

American Rescue Plan Act Task Force on 2022-04-14 9:00 AM - VIRTUAL MEETING

This meeting will be live-streamed on the County Legislative Information Center:

<https://milwaukeecounty.legistar.com/Calendar.aspx>

Meeting Time: 04-14-22 09:00

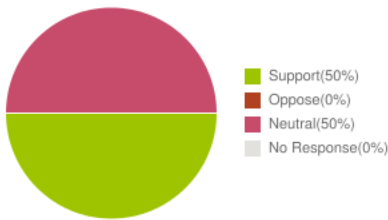
eComments Report

Meetings	Meeting Time	Agenda Items	Comments	Support	Oppose	Neutral
American Rescue Plan Act Task Force on 2022-04-14 9:00 AM - VIRTUAL MEETING This meeting will be live-streamed on the County Legislative Information Center: https://milwaukeecounty.legistar.com/Calendar.aspx	04-14-22 09:00	13	2	1	0	1

Sentiments for All Meetings

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment



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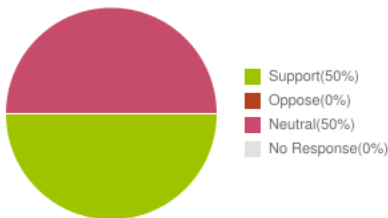
04-14-22 09:00

Agenda Name	Comments	Support	Oppose	Neutral
2 HRA22-133 Update on American Rescue Plan Act Service Area Subgroups. (INFORMATION ONLY)	1	0	0	1
3 HRA22-134 Request from the Community Support Area Subgroup, requesting support of the Milwaukee Market Match project. (ACTION MAY BE TAKEN)	1	1	0	0

Sentiments for All Agenda Items

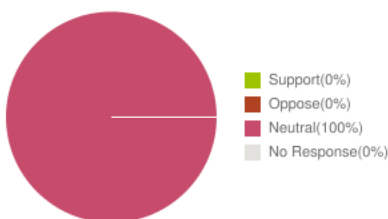
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Overall Sentiment



Agenda Item: eComments for 2 HRA22-133 Update on American Rescue Plan Act Service Area Subgroups. (INFORMATION ONLY)

Overall Sentiment



Jeremy Ebersole

Location:

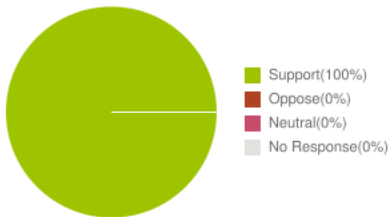
Submitted At: 9:21am 04-14-22

I would like to request information on the status of proposals from the public related to ARPA funding for the restoration of the Mitchell Park Domes. While this proposal was submitted by the public, it is my understanding that, as a capital project, this would be reviewed by the Revenue Loss subgroup. I would like to understand where this proposal is in the process (Pending Subgroup Review, Reviewed and On Hold, etc.), as I do not see it noted in today's report.

Additionally, I understand that a public facing website is being developed that would list all the recommendations made by the public and their current status and reasons for decisions related to funding. When will this important tool to help the public stay informed be available? Thanks very much for your important work.

Agenda Item: eComments for 3 HRA22-134 Request from the Community Support Area Subgroup, requesting support of the Milwaukee Market Match project.
(ACTION MAY BE TAKEN)

Overall Sentiment



Lauren James

Location:

Submitted At: 8:38am 04-14-22

My name is Mark Rakowski and I'm the chief operations officer at Children's Community Health Plan (CCHP), an affiliate of Children's Wisconsin (Children's). I'm pleased to be sharing perspectives on behalf of a number of departments at Children's. I want to thank the members of the ARPA Task Force for the opportunity to share our support for the Milwaukee Market Match Program.

Many of you are familiar with Children's, with our top pediatric hospital care, primary care and urgent care offices, CCHP, various community health programs, child well-being services and more. Children's vision is to have all Wisconsin kids be the healthiest in the nation and in striving to achieve this ambitious vision, we recognize that most of the drivers of a child's health and well-being are often reflected in the social, cultural and environmental factors that surround a child and their family. At CCHP, we are committed to the communities we serve and are passionate about meeting our members where they are to ensure they have the education, resources and support needed to live happy and healthy lifestyles.

For several years, CCHP has been involved in efforts to promote healthy eating and fresh food access among our members and Milwaukee residents. These include grants from the City of Milwaukee Fresh Food Access Fund program and supporting various farmers markets with matching funds to incentivize fresh produce purchases. Additionally, Children's Wisconsin's Emergency Department has implemented the Food Insecurity Program to screen families, identify needs, and provide immediate financial support for Children's cafeteria and follow-up connections with food and other community resources.

While many Milwaukee families struggled with food insecurity before the pandemic, we've seen this need exacerbated with more families participating in FoodShare (SNAP) including many who have children. Food insecurity is much more common among households that have low incomes, are headed by a single parent, have limited education levels, or are predominantly Black and Hispanic. In fact, the disparity in food security between Black and White households in Wisconsin is among the largest in the country. While the food insecurity rate in Wisconsin is lower than the national average, rates in Milwaukee County exceed the national average. Supporting families in purchasing more healthy food options through the Milwaukee Market Match Program provides an opportunity to address key health inequities in our community.

Incentive programs, like those offered through the Milwaukee Market Match Program, have been demonstrated to increase participants' consumption of fruits and vegetables. For every dollar that a family spends on healthy food, they get another dollar to spend on more healthy food. We're all familiar with the benefits of a healthy diet –

especially for children – to grow, develop, learn and thrive. Healthy meals can reduce risks of obesity, heart disease, diabetes, cancer, stress and mental illness. However, fresh vegetables and fruit are often expensive, putting healthier options out of reach for many. That's why efforts, like the Milwaukee Market Match Program, are critical to extending families' dollars further to support healthy food purchases.

With the \$1 million investment in the Milwaukee Market Match Program from the ARPA Task Force, more farmers markets and more Milwaukee families would benefit for years to come with greater and more equitable access to healthy fruits and vegetables.

I ask for your strong support for an investment the Milwaukee Market Match Program. Thank you for your consideration.