

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: September 15, 2022

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: From the Executive Director of Milwaukee County Parks requesting approval of 2022 CAMPAC allocations

File Type: Action Report

REQUEST

Milwaukee County Parks, on behalf of the Cultural Artistic Musical Programming Advisory Council (CAMPAC), request approval of 2022 allocations from Org 1974 to cultural and performing arts groups.

POLICY

The duties of the Committee on Parks & Culture include departmental policy of parks, recreation and culture, zoological gardens, public museums, cultural activities (including fund for the arts), and university extension service.

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	1.11
Specific Adopted Budget:	2021
Specific Adopted Budget Amendment:	1A020
Specific Adopted Capital Project:	

BACKGROUND

In February of 2022 CAMPAC recommended that the proposed funding formula transition outlined in File 21-90 be suspended at the 2021 level. This recommendation was approved by the County Board via File# 22-439 in March of 2022.

With the recommended formula determined, applications for 2022 Fund for the Arts funding were open on the mymilwaukeecounty.com portal from May 25, 2022, through June 8, 2022. Forty-two total applications were received with two organizations being first-time applicants.

In File# 21-612, which outlined the allocations for funding in 2021, the Community Cultural Event criteria was waived for organizations due to the difficulties caused by the COVID-19 pandemic. During 2022 application review, staff contacted organizations that failed to provide documentation that satisfied the Community Cultural Event criteria.

Many organizations reported lingering effects from the Omicron and Delta variants of COVID-19 that prevented in-person performances and their ability to satisfy the CCE criteria. At the September 19, 2022, meeting of CAMPAC staff recommended suspension of the CCE criteria for a second year.

Related File No's:	21-90, 22-612
Associated File No's (Including Transfer Packets):	
Previous Action Date(s):	2/22/2021, 8/9/2021

Applications were reviewed and the following assumptions were applied:

- If an organization reported funding from years prior to 2020, they were categorized as a new applicant
- Due to the Omicron and Delta variants of COVID-19 in 2021, the Community Cultural Event requirement was suspended.
- Funding for Concerts in the Park was allocated as a regular applicant

Proposed allocations for 2022 are outlined in the chart below (*indicates first time applicant)

Organization Name	2022 Award
Aperi Animam	\$ 7,000.00
Arts @ Large	\$ 7,000.00
Bel Canto Chorus of Milwaukee, Inc.	\$ 8,352.59
Black Arts MKE	\$ 8,352.59
CIVIC MUSIC MKE (Civic Music Association of Milwaukee)	\$ 7,000.00
CONCORD CHAMBER ORCHESTRA INCORPORATED	\$ 8,352.59
DanceCircus, Ltd	\$ 7,085.48
Early Music Now	\$ 3,500.00
Ex Fabula	\$ 8,352.59
Festival City Symphony	\$ 8,352.59
First Stage	\$ 14,048.54
Florentine Opera	\$ 8,356.92
Forte Theatre Company, Inc*	\$ 3,500.00
Frankly Music, Inc.	\$ 7,333.12
Kids From Wisconsin Ltd.	\$ 8,352.59
Ko-Thi Dance Company (Ko-Thi Inc.)	\$ 7,000.00
Latino Arts Inc.	\$ 8,352.59
Lynden Inc.	\$ 7,000.00
Marcus Performing Arts Center*	\$ 3,500.00
MASTER SINGERS OF MILWAUKEE, INC.	\$ 8,352.59
Milwaukee Ballet	\$ 16,484.66
Milwaukee Chamber Theatre	\$ 8,352.59
Milwaukee Opera Theatre	\$ 8,352.59
Milwaukee Repertory Theater	\$ 30,099.13
Milwaukee Symphony Orchestra, Inc	\$ 47,573.34

Milwaukee Youth Symphony Orchestra, Inc. (MYSO)	\$ 8,352.59
Next Act Theatre, Inc.	\$ 8,352.59
Optimist Theatre	\$ 8,352.59
Organic Arts	\$ 7,000.00
Present Music, Inc.	\$ 8,352.59
Quasimondo Physical Theatre	\$ 7,000.00
Radio Milwaukee	\$ 7,000.00
Renaissance Theaterworks	\$ 8,352.59
RUACH, Inc.	\$ 8,352.59
Summit Players Theatre	\$ 7,000.00
TBEY ARTS CENTER, INC.	\$ 8,352.59
The Milwaukee Choristers, Inc.	\$ 7,000.00
The Wisconsin Conservatory of Music	\$ 8,352.59
Theatre Gigante	\$ 8,352.59
Walker's Point Center for the Arts	\$ 12,586.71
Wild Space Dance Company	\$ 8,352.59
Woodland Pattern Book Center	\$ 8,352.59
Milwaukee County Parks - Concerts in the Park	\$ 8,352.59
Total	\$ 407,824.88

ALIGNMENT TO STRATEGIC PLAN

CAMPAC eligibility and formula distributions are intended to address strategic areas 1C (Increase the number of county contracts awarded to minority and women-owned businesses), 2C (Apply a racial equity lens to all decisions) and 3C (Dismantle barriers to diverse and inclusive communities).

FISCAL EFFECT

Funding for cultural allocations was included in the 2022 adopted budget.

TERMS

None

VIRTUAL MEETING INVITES

N/A

PREPARED BY:

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

APPROVED BY:

Guy Smith, Executive Director Milwaukee County Parks

ATTACHMENTS:

2020-2023 CAMPAC Allocations

CC: David Crowley, County Executive
Mary Jo Meyers, Chief of Staff, County Executive's Office
Sheldon Wasserman, Supervisor District 3, PEEC Chair
Steven Shea, Supervisor District 8, PEEC Vice Chair
Felicia Martin, Supervisor District 7, PEEC Member
Juan Miguel Martinez, Supervisor District 12, PEEC Member
Steve Taylor, Supervisor District 17, PEEC Member
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Mgr, Office of the County Clerk
Aaron Hertzberg, Director, Department of Administrative Services
Joseph Lamers, Fiscal & Budget Director, DAS
Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
Pamela Bryant, Capital Finance Manager, Comptroller's Office
Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
Kelsey Evans, Committee Coordinator, Office of the County Clerk
Ciara Miller, Research & Policy Analyst, Office of the Comptroller
Anthony Rux, Budget & Management Analyst, DAS-PSB