

Thad Nation- Biography

Thad is the founder and senior partner of the public strategies firm, Nation Consulting. Thad's efforts at Nation Consulting are focused on high-level, strategic consulting as an advisor to multiple CEOs on messaging, politics and strategy. Thad's relationships and impact run quite deeply with many of our longtime clients.

At Nation Consulting, Nation focuses on assisting corporate and organizational clients with strategic planning in government and public relations; creating the right organizational messaging and subsequent execution of messaging strategies; successfully working with the media; and managing crisis communications.

Thad's extensive corporate experience follows a long career in government and politics, including work with two state governors and executive-level work in a variety of state agencies along with work with national political parties. His experiences provide a unique perspective in his advisory role with our clients, whether they are large corporations, non-profit organizations or individuals seeking elected office.

Thad, his wife, Dr. Anna Varley, and their five children live in Shorewood.