

CURRICULUM VITAE

DAVID L. HOFFMAN

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Education:

B.A. - Lawrence College, Appleton, Wisconsin, 1957
M.A. - University of Chicago School of Social Service Administration, June 1961
Certificate in Child Psychotherapy - Chicago Institute for Psychoanalysis, June 1968

Professional Experience:

Family Counselor, Family Service of Milwaukee - 9/4/62 to 1/1/70
Director of Treatment Services, Family Service of Milwaukee - 1/1/70 to 7/1/72
President and CEO, Family Service of Milwaukee - 7/1/72 to 5/1/95
President and CEO, Family Service of Milwaukee/Aurora Health Care - 5/1/95 to 12/31/00
President, Family Service Foundation - 5/1/95 to 12/31/00
Consultant to the President, Aurora Health Care - 1/1/01 to date

Professional Memberships and Certifications:

American Association for Marriage and Family Therapy - 1970 to present
(Approved Supervisor, 1973 to 1982)
American Orthopsychiatric Association Fellowship - 1974
Association of Child Psychotherapists - President, 1973
National Association of Social Workers - ASCW
State of Wisconsin, Independent Clinical Social Worker - #4331
State of Wisconsin, Marriage and Family Therapist - #516
Wisconsin Association of Marriage and Family Counselors
(Convenor and first President, 1975)
Wisconsin Society of Clinical Social Workers (Fellow)

Professional and Community Activities:

Member, various Family Service America committees - 1972 to date
Member, various Mental Health Planning Council committees - 1973 to 1986
Member, various United Way committees - 1972 to date
Division Chairman, United Way Campaign - 1974 to 1982
President, Wisconsin Association of Family Service Agencies - 1975 to 1982
Founding Board Member, Wisconsin Council of Voluntary Family and Children's
Agencies - 1974 to 1980
Convenor and first President, Wisconsin Association of Marriage and Family
Counselors - 1975

Professional and Community Activities (continued):

Board Member, Wisconsin Council on Human Concerns - 1974 to 1980. Reelected 1982 to 1988.
Board Member, Milwaukee Jewish Council - 1975 to 1980
Member, Planning Committee, Large Agency Executives Conference - 1976, 1980, 1994.
Host for 1981 conference.
Convenor, The Adult Services Coalition - 1976
Convenor and first Chairman, Executives of United Way Agencies - 1977 to 1980
Convenor, Family Violence Coalition - 1978
Founding Board Member, Milwaukee Management Support Organization - 1979 to 1985
Founding Board Member, Public Issues Consortium - 1979 to 1999
Founding Board Member, Wisconsin Association of Family and Children's Agencies - 1980 to date. President - 1985 to 1986.
Council on Accreditation of Services for Families and Children - Taskforce on Provisions for Services to the Elderly - 1981; Peer Reviewer - 1981 to date
Editorial Board, Social Casework - 1986 to 1990
Chairman, Rotary Elderly Committee - 1989 to 1991
Board Member, Students Against Suicide - 1987 to 1989
Member, Professional Advisory Committee of United Way - 1987 to date
Founding Member, Child Abuse Prevention Network - 1988 to date
Convenor of KIDS FIRST Coalition - 1988
Board Member, Life Options Coalition - 1989 to 1992
Chairman of Professional Services Committee
Executive Committee, Supporting First Time Parents Coalition - 1989 to 1998
Founding Board Member, Greater Milwaukee Educational Trust - 1989 to 1998
Co-Chair, MPS Committee on Community Agencies Relations - 1989
Member, Governor's Council on Mental Health - 1989 to 1996
Founding Member, Advisory Committee, School of Social Welfare, University of Wisconsin-Milwaukee - 1993 to date
Member, Department of Public Instruction's Urban Initiative Taskforce - 1994 to 1995
Board Member, Neighborhood and Family Initiative - 1994 to 1999
Member, Finance Committee, Start Smart Milwaukee - 1994 to 1997
Board Member, Aurora Health Care - 1995 to date
Board Member, Milwaukee Psychiatric Hospital - 1996 to date
Founding Board Member, Aurora Behavioral Health - 1996 to date
Doctoral Advisory Board, Cardinal Stritch University - 1996 to 1998
Superintendent MPS Advisory Committee - 1998 to 1999
Multi-Dimensional Training Program, Medical College of Wisconsin - 1998 to date
Advisory Board, Firearm Injury Prevention Project - 1999 to date

Publications and National Presentations:

- Hoffman, D. and Rimmel, M., Uncovering the Precipitant in Crisis Intervention, Social Casework, May 1975, Vol. 56, No. 5
- Hoffman, David, Market Driven Planning and Evaluation, Family Services Canada, October 1988
- Hoffman, David, Integrated Health Care Systems, Family Service America, October 1995
- Hoffman, David, Non-Profit Alliances, National YWCA Conference, September 1995
- Hoffman, David, New Opportunities within Emerging Health Care Networks, Wisconsin Association of Nonprofit Organizations, September 1995.
- Hoffman, David, Organizational Transformation, Alcohol & Drug Abuse Association of North America, May 1996
- Hoffman, David, Creative Program Development, Family Service America, June 1996
- Hoffman, David, Entrepreneurial Leadership, NAHSC, September 1996
- Hoffman, David, Leadership Conference National Committee to Prevent Child Abuse, October 1997

Awards:

- H. Barksdale Brown Award from FSA for Voluntarism - 1981
- Margaret E. Rich Award "Special Merit" for Family Advocacy - 1983
- Exemplary Marketing Award for National Training from the Conference on Marketing for Nonprofit Organizations, Washington, D.C. - 1984
- Margaret E. Rich Award "Special Merit" for Family Advocacy - 1989
- H. Barksdale Brown Award from FSA for Voluntarism - 1995
- Margaret E. Rich Award "Special Merit" for Family Advocacy - 1995
- Honorary Alumnus, Family Therapy Training Institute - August 1997
- David L. Hoffman Day, City of Milwaukee - June 3, 1998
- Charles McNeer Civic Leadership Award - December 2000

Program Development:

- Changed individualistic family counseling program into a family systems program.
- Developed American Association of Marriage and Family Therapy-approved postgraduate training program (and associated free family therapy clinic).
- Developed first local collaboration focused on primary prevention -- Southside Wellness Coalition.
- Developed the largest family life education program in the community.
- Developed the only nonprofit consumer credit counseling program in the community.
- Developed a large elderly homecare program.
- Developed a national award-winning volunteer program.
- Developed the largest employee assistance program in Wisconsin.
- Developed a national award-winning family advocacy program.
- Developed an award winning teenage parent program utilizing a broad range of services.
- Developed community-wide strategy for home visiting programs for first time parents.
- Developed an affiliation with an integrated health care system.