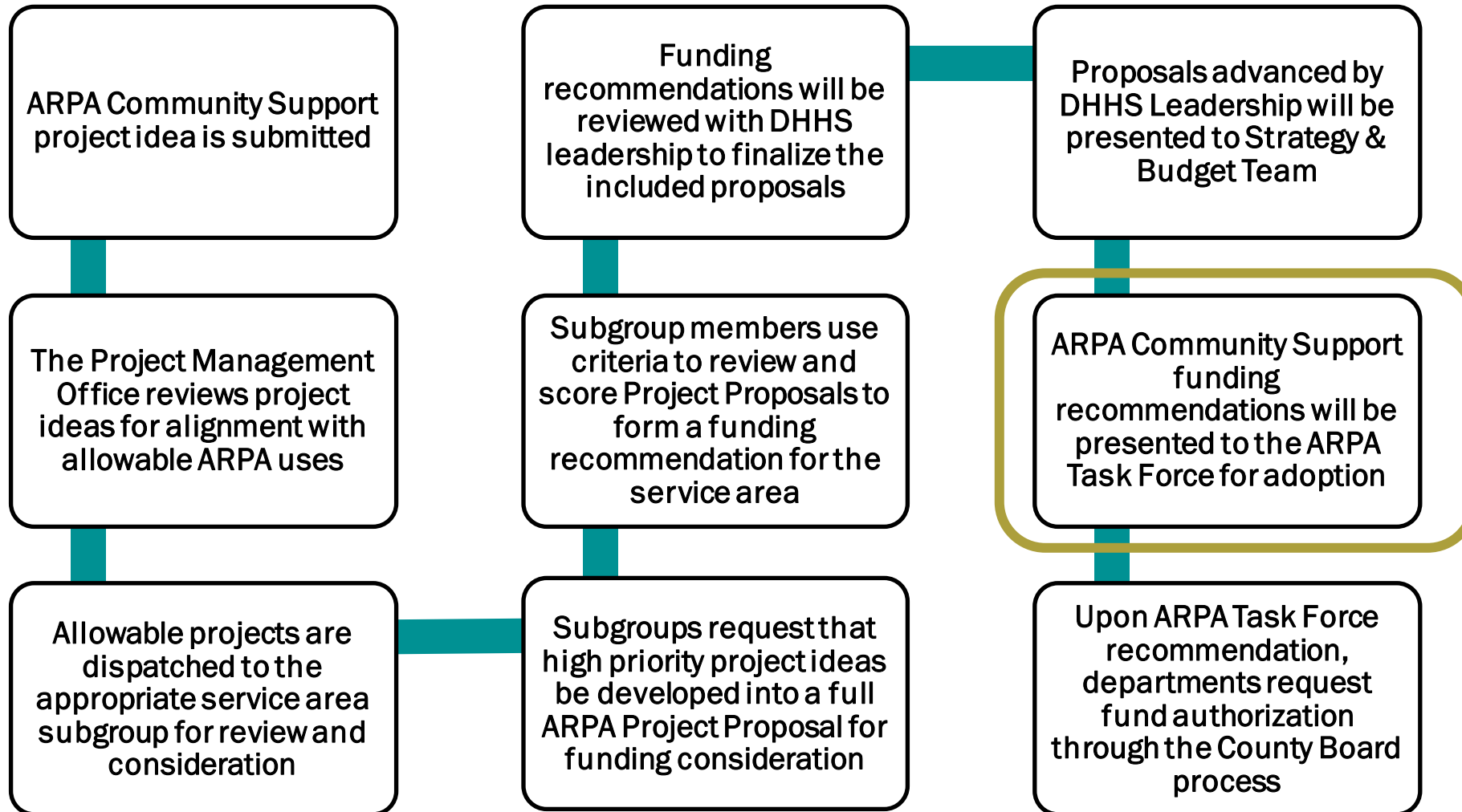


ARPA Task Force Meeting

June 9, 2022



Community Support Recommendation Process



Beach Ambassador Program

| Project Description | Budget Request | Total Score Average | *Based on Score Criteria | Ranked High Priority Project |
|---|----------------|---------------------|--------------------------|------------------------------|
| The Beach Ambassador program was developed in 2021 by Milwaukee partners (Milwaukee Water Commons, Wisconsin Sea Grant, Milwaukee Community Sailing Center, Milwaukee Riverkeeper, and Coastline Services) as a response to water safety concerns at Lake Michigan beaches such as increased beach use during the COVID-19 pandemic, inadequate signage, a lifeguard shortage, and racial inequities related to swimming, water safety and increased drownings. | \$128,500 | 90 | High | 60% |

*High Priority Project (85-100 average), Moderate Priority Project (60-84 average) and Low Priority (0-50 average). Projects that score 85 or higher are eligible for consideration by DHHS Leadership for recommendation to the ARPA Task Force



**MILWAUKEE
COUNTY**