

Project Update

June 21, 2019

EAST
WEST **BRT**

The East-West Bus Rapid Transit Corridor

- 9-mile regional, modern bus rapid transit service
- Connects downtown, Near West Side, Marquette University, Wauwatosa and the MRMC
- Provides improved access to region's most vital, most traveled and most congested corridor by building on existing MCTS routes
- Key part of regional transportation plan
- Provides opportunities to spur development of and connections to more corridors in region



Why Bus Rapid Transit?

- BRT plays a vital role in a **healthy, multimodal** transportation system that connects people to **jobs**, and businesses to their **customers**
- BRT is **cost-effective** and has been proven to increase transit use with **improved service** frequencies, travel time and reliability
- BRT supports millions of dollars in **economic development**
- BRT meets a critical need to **mitigate traffic congestion**



COUNTLESS ATTRACTIONS
including the county zoo, Miller Park,
Bucks' arena, art museum and Summerfest

- The East-West BRT is projected to average over 9,500 daily riders by 2035 and increase overall transit ridership in the corridor by 17 percent. Ridership will be fueled by activity generators within the half-mile station area around the preferred route including ...

Why Bus Rapid Transit – Populations Served

BRT Population Statistics

Place	Population	% Zero-Car Households	% Minority Population	% Population below Poverty
East-West Corridor (within ½-mile)	69,821	21%	37%	23%
City of Wauwatosa	46,838	8%	12%	6%
City of Milwaukee	598,078	18%	63%	29%
Milwaukee County	953,401	14%	46%	22%
State of Wisconsin	5,724,692	7%	17%	13%

Census, ACS 2010-2014

Why Bus Rapid Transit?

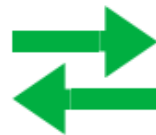
One piece in improving the transit puzzle...

MCTS NEXT reimagines the **entire system** to be more efficient. Transit riders desire frequent, safe, reliable, convenient, affordable services that embrace technology.

BRT delivers on each of these and accomplishes the goals of MCTS NEXT by providing a **strong East-West spine** that can provide reliable connections and shorter travel times throughout one of Milwaukee's busiest corridors.



FASTER
SERVICE



MORE
CONNECTIONS



INCREASED
ACCESSIBILITY

Redesigning routes for the future of transit in Milwaukee County.

MCTS NEXT is a new way of looking at transit. We're examining how we can provide **faster service** with **more connections** and **increased accessibility**. We're also looking at making transit easier to use.

FEDERAL APPROVAL

Finding of No Significant Impact
(FONSI) from FTA

- November 29, 2018
- Positions County to receive
Small Starts Funding
Agreement

EAST
WEST BRT

Finding of No Significant Impact

Milwaukee County East-West BRT Project



Kelley Brookins
Regional Administrator
U.S. Department of Transportation
Federal Transit Administration



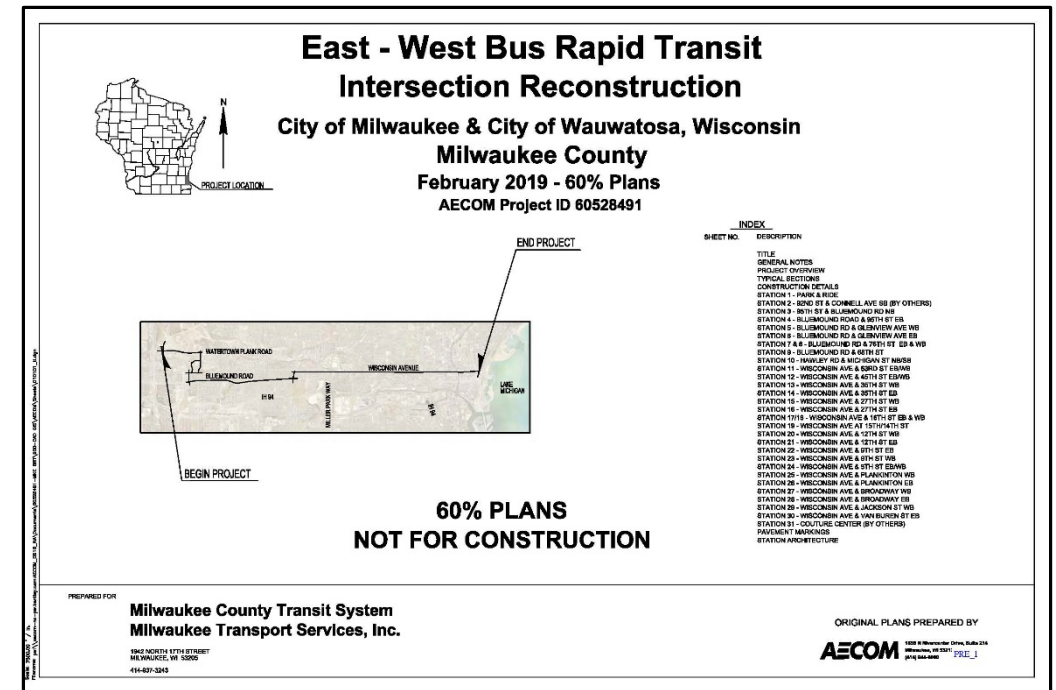
Date

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WEST BRT

November 2018

60% Design and Engineering

- Completed in March 2019
- Submitted to Federal Transit Administration (FTA), City of Milwaukee and City of Wauwatosa, Milwaukee Regional Medical Center (MRMC) and Wisconsin Department of Transportation (WisDOT) for review
- Comments received and project refined
- 90% design expected mid-summer 2019; 100% design late-fall 2019



Costs/Funding

- Capital Cost (\$54 million)

Description	Estimated Total
Planning, Design and Engineering	\$7.5M
Construction & Implementation	\$35M
Vehicles	\$11.5M

- Federal Small Starts: up to 80 percent
 - Local match: minimum 20 percent
- Annual Operations Cost
 - New BRT service will only add approximately 1 percent to MCTS’s overall operating and maintenance costs
 - Funded under existing MCTS, which is resourced through fares, state and federal funding
-

Project Phases



NEXT PHASES

2019

- Final Design activities
 - 60%, 90%, 100% designs;
 - Utility and Third Party coordination
 - Continued stakeholder engagement

- Begin vehicle procurement

2020

- Project construction

2021

- Vehicle delivery and testing
- Start of revenue service

For more information:

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Or contact:

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