

6 **A RESOLUTION**
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8 Requesting the development of a comprehensive policy framework for facial recognition
9 technology that does not suppress First Amendment related activities, violate privacy, or
10 otherwise adversely impact individuals' civil rights and liberties
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13 WHEREAS, facial recognition technology (FRT) refers to the automated or semi-
14 automated process that assists in identifying or verifying an individual based on the
15 characteristics of an individual's face; and
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17 WHEREAS, FRT is already in use, generally among public and private entities
18 that maintain existing databases of facial images, in the United States; and
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20 WHEREAS, FRT is increasingly being used and marketed to law enforcement
21 agencies across the United States; and
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23 WHEREAS, FRT has been shown to disproportionately impact communities of
24 color, activists, immigrants, people seeking reproductive health care, LGBTQ+
25 individuals, and other groups that are often already unjustly targeted; and
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27 WHEREAS, FRT has a history of being inaccurate, particularly for women, young
28 people, African Americans, and other ethnic groups; and
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30 WHEREAS, there is evidence that FRT has been used at protests and rallies,
31 which could discourage free speech; and
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33 WHEREAS, it is critical that FRT not be used to suppress First Amendment
34 related activities, violate privacy, or otherwise adversely impact individuals' civil rights
35 and civil liberties; and
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37 WHEREAS, some Milwaukee County departments may already use FRT, such
38 as the optional use of said technology at the Airport for TSA PreCheck Touchless ID
39 and CLEAR; and
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41 WHEREAS, the Committee on Judiciary, Law Enforcement, and General
42 Services, at its meeting of June 17, 2025, recommended adoption of File No. 25-427
43 (vote 5-0); now, therefore,
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45 BE IT RESOLVED, the Milwaukee County Board of Supervisors opposes the use
46 of facial recognition technology (FRT) to suppress First Amendment related activities,
47 violate privacy, or otherwise adversely impact individuals' civil rights and civil liberties;
48 and
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50 BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors
51 supports a pause on acquiring new facial recognition technology until policies for
52 regulating existing and new surveillance technology can be developed and approved;
53 and
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55 BE IT FURTHER RESOLVED, Milwaukee County's Information Management
56 Services Division (IMSD), in collaboration with the Office of Corporation Counsel, the
57 Office of the Sheriff, and other relevant stakeholders, including privacy and free speech
58 advocates, is requested to develop a comprehensive policy framework to regulate both
59 existing surveillance technology and the implementation of any new surveillance
60 technology, and to provide a recommendation to the Milwaukee County Board of
61 Supervisors that shall, among other things, include:

- 62 • Prohibit or strictly limit the use of facial recognition technology (FRT) without
63 the informed knowledge and consent of the individual being scanned, except
64 under narrowly defined circumstances, such as during active criminal
65 investigations.
- 66 • Define and limit the types of data that may be collected through FRT,
67 establish strict retention periods for such data, and require timely deletion of
68 data that is no longer necessary.
- 69 • Prohibit the sharing of FRT data with third parties unless authorized through a
70 rigorous, transparent approval process subject to oversight.
- 71 • Require departments utilizing FRT to submit annual reports detailing its use,
72 structured to provide full transparency, including metrics on deployment,
73 effectiveness, and an analysis of potential disparate impacts on communities
74 of color, immigrants, and other vulnerable populations.

75
76 ; and
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78 BE IT FURTHER RESOLVED, that a final recommendation shall be submitted for
79 approval no later than May 2026, with a progress report to be provided to the County
80 Board no later than the December 2025 meeting cycle.
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06/17/25

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