

COUNTY OF MILWAUKEE
Inter-Office Communication

DATE: August 12, 2022
TO: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors
FROM: Shakita LaGrant-McClain, Director, Department of Health and Human Services
SUBJECT: Report from the Director, Department of Health and Human Services, requesting \$181,641 in ARPA funding to support the Milwaukee Diaper Mission
File Type: Action Report

REQUEST

DHHS requests \$181,641 for the Milwaukee Diaper Mission (MDM) project within the Community Support Expenditure Category for American Rescue Plan Act (ARPA) funding consideration.

POLICY

Milwaukee County Board file 21-555: “A resolution to create a Task Force to review and recommend funding allocations to the Milwaukee County Board of Supervisors for monies received by the County in the Federal American Rescue Plan Act of 2021”

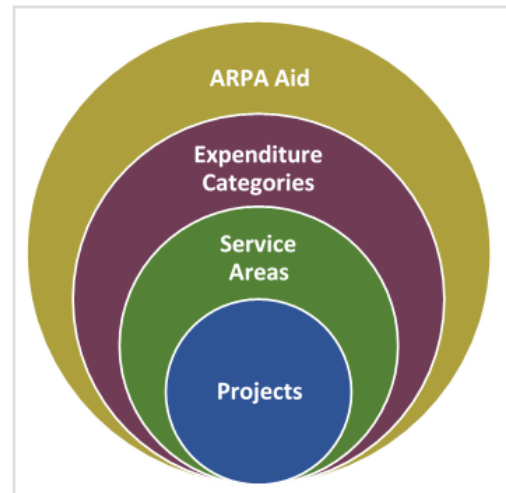
BACKGROUND

Milwaukee County will directly receive \$183 million between 2021-24 in federal ARPA aid. Approximately \$36,739,238 million has been allotted for Community Support projects.

The Community Support Service Area subgroup was established to generate project-level allocation recommendations to respond to economic harms to workers, families, small businesses, impacted industries, and the public sector in Milwaukee County.

The Other Social Determinants of Health subgroup was formed with subject matter experts following the Community Support Service Area Subgroup Charter. Membership includes the following individuals:

Diagram A: Illustration of Terms



Name	Role & Title	Organization
Sumaiyah Clark	Lead Facilitator, Enterprise Project Administrator	Milwaukee County, DHHS

Alena DeGrado	Lead Facilitator, Transportation Coordinator	Milwaukee County, Aging & Disabilities Services
Chytania Brown	Partner, Executive Director	Employ Milwaukee
Kweku TeAngelo Cargile, Jr.	Partner, Executive Director	The Brand Lab
Janice Wilberg	Community Member	Commission on Aging

In June 2022 the subgroup met to review the MDM project received from an external source to support Milwaukee County’s recovery in this service area. The subgroup followed the criteria set by the task force on September 2, 2021 to recommend the MDM project as a high priority project.

PRIORITIZED PROJECT

The high-ranking project in this service area is listed below for recommendation. Please also note the attached project proposal (Attachment A), the criteria scoring rubric (Attachment B), and the Service Area subgroup review summary (Attachment C) provides further detail.

Project Name	Description	Budget
Milwaukee Diaper Mission (MDM)	Purchase diaper and period products to serve families and individuals in need. MDM would be able to double the number of diapers each child receives per month, providing more security to families. MDM would utilize this funding to (1) hire an Operations Coordinator thus creating a new job for a Milwaukeean and (2) hire a strategic planning consultant to create a five-year growth plan. The project includes contracting, fiscal oversight and project management support by the Milwaukee County Department of Health and Human Services.	\$181,641

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the objectives in the strategic plan:

2A: Determine what, where, and how we deliver services to advance health equity

2C: Apply a racial equity lens to all decisions

3A: Invest “upstream” to address root causes of health disparities

3C: Dismantle barriers to diverse and inclusive communities

FISCAL EFFECT

On September 2, 2021, the ARPA Task Force approved ARPA Expenditure Categories which included \$36,739,238 towards Community Support to generate project-level allocation

recommendations to respond to economic harms to workers, families, small businesses, impacted industries, and the public sector in Milwaukee County.

The Milwaukee Diaper Mission project will utilize ARPA funding from in 2022, 2023 and 2024 to purchase diapers and period products to serve families and individuals in need. MDM would be able to double the number of diapers each child receives per month, providing more security to families in need. By 2024, MDM plans to onboard new distribution partner organizations (in addition to the 11 agencies already served) to strategically diversify and increase outreach. In order to support the growing organization, MDM requests funding to hire a strategic planning consultant to create a five-year growth plan. This, in collaboration with corporate sponsorship from organizations like NUNA, and community partnerships, like the Milwaukee Bucks, will amplify impact as DMD expands. ARPA funding would accelerate MDM's growth to ensure vital resources are accessible and sustainable.

TERMS

The anticipated contact terms extend from November 1, 2022 until December 31, 2024.

PREPARED BY

Bess Earl, Senior Grant Analyst, Program Management Office

APPROVED BY:

Shakita LaGrant-McClain
Shakita LaGrant McClain, Director, DHHS

VIRTUAL MEETING INVITES

Alena DeGrado
Sumaiyah Clark
Meagan Johnson
Ashley Adsit

ATTACHMENTS:

Attachment A: Milwaukee Diaper Mission Project Proposal

Cc: County Executive David Crowley
Sup. Liz Sumner, Chair, Finance Committee
Sup. Shawn Rolland, Chair, Health Equity, Human Needs, and Strategic Planning
Mary Jo Meyers, Chief of Staff, County Executive's Office
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Manager, Office of the County
Steve Cady, Research Director, Comptroller's Office
Lottie Maxwell-Mitchell, Research & Policy Analyst, Comptroller's Office