

**Scenario 1** – Funding set aside for large groups, four-tiered structure for support, 45 organizations supported, new org/startup fund

Total Fund Amount	\$307,825	# of Awards	Award Amount
Support for Cornerstone organizations	\$100,000	5	\$20,000
Operating Support for Tier 1, 2, and 3 (total)	\$207,825		
Tier 1	\$10,000	10	\$1,000
Tier 2	\$90,000	30	\$3,000
Tier 3	\$100,000	20	\$5,000
Balance/Unallocated	\$7,825		

**Definitions –**

- **Cornerstone organizations** - Annual expenses above \$5mm (Milwaukee Symphony Orchestra, Marcus Performing Arts Center, Milwaukee Repertory Theater, Milwaukee Ballet Company, Inc., First Stage Milwaukee, Inc.). Grants support general operations.
- **Tier 1 grants** – Support for new and emerging cultural or performing arts organization operating for less than 5 years and budget of less than \$50,000. Grants support general operations.
- **Tier 2 grants** – Baseline support to all established and qualified organizations that are not receiving Tier 1 grants. Grants support general operations.
- **Tier 3 grants** – Additional support to organizations based on a defined impact. Tier 2 and 3 grants are cumulative. Grants are tied to impact measure (to be defined – people served, youth served, low-income people served, low-income youth served, etc.)

**Considerations –**

- CAMPAC funded 48 organizations in 2025, this scenario would fund a maximum of 45. Need to determine criteria to limit qualifications for organizations.
  - 5 cornerstone
  - 10 emerging
  - 30 all other organizations
- Cornerstone organizations would not be eligible for Tier 3 grants
- Need to define Tier 3 impact

**Scenario 2** – No funding set aside for large groups, three-tiered structure for support, 50 organizations supported, new org/startup fund, larger Tier 3 support, more Tier 2 grants

Total Fund Amount	\$307,825	# of Awards	Award Amount
Support for Cornerstone organizations	0	0	0
Operating Support for Tier 1, 2, and 3 (total)	\$307,825		
Tier 1	\$10,000	10	\$1,000
Tier 2	\$90,000	40	\$3,000
Tier 3	\$100,000	30	\$6,000
Balance/Unallocated	(\$2,175)		

**Definitions –**

- **Cornerstone organizations** - Annual expenses above \$5mm (Milwaukee Symphony Orchestra, Marcus Performing Arts Center, Milwaukee Repertory Theater, Milwaukee Ballet Company, Inc., First Stage Milwaukee, Inc.). Grants support general operations.
- **Tier 1 grants** – Support for new and emerging cultural or performing arts organization operating for less than 5 years and budget of less than \$50,000. Grants support general operations.
- **Tier 2 grants** – Baseline support to all established and qualified organizations that are not receiving Tier 1 grants. Grants support general operations.
- **Tier 3 grants** – Additional support to organizations based on a defined impact. Tier 2 and 3 grants are cumulative. Grants are tied to impact measure (to be defined – people served, youth served, low-income people served, low-income youth served, etc.)

**Considerations –**

- CAMPAC funded 48 organizations in 2025, this scenario would fund a maximum of 50.
- Cornerstone organizations would be eligible for Tier 3 grants like other qualified organizations.
- Need to define Tier 3 impact
- Tier 3 impact larger (\$5,000 -> \$6,000), and more Tier 3 awards (20 -> 30), More Tier 2 awards (30 ->40)

## Comparison

Scenario	1			2		
Total Fund Amount	\$307,825	# of Awards	Award Amount	\$307,825	# of Awards	Award Amount
Support for Cornerstone organizations	\$100,000	5	\$20,000	0	0	0
Operating Support for Tier 1, 2, and 3 (total)	\$207,825			\$307,825		
Tier 1	\$10,000	10	\$1,000	\$10,000	10	\$1,000
Tier 2	\$90,000	30	\$3,000	\$90,000	40	\$3,000
Tier 3	\$100,000	20	\$5,000	\$100,000	30	\$6,000
Balance/Unallocated	\$7,825			(\$2,175)		