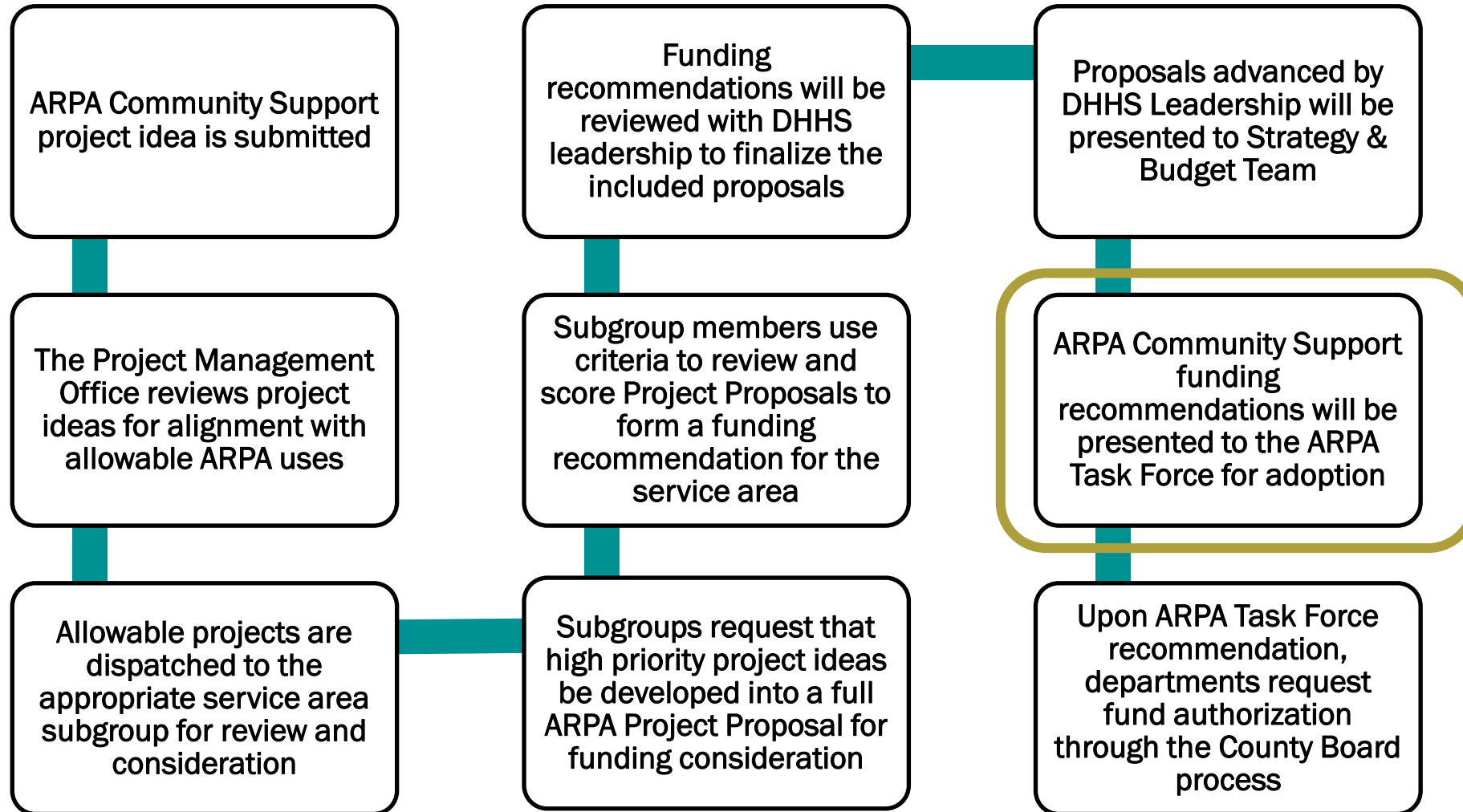


ARPA Task Force Meeting

June 9, 2022



Community Support Recommendation Process



Beach Ambassador Program

Project Description	Budget Request	Total Score Average	*Based on Score Criteria	Ranked High Priority Project
The Beach Ambassador program was developed in 2021 by Milwaukee partners (Milwaukee Water Commons, Wisconsin Sea Grant, Milwaukee Community Sailing Center, Milwaukee Riverkeeper, and Coastline Services) as a response to water safety concerns at Lake Michigan beaches such as increased beach use during the COVID-19 pandemic, inadequate signage, a lifeguard shortage, and racial inequities related to swimming, water safety and increased drownings.	\$128,500	90	High	60%

*High Priority Project (85-100 average), Moderate Priority Project (60-84 average) and Low Priority (0-50 average). Projects that score 85 or higher are eligible for consideration by DHHS Leadership for recommendation to the ARPA Task Force



**MILWAUKEE
COUNTY**