



Milwaukee County

County Courthouse
901 N. 9th Street, Rm.
201B
Milwaukee, WI 53233

Meeting Minutes Economic and Community Development Committee

Chairperson: Supervisor Patricia Jursik
Clerk: Alexis Gassenhuber, 414- 278-4225
Research Analyst: Jill Suurmeyer, 414-278-4781

Monday, April 14, 2014

9:00 AM

Room 201B

Call To Order

Present 4 - Bowen, Taylor, Rainey and Jursik

Excused 3 - Mayo Sr., Schmitt and Johnson Jr.

WISCONSIN REGIONAL TRAINING PARTNERSHIP / BIG STEP - 1

- 1 [14-10](#) From the President/Chief Executive Officer of Wisconsin Regional Training Partnership / Building Industry Group Skilled Trades Employment Program (WRTP/BIG STEP) and the Director of County Economic Development, submitting quarterly reports addressing program progress, recruitment, job placements, and partnerships. **(INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [ECONOMIC DEVELOPMENT REPORT](#)
[BAKER TILLY REPORT QUARTER 5](#)
[BAKER TILLY REPORT QUARTER 6](#)
[NARRATIVE REPORT QUARTER 5](#)
[NARRATIVE REPORT QUARTER 6](#)
[PROGRAM DELIVERABLE REPORT QUARTER 5](#)
[PROGRAM DELIVERABLE REPORT QUARTER 6](#)
[PRESENTATION](#)
[Audio ECD 04/14/14](#)

APPEARANCES:

Teig Whaley-Smith, Director of County Economic Development, Department of Administrative Services
Jerry Heer, Director of Audits, Office of the Comptroller

Earl Buford, President and Chief Executive Officer, Wisconsin Regional Training Partnership / Building Industry Group Skilled Trades Employment Program, appeared and spoke regarding this item. He delivered an electronic presentation which is attached to this file.

Mr. Heer advised the Committee that he will submit a memo for clarification

and accountability regarding job placement. Supervisor Bowen requested that this memo be scheduled at a future meeting.

Mr. Whaley-Smith provided an update on the 2014 Ready to Work Initiative. Milwaukee County is awaiting information to finalize an agreement with the Workforce Funding Alliance (WFA). WFA will then finalize an agreement with WRTP / BIG STEP. Once the program is implemented, Mr. Whaley-Smith will facilitate periodic reports to the Committee.

This Reference File was INFORMATIONAL ONLY.

TREASURER - 1

2 [14-212](#)

From the Milwaukee County Treasurer, requesting approval of an Intergovernmental Agreement and Memorandum of Understanding with the City of Wauwatosa Community Development Authority that transfers an environmentally-impaired foreclosed property located at 2578 Wauwatosa Avenue in the City of Wauwatosa. **(03/13/14: FPA Committee referred to ECD Committee)**

- Attachments:
- [REPORT](#)
 - [RESOLUTION](#)
 - [FISCAL NOTE](#)
 - [INTERGOVERNMENTAL COOPERATION AGREEMENT](#)
 - [MEMORANDUM OF UNDERSTANDING](#)
 - [Audio FPA 03/13/14](#)
 - [Audio ECD 04/14/14 Part I](#)
 - [Audio ECD 04/14/14 Part II](#)
 - [Audio ECD 04/14/14 Part III](#)

APPEARANCES:

Rex Queen, Deputy Director, Office of the Treasurer
David Cialdini, Real Estate Agent, Real Estate Services, Department of Administrative Services (DAS)
Teig Whaley-Smith, Director of County Economic Development, DAS

This item was temporarily laid over until later in the meeting by unanimous consent.

A motion was made by Supervisor Bowen that this Action Report be **RECOMMENDED FOR ADOPTION**. The motion **PREVAILED** by the following vote:

Aye: 4 - Bowen, Taylor, Rainey and Jursik

Excused: 3 - Mayo Sr., Schmitt and Johnson Jr.

COMMUNITY BUSINESS DEVELOPMENT PARTNERS - 3

- 3 [14-15](#) From the Director, Community Business Development Partners, submitting monthly informational reports providing an update on departmental waivers. **(Considered by the Committees on Transportation, Public Works, and Transit and Economic and Community Development.) (INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [APRIL REPORT](#)
 [Audio TPWT 04/09/14](#)
 [Audio ECD 04/14/14](#)

APPEARANCE:
Rick Norris, Director, Community Business Development Partners

Mr. Norris advised that he plans to introduce a new format in his May 2014 report to separate contracts with non-profit organizations which can have a misleading impact on the numbers. Chairwoman Jursik requested that total contracting amounts still appear somewhere in the report. Mr. Norris clarified that this information will remain.

This Reference File was INFORMATIONAL ONLY.

- 4 [14-162](#) From the Director, Department of Administrative Services (DAS) and the Interim Director, Community Business Development Partners, DAS submitting notification of projected Revenue Deficits in 2013 and 2014. **(03/13/14: FPA Committee referred to ECD Committee) (INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [REPORT](#)
 [Audio FPA 03/13/14](#)
 [Audio ECD 04/14/14](#)

APPEARANCES:
Rick Norris, Director, Community Business Development Partners
Vince Masterson, Strategic and Asset Coordinator, Office of Performance, Strategy, and Budget, Department of Administrative Services

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

5 [14-317](#)

2014 Adopted Budget Amendment 1A007: From the Director, Community Business Development Partners, submitting an informational report providing a status update regarding the development and execution of a comprehensive business outreach program that includes the promotion of the Microloan Fund, the Revolving Loan Fund, and a series of educational seminars. **(Considered by the Committees on Transportation, Public Works, and Transit, and Economic and Community Development.) (INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [REPORT](#)
[Audio TPWT 04/09/14](#)
[Audio ECD 04/14/14](#)

APPEARANCE:
Rick Norris, Director, Community Business Development Partners

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

ECONOMIC DEVELOPMENT - 6

6 [14-297](#)

From the Director of County Economic Development, Department of Administrative Services, requesting authorization to apply for, accept, and implement a Community Development Investment Grant from the Wisconsin Economic Development Corporation in the amount of \$250,000 to assist in funding streetscaping improvements for the expansion of Milwaukee's Asian Market Phongsavan. **(Referred to the Committees on Economic and Community Development and Finance, Personnel, and Audit)**

Attachments: [REPORT](#)
[RESOLUTION](#)
[FISCAL NOTE](#)
[Audio ECD 04/14/14](#)
[PRESENTATION](#)

APPEARANCES:
Teig Whaley-Smith, Director of County Economic Development, Department of Administrative Services (DAS)
Emily Van Deraa, Project Manager, Economic Development Division, DAS

The following people appeared and spoke in favor of this item:
Stephanie Harling, Executive Director, Havenwoods Economic Development Corporation
Pai Yang, Owner, Milwaukee Asian Market Phongsavan
Thai Vang, Manager, Milwaukee Asian Market Phongsavan

Tou Vang registered in favor of this item but did not speak.

Ms. Van Deraa delivered an electronic presentation which is attached to this file.

Chairwoman Jursik requested that the Committee be informed of any event celebrating completion of the improvements and expansion.

A motion was made by Supervisor Rainey that this Action Report be **RECOMMENDED FOR ADOPTION**. The motion **PREVAILED** by the following vote:

Aye: 4 - Bowen, Taylor, Rainey and Jursik

Excused: 3 - Mayo Sr., Schmitt and Johnson Jr.

7 [14-315](#)

From the Director of County Economic Development, Department of Administrative Services, requesting authorization to execute the Third Amendment to the Land Lease between the County and Fitness Development Associates, LLC, for the Fitness Center site at 8700-8714 West Watertown Plank Road in the City of Wauwatosa, Wisconsin.

Attachments: [REPORT](#)
[RESOLUTION](#)
[FISCAL NOTE](#)
[AMENDMENT THREE](#)
[MAP](#)
[Audio ECD 04/14/14](#)

APPEARANCE:

David Cialdini, Real Estate Agent, Real Estate Services, Department of Administrative Services

A motion was made by Supervisor Bowen that this Action Report be **RECOMMENDED FOR ADOPTION**. The motion **PREVAILED** by the following vote:

Aye: 4 - Bowen, Taylor, Rainey and Jursik

Excused: 3 - Mayo Sr., Schmitt and Johnson Jr.

- 8 [14-313](#) From the Director of County Economic Development, Department of Administrative Services, submitting a 1st Quarter Performance Update for the Economic Development Division. **(INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [REPORT](#)
 [PERFORMANCE DASHBOARD](#)
 [Audio ECD 04/14/14](#)

APPEARANCE:
Teig Whaley-Smith, Director of County Economic Development, Department of Administrative Services

Mr. Whaley-Smith delivered an electronic presentation of the Performance Dashboard which is attached to this file.

A motion was made by Supervisor Bowen that this Informational Report be recommended to be RECEIVED AND PLACED ON FILE. The motion PREVAILED by the following vote:

Aye: 4 - Bowen, Taylor, Rainey and Jursik

Excused: 3 - Mayo Sr., Schmitt and Johnson Jr.

- 9 [14-314](#) From the Director of County Economic Development, Department of Administrative Services, submitting a Tax Incremental Financing Joint Review Board Update regarding meetings in 2013. **(INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [REPORT](#)
 [Audio ECD 04/14/14](#)
 [TID 78 PROJECT PLAN](#)

APPEARANCE:
Teig Whaley-Smith, Director of County Economic Development, Department of Administrative Services

Chairwoman Jursik requested that the Committee receive details and a map of proposed Tax Incremental District 78 affecting Northwestern Mutual in Downtown Milwaukee. In response, Mr. Whaley-Smith submitted the Project Plan which is attached to this file.

A motion was made by Supervisor Taylor that this Informational Report be recommended to be RECEIVED AND PLACED ON FILE. The motion PREVAILED by the following vote:

Aye: 4 - Bowen, Taylor, Rainey and Jursik

Excused: 3 - Mayo Sr., Schmitt and Johnson Jr.

- 10 [14-8](#) From the Director of County Economic Development, Department of Administrative Services, submitting an informational monthly report on the Status of Excess Property Sales. **(INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [APRIL REPORT](#)
[Audio ECD 04/14/14](#)

APPEARANCES:

Teig Whaley-Smith, Director of County Economic Development, Department of Administrative Services (DAS)
David Cialdini, Real Estate Agent, Real Estate Services, DAS

A motion was made by Supervisor Rainey that this Reference File be recommended to be RECEIVED AND PLACED ON FILE. The motion PREVAILED by the following vote:

Aye: 4 - Bowen, Taylor, Rainey and Jursik

Excused: 3 - Mayo Sr., Schmitt and Johnson Jr.

- 11 [14-9](#) From the Director of County Economic Development, Department of Administrative Services, providing a written report on the Status of Negotiations with Barrett Visionary Development, including Title Issues. **(INFORMATIONAL ONLY UNLESS OTHERWISE DIRECTED BY THE COMMITTEE)**

Attachments: [APRIL REPORT](#)
[Audio ECD 04/14/14](#)

APPEARANCE:

Teig Whaley-Smith, Director of County Economic Development, Department of Administrative Services

This Reference File was INFORMATIONAL ONLY.

Length of Meeting: 9:03 a.m. to 10:47 a.m.

**Adjourned,
Alexis Gassenhuber
Committee Clerk
Committee on Economic and Community Development**

Deadline for the next meeting: The next regular meeting for this Committee is Monday, May 12, 2014. All items must be in the Committee Clerk's possession by the end of the business day on Monday, April 28, 2014.