From the Director, Milwaukee County Zoo (the Zoo), requesting authorization to execute an Exhibit Rental Agreement with Billings Productions, Inc., in the total amount of \$299,850, with a deposit of \$29,985 being paid in 2019, for an outdoor exhibition to include interactive activities, audio and visual displays, graphics, natural history exhibits, and 23 robotic dinosaurs to be displayed at the Zoo from May 20, 2020, through September 9, 2020, by recommending adoption of the following:

## A REVISED RESOLUTION

WHEREAS, per Section 56.30, Milwaukee County Code of General Ordinances, the Director, Milwaukee County Zoo (the Zoo), is seeking authorization to enter into a contract with Billings Productions, Inc., for the exhibition of robotic dinosaurs that will be open to visitors from May 20, 2020, to September 9, 2020; and

WHEREAS, similar exhibits such as brick dinosaurs, bugs, bats, and sea creatures, have been successful in increasing Zoo attendance and revenue; and

WHEREAS, Billings Productions, Inc., is able to provide a robotic dinosaur exhibit for presentation at the Zoo during the summer of 2020; and

WHEREAS, the total rental cost of the exhibit is \$299,850, which includes shipping and set-up costs; and

WHEREAS, the proposed exhibit has a strong educational component that will assist the Zoo in meeting its educational mission; and

WHEREAS, the Committee on Finance and Audit, at its meeting of March 14, 2019, recommended adoption of File No. 19-232 (vote 6-0); now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby authorizes the Director, Milwaukee County Zoo (the Zoo), to enter into a 2019 contract with Billings Productions, Inc., for the presentation of a robotic dinosaur exhibit at the Zoo from May 20, 2020, through September 9, 2020, in an amount not-to-exceed \$299,850.

SID 02/44/

S:\Committees\2019\Mar\F&A\Resolutions\19-232 2020 Billings Robotic Dinosaurs - REVISED.docx