December 21, 2021

The Honorable Marcelia Nicholson
Chair, Milwaukee County Board of Supervisors
The Honorable Shawn Rolland
Chair, Committee on Economic and Community Development
Milwaukee County Courthouse
Room 201
901 North 9th Street
Milwaukee, WI 53233



RE: East Pointe Commons Project Agreement - Annual Status Report

Dear Chairwoman Nicholson and Chairman Rolland:

Under the provisions of the amendments to the East Pointe Commons Project Agreement, the Milwaukee Development Corporation and Mandel Group Inc., as the developers of the nine-block Park East corridor, are to report annually to the Milwaukee County Board of Supervisors specifically on the status of Burns Commons and the north portion of "Block 9" of the former Park East freeway corridor.

Burns Commons

As you know, pursuant to a three-party agreement between MDC/Mandel, the City of Milwaukee, and Milwaukee County, funds for the improvements to Burns Commons come from the City through a Tax Incremental Financing District, the land is contributed by the County and MDC/Mandel, and the entire park will be conveyed to and operated by Milwaukee County. In the meantime, the park is being privately maintained at no cost to the County.

Block 9 North

This approximately 1.7-acre parcel is situated on the east side of North Prospect Avenue, immediately north of the Lake Bluff Apartments.

In 2020, the COVID-19 pandemic had placed a cloud over the feasibility of another high-rise apartment community in the City of Milwaukee. We experienced softness in the downtown apartment marketplace with respect to occupancy and rental rates. We are now recovering slowly and hope to achieve pre-COVID performance this year with additional advancements in 2022. Millennials and others are beginning to return downtown as more people are vaccinated and COVID subsides. The lifestyle amenities associated with downtown living are reopening for business, although not at full capacity. On the other hand, The Couture (TIF subsidized) has

275 West Wisconsin Avenue, Suite 220 | Milwaukee, Wisconsin 53203 P: 414/287-4126

commenced construction and the Ascent is ready for delivery next year. Another luxury high-rise apartment development in the Third Ward has been approved this year and is likely to start construction next year. We firmly believe the high-rise market for luxury apartments will be saturated in the midterm (2022-2025) when these three developments complete construction and

We wish you a Happy Holiday Season and a Happy New Year.

Very truly yours,

MILWAUKEE DEVELOPMENT CORPORATION

MANDEL GROUP INC.

Pat O'Brien President

Barry R. Mandel Chairman and CEO

cc: Sheldon A. Wasserman, Supervisor, 3rd District, and Parks, Energy & Environment Committee Chair Guy Smith, Milwaukee County Parks, Executive Director Tracy Luber, WEDC, Regional Economic Development Director