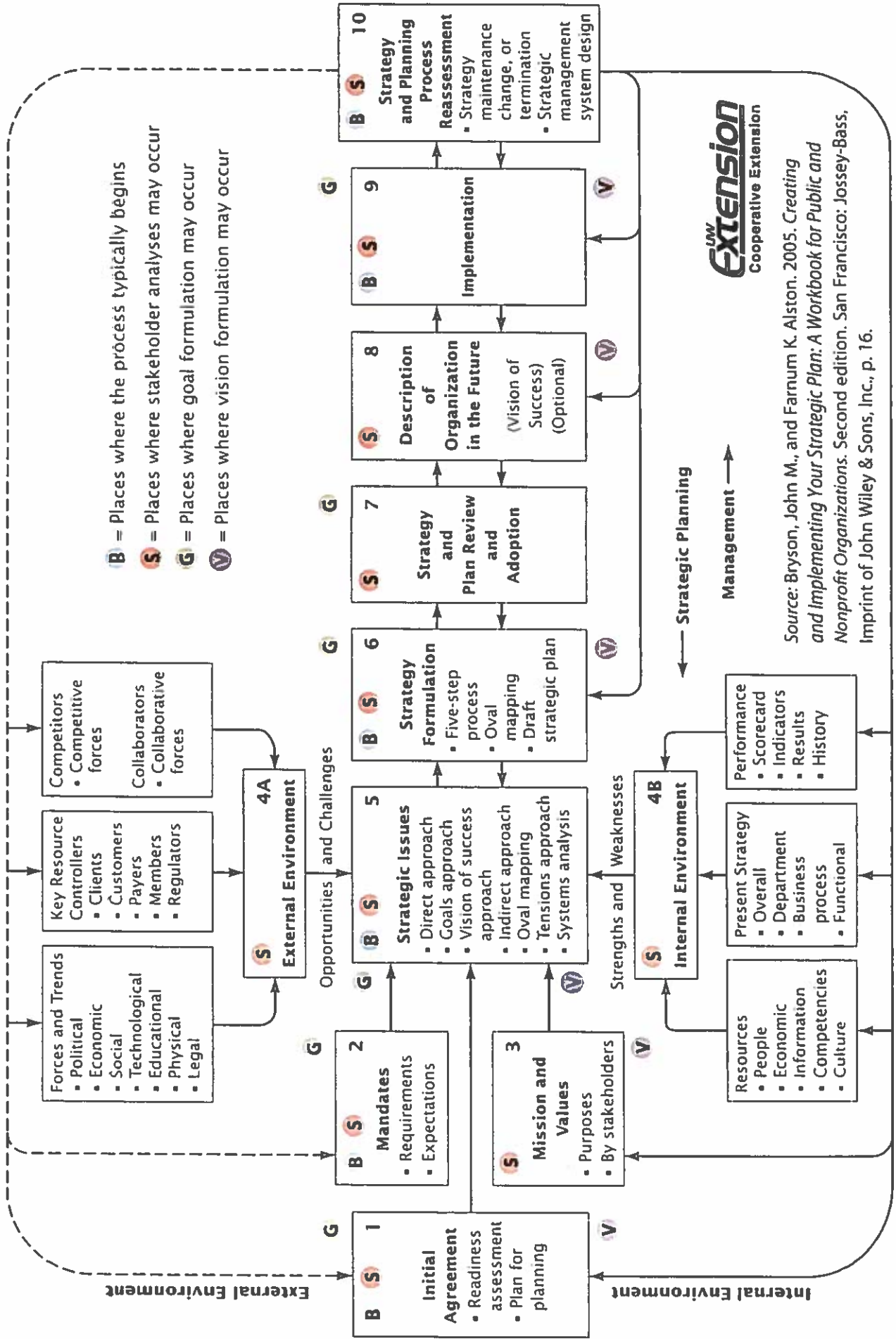


Strategy change cycle



Source: Bryson, John M., and Farnum K. Alston. 2005. *Creating and Implementing Your Strategic Plan: A Workbook for Public and Nonprofit Organizations*. Second edition. San Francisco: Jossey-Bass, Imprint of John Wiley & Sons, Inc., p. 16.