promotion; a marketing campaign of the Dine Out program. The promotion is running June through the end of August. That marketing program included print ads and a different community newspaper like the **Milwaukee Community Journal**. There was also a 15 or 30 second radio slots on different radio stations like V100.7, Jammin 98.3, WNOV, and 104.7 La Gran D.

- ◆ Gaylyn shared with the group, she was at Greater Galilee site, where Daddy's meals are distributed. This morning, we had 176 diners coming to pick up meals for Daddy's meal site, and the best part about it is, even though it is generating a lot of calls into the office. We are also able to work with the callers who know nothing about senior dining, nothing at all, and not just connect them to the dine out sites like Orenda, Antigua or Daddy's. Were able to see where they are located, what their needs are, and get them connected to other dining sites. A lot of people who are calling for Daddy's.
- ◆ We are also informing them that other meals sites serve meals. Greater Galilee has meals, or Elks Lodge has meals. On Monday, Wednesday, and Fridays. We are not just connecting people to those dine out sites, but to locations throughout the county. It has been amazing. We are tracking, when people call, we are tracking what radio station they heard it on. If they heard on the radio, or if it was from a print ad, like what newspaper, or was it from the postcard.
- ◆ AARP did a 56 second promotional interview with me and that was on WE Television and that ran in June. We also had Spectrum News. They came out and did an interview with me and that was online. The Journal Sentinel did an interview with me and then came out to the sites and interviewed some of the participants. That should be published next week. I also have an interview with the Community News Journal, so we are getting a lot of attention. It is amazing to know that people, just had no idea about the program. It is wonderful and we hope that the meal is just an open door to

any other services that is provided by the Aging Unit and the Disability Resource Center.

c. Site Updates

On May 1st, Clinton Rose and Kelly Senior Center opened for in-person dining, and that has been going very nice. People are very happy. On August 1st, Wilson Park, Washington Park, and McGovern Park, open for in-person dining. In terms with the other sites opening, the vendors are actively looking at their space and talking to the different participants and getting feedback. I think that the biggest challenge for some of these sites is their space. The space because we come and go with the mask mandate. I have to keep the social distancing at the dining sites. For instance, if we are back with the mask mandate and that would typically mean that I would have to shut down the dining site. If we keep the social distancing in place. I can allow people to come and dine in at the meal site; and would not have to close and go back to carry-out mode.

d. Catering RFP Update

Gaylyn shared with the group. Our large-scale catering Aramark and Davians five years is up at the end of this year. It went out to (RFP) Request for Proposal. It is active on the website or on the bid site now and it is open until August 19th. I cannot have any contact with any potential caterers, while it is out for RFP, but I have had over the last couple of years a few catering companies reach out and express interest. I will give the vendors the link. They will get notified when it is open. So hopefully we have some good competition this year. I'm looking forward to it.

VI. OTHER BUSINESS BY THE NUTRITION COUNCIL

Our annual mandatory Site Supervising Training is Friday, October 21, 2022, at Davian's Conference Center.



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VII. ADJOURN:

MOTION: Adjourn the meeting.

ACTION: Unanimous (Sampson, Van Vreede)

The Nutrition Council meeting was adjourned at 2:21 p.m. The next Nutrition Council Meeting is scheduled for October 25, 2022, at 1:30 p.m. (Virtual and Audio) in Microsoft Teams and via teleconference.

Respectfully Submitted,

Debra Horton
Secretarial Assistant



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