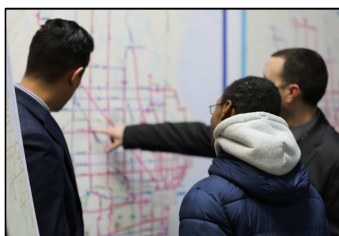
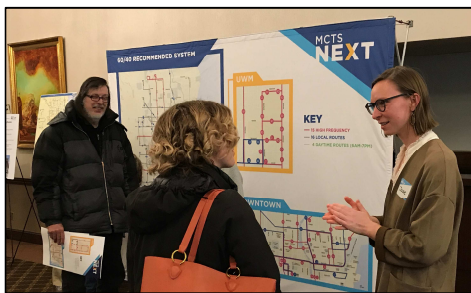
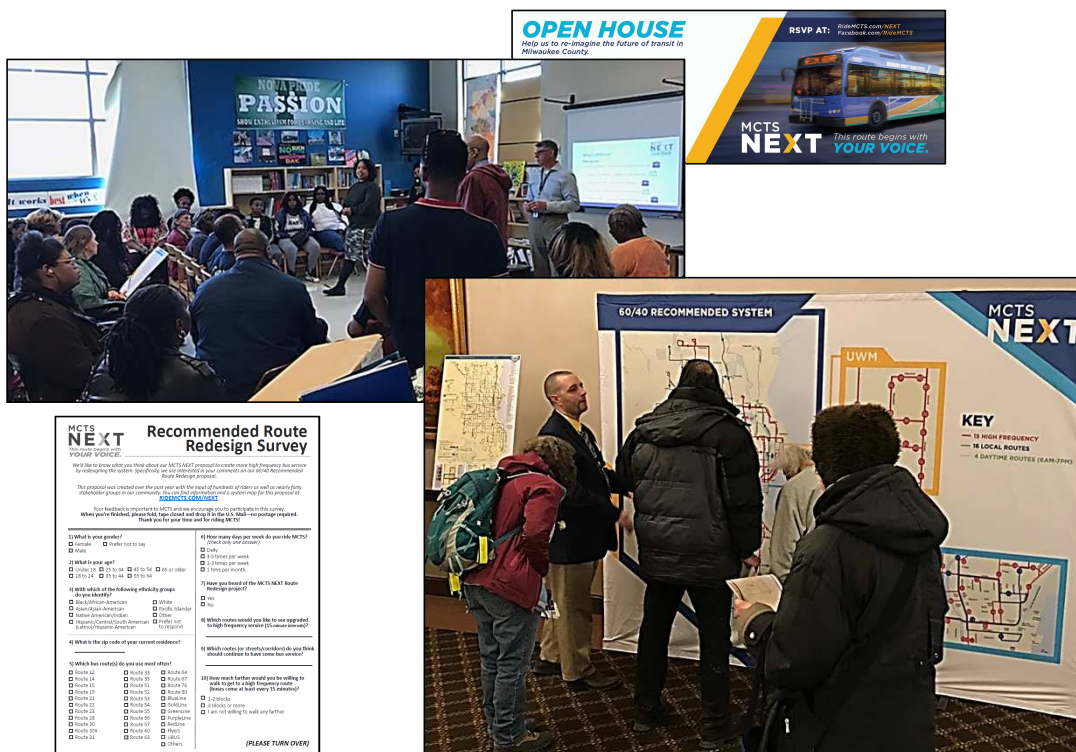


# Update - Public Outreach Efforts TPW&T Committee – May 8, 2019



# Public Outreach – Recent Efforts



- 4 Public Open Houses
  - **133 attendees**
- 7 Local and Regional Stakeholder Meetings
  - **100 attendees**
- 2 MCTS Station Visits
- New Print Survey
  - **150 handed out/mailed out**
  - **On board buses / bus stops**
  - **Neighborhood organizations**

## Public Outreach - Efforts since June 2018

We've had  
**4,000+** total  
interactions,  
including:



- 13 Public Open Houses (1 in Spanish)
  - **450 attendees**
- 43 Local and Regional Stakeholder Meetings
  - **600 attendees**
- 15 Municipal Presentations
- 11 MCTS Employee Open Houses
- Virtual Open House
  - **1,300 views**
- MCTS NEXT Online and Print Surveys
  - **750 responses**



# Public Outreach – Stakeholder Support



Official Letters of Support from...



Additional Support from...



## Outreach Efforts – County Supervisors

MCTS officials met with Supervisors  
Dimitrijevic, Ortiz-Velez, Sebring and Logsdon

County Supervisors at MCTS NEXT Meetings:

Theodore Lipscomb

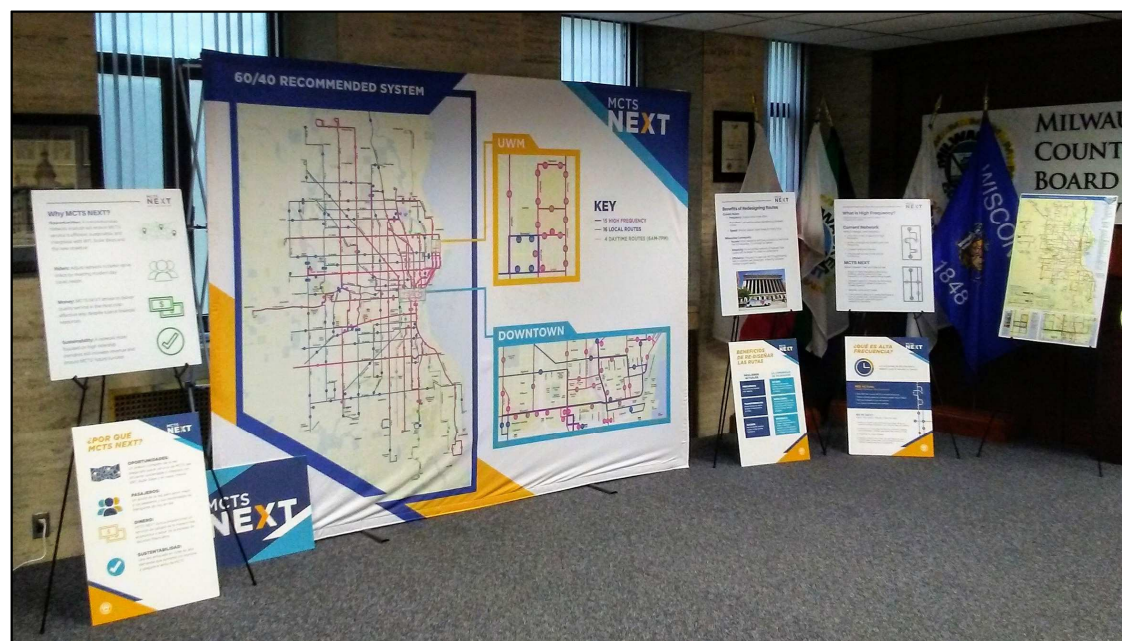
Sylvia Ortiz-Velez

Supreme Moore Omokunde

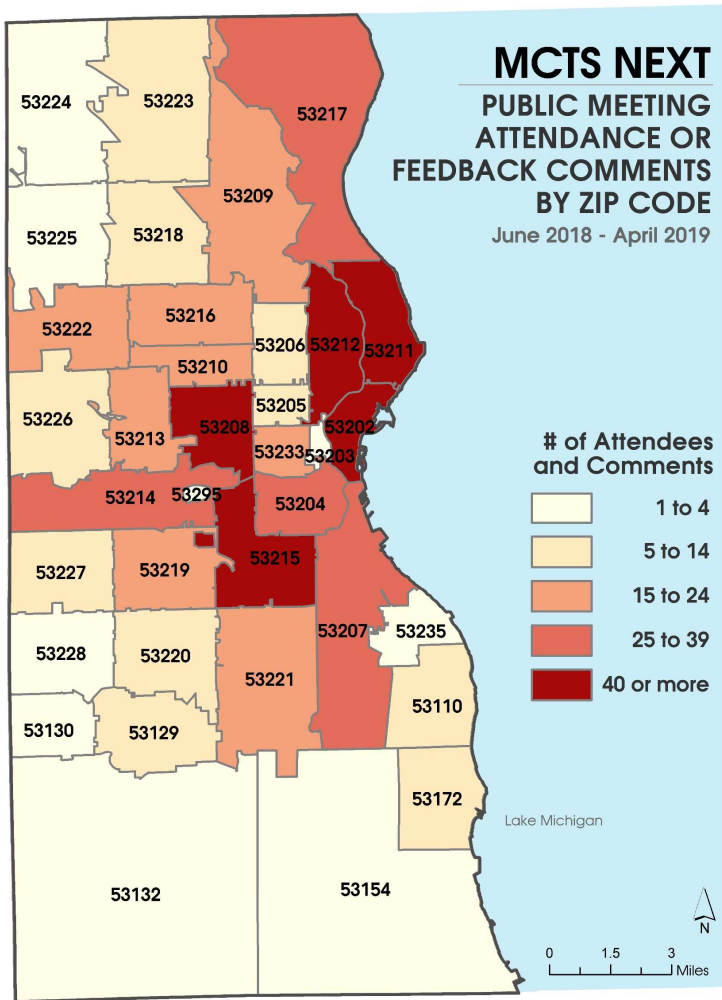
Patti Logsdon

*“My constituent and I prefer the 60/40 option.”*

**Supervisor Steven Shea**



MCTS NEXT Recommended System maps were displayed  
in the County Courthouse (Room 201) in March/April.



\*The counts shown in this map do not account for all comments received during the MCTS NEXT public outreach effort. Only counts that have identifiable zip code information are represented in this map.

## Outreach Efforts – Riders



All Milwaukee County Zip Codes have been represented in the MCTS NEXT public outreach process

# Summary - MCTS NEXT



## Supports the MCTS Mission:

- Safe, Reliable, Customer-Focused Transit
  - More High Frequency service
  - Makes MCTS easier to use
  - More Connections / Better Accessibility



## Reimagine Transit Creatively

- Provides a new model for transit
- Helps MCTS stay relevant for our riders
- Challenges are merely new opportunities



Thank You!



Additional info is available at  
[RideMCTS.com/NEXT](https://RideMCTS.com/NEXT)

