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From the Executive Director of Parks requesting authorization to allow Milwaukee County Parks employees the benefit of playing golf on Milwaukee County Parks golf courses without paying standard rates, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the Department of Parks, Recreation, and Culture (DPRC) operates 13 golf courses, including one Tournament course at Brown Deer Park, three Championship courses at Dretzka, Oakwood, and Whitnall Parks, four Regulation courses at Currie, Grant, Greenfield, and Lincoln Parks, two Executive courses at Hansen and Warnimont Parks, and three Par 3 courses at Noyes, Lincoln, and Zablocki Parks; and

WHEREAS, the DPRC golf program has had great success during the golf seasons of 2020, 2021, and 2022, with record-breaking activity in terms of golf rounds played by the public, and revenue generated to sustain the DPRC; and

WHEREAS, the success of the DPRC golf program is the result of the hard work of the staff that maintain the golf courses, support golf clubhouse operations and merchandise sales, provide food and beverage for golfers, offer hospitality services at special events and outings, provide maintenance and repair of DPRC infrastructure, and produce the marketing materials that help grow the sport of golf in Milwaukee County (the County); and

WHEREAS, the historic growth in activity on DPRC’s golf courses requires increasing support and work from the staff that provide these facilities to the public; and

WHEREAS, it is the national industry standard among golf course operators to allow staff to play golf on the courses that they work as an employee incentive, as well as helping staff to learn each golf course’s attributes to be better liaisons to golfers; and

WHEREAS, DPRC employees are currently only allowed to play golf on its courses by paying the standard posted rates that apply to all members of the public; and

WHEREAS, allowing DPRC staff to play golf without paying the standard rates would not have a fiscal impact on the County as an unpaid incentive to employees, and its implementation would not displace paid activity from the public on golf courses; and

WHEREAS, the Committee on Parks and Culture, at its meeting of January 12, 2023, recommended adoption of File No. 23-102 (vote 5-0); and

WHEREAS, the Committee on Finance, at its meeting of January 26, 2023, recommended adoption of File No. 23-102 (vote 7-0); now, therefore,

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BE IT RESOLVED, the Department of Parks, Recreation, and Culture (DPRC) is hereby authorized to allow its employees to play golf on the courses that it operates at a reduced or fully discounted rate; and

BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors hereby authorizes the Director, DPRC, the Department of Administrative Services, the Department of Human Resources, and the Office of Corporation Counsel, to prepare, review, approve, execute, and record all documents, and take all actions as required to execute the intent of this resolution.

srb
01/26/2023
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