

COUNTY OF MILWAUKEE
Inter-office Communication

DATE: 11/7/2022

TO: Marcelia Nicholson, Chair, County Board of Supervisors

FROM: Donna Brown-Martin, Director, Department of Transportation
Denise Wandke, Interim Director, Milwaukee County Transportation System

SUBJECT: MCTS New Fare Collection System Presentation

FILE TYPE: Informational Report

REQUEST

The report and presentation are for informational purposes only.

BACKGROUND

The attached presentation is an update on the Milwaukee County Transit System's (MCTS) new fare collection system. 2020-2024 FFY Congestion Mitigation and Air Quality funding was awarded to Milwaukee County for the Expansion of MCTS Mobile App/Enhanced Fare Collection System (File No. 20-410). MCTS presented a Title VI equity review of the new fare collection system (File No. 22-603). The attached presentation will provide a review and update of the system and its implementation.

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the strategic plan:

- 2A: Determine what, where, and how we deliver services to advance health equity.
- 2C: Apply a racial equity lens to all decisions.
- 3A: Invest "upstream" to address root causes of health disparities.
- 3B: Enhance the County's fiscal health and sustainability.
- 3C: Dismantle barriers to diverse and inclusive communities.

VIRTUAL MEETING INVITES

Tim Hosch, Chief Financial Officer, Milwaukee County Transit System

PREPARED BY:

Julie Esch, Deputy Director, Milwaukee County Department of Transportation

APPROVED BY:

Julie Esch, Deputy Director

Donna Brown-Martin
Director, Department of Transportation

ATTACHMENTS:

Power Point Presentation

cc: Kelly Bablitch, Chief of Staff, County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk