

1 Supervisor Gerry Broderick, Chairperson,  
2 From the Committee on Parks, Energy, and Environment, reporting on:

3  
4 File No. 14-524

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6 (ITEM ) From the Director, Milwaukee County Zoo, requesting authorization to  
7 execute a Beverage Sales Agreement with Bottling Group, LLC / Pepsi Beverages Company  
8 to purchase Pepsi Products for a period of up to five years and to grant exclusivity rights, by  
9 recommending adoption of the following:

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11 **A RESOLUTION**

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13 WHEREAS, Wisconsin Statutes Section 59.52(31) requires that any contract with a  
14 value or aggregate value of more than \$300,000 may only take effect if it is approved by a  
15 vote of the County Board of Supervisors; and

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17 WHEREAS, the Milwaukee County Zoo solicited proposals for beverage products,  
18 which included dispensing equipment and annual financial support in return for beverage  
19 exclusivity rights; and

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21 WHEREAS, in 2013, the Zoo spent \$233,211 on beverage products and generated  
22 over \$836,000 in revenues just from those products; and

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24 WHEREAS, there are sufficient expenditures and revenues in the 2014 Adopted  
25 Budget for beverage purchases and sales; and

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27 WHEREAS, two vendors submitted proposals and the Bottling Group, LLC / Pepsi  
28 Beverages Company proposal was chosen; and

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30 WHEREAS, the Committee on Parks, Energy, and Environment at its meeting of  
31 June 17, 2014, recommended adoption of the Director's request (vote 6-0); and

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33 WHEREAS, the Committee on Finance, Personnel, and Audit at its meeting of  
34 June 20, 2014, also recommended adoption of the Director's request (vote 9-0); now,  
35 therefore,

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37 BE IT RESOLVED, that the request for approval of the Beverage Sales Agreement  
38 with Bottling Group, LLC / Pepsi Beverages Company be granted; and

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40 BE IT FURTHER RESOLVED, that the Director of the Milwaukee County Zoo is  
41 hereby authorized and directed to execute, on behalf of Milwaukee County, a Beverage  
42 Sales Agreement with Bottling Group, LLC / Pepsi Beverages Company for a period of up to  
43 five years (date of execution through February 28, 2019), which will not exceed the  
44 budgeted purchasing authority for concession resale items.