

**COUNTY OF MILWAUKEE**  
Inter-Office Communication

Date: February 28, 2022

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Jeremy Lucas, Dir. of Administration & Planning, Milwaukee County Parks

Subject: From the Cultural, Artistic, & Musical Programming Advisory Council  
Recommending a Freeze of Adopted CAMPAC Funding formula.

File Type: Action

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**REQUEST**

From the Cultural, Artistic, & Musical Programming Advisory Council recommending a freeze to adopted File #21-90 for the 2022 award year to limit awards to a ceiling of 200% of previous year award and a floor of no less than 75% previous year award.

**POLICY**

The adopted 2021 budget included within amendment 1A020 that the Department of Parks, Recreation and Culture work in conjunction with CAMPAC to review eligibility requirements to CAMPAC awards to determine if there are more racially equitable methods to allocate the funds with a focus on smaller groups whose access to private fundraising are limited.

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|------------------------------------|----------|
| Wisconsin State Statutes:          | 59.56(1) |
| Specific Adopted Budget:           | 2021     |
| Specific Adopted Budget Amendment: | 1A020    |

**BACKGROUND**

Adopted File# 21-90 outlined a formula transition from one based on the size of organizational budgets to a more equitable distribution based on the number of organizations that applied and requiring all entities to engage in at least one performance which stratified the previous Community Cultural Events requirements. This transition was to take place over three fiscal years (2021-2022-2023) to lessen the impacts to those organizations that have a heavy reliance on CAMPAC funding and mitigate effects of the pandemic.

Since the passage of File 21-90 four new members of the council have been appointed (members Arellano, Boynes, Carter & Vernon). At the February 10<sup>th</sup>, 2022 meeting of the council a public comment was brought forth suggesting that the formula changes were not effectively impacting equity and should be revisited. As a compromise to keep awards for 2022 on schedule and to revisit the formula recommendations during 2022 it is recommended that the funding formula utilized for 2021 be utilized for 2022. The formula proposal adopted in File #21-90 was to reduce the floors of awards to organizations to no less than 66% of previous

year. The recommendation is to remain at a floor of 75% of the previous year award for 2022.

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|---|-----------------|
| Related File No's:                                    | 21-90           |
| Associated File No's<br>(Including Transfer Packets): | 21-612          |
| Previous Action Date(s):                              | 2/22/21, 8/9/21 |

**ALIGNMENT TO STRATEGIC PLAN**

Adopted File #21-90 was crafted to address strategic area 1C by allocating CAMPAC award funding from those organizations with a larger established budgets to those smaller organizations in hopes of putting funding into the hands of fledgling minority and women-owned arts organizations. The intent of the formula transition was also meant to address items 2A (what, where and how we deliver services), 2C (racial equity lens), and 3C (dismantle barriers to diverse and inclusive communities) through the requirement that all organizations provide at least one performance that targets minority, low-income, people with disabilities or groups whose access to artistic events is limited.

**FISCAL EFFECT**

The budget for CAMPAC allocations remains unaffected for 2022.

**TERMS**

Exclusive of additionally proposed changes from the council in 2022 it is expected that the formula transition will resume in 2023.

**VIRTUAL MEETING INVITES**

Beth Haskovec, Chair, CAMPAC (bhaskovec@gmail.com)

**PREPARED BY:**

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

**APPROVED BY:**

Guy Smith, Parks Executive Director

**ATTACHMENTS:**

HRA22-78 Freeze Transition Award Range

cc: David Crowley, County Executive  
Mary Jo Meyers, Chief of Staff, County Executive's Office  
Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3

Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8  
Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7  
Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12  
Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1  
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors  
Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk  
Aaron Hertzberg, Director, Department of Administrative Services  
Joseph Lamers, Fiscal & Budget Director, DAS  
Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS  
Pamela Bryant, Capital Finance Manager, Comptroller's Office  
Justin Rodriguez, Capital Finance Analyst, Comptroller's Office  
Kelsey Evans, Committee Coordinator, Office of the County Clerk  
Ciara Miller, Research & Policy Analyst, Office of the Comptroller  
Anthony Rux, Budget & Management Analyst, DAS-PSB