

1 By Supervisors

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**A RESOLUTION**

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Authorizing and directing the Director of Economic Development to prepare an economic development plan for Milwaukee County.

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WHEREAS, according to an October 2010 report entitled, "Wisconsin Poverty Projections through 2020," conducted by the University of Wisconsin's Community and Environmental Sociology Department, the overall number of people living in poverty in Wisconsin is expected to increase for all racial categories regardless of household type; and

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WHEREAS, poverty in Wisconsin is expected to continue to disproportionately affect racial minority families through 2020, if historical trends persist, which does not even take into account the effects of the recent national economic downturn; and

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WHEREAS, the historic trends in Milwaukee County's poverty rate and the state of the national and global economy is impetus for the county to develop an economic development plan that would provide a roadmap to create and retain businesses in Milwaukee County by leveraging the wealth of county resources including but not limited to the airport, transit system, county road system, and housing and block grant programs; and

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WHEREAS, the economic development plan should be developed by the Milwaukee County Economic Development Director in partnership with the Southeastern Wisconsin Regional Planning Commission and appropriate county staff; and

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WHEREAS, an advisory committee consisting of a maximum of 15 members shall be created to guide the development of a comprehensive economic development plan and shall be appointed by the County Board Chairman; now, therefore,

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BE IT RESOLVED, that the Milwaukee County Board of Supervisors hereby authorizes and directs the Director of the Economic Development Department to develop an economic development plan for Milwaukee County; and

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BE IT FURTHER RESOLVED, that the Economic Development Director shall work in partnership with the Southeastern Wisconsin Regional Planning Commission and appropriate county staff; and

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BE IT FURTHER RESOLVED, that the County Board establishes the Economic Development Plan Oversight Committee to guide plan development, which shall include a maximum of 15 members, three of which shall be Milwaukee County Board

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47 Supervisors and all shall be appointed by the Chairman of the County Board of  
48 Supervisors; and

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50 BE IT FURTHER RESOLVED, the proposed scope of work for SEWRPC shall  
51 have the following study elements:

52 (1) Review of existing economic development conditions in Milwaukee County,

53 (2) Assessment of the County's infrastructure,

54 (3) Analysis of existing economic development efforts by Milwaukee County as  
55 well as other private for-profit and not-for-profit agencies in Milwaukee County,

56 (4) Survey of economic development activities and needs,

57 (5) Formulation of a Milwaukee County economic development plan,

58 (6) An action plan to implement the recommended objectives, which are of the  
59 greatest need and importance,

60 (7) Identification of potential funding sources, including but not limited to all  
61 federal, state and county programs such as Economic Development Administration  
62 grants, block grants, housing, brownfield, gap funding and surplus real estate revenue,  
63 to implement each recommendation

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67 BE IT FURTHER RESOLVED, that the economic development plan should  
68 explore opportunities for job creation based upon Milwaukee County government's  
69 existing infrastructure, programs and services, particularly as related to transit service,  
70 and the possible need for new and improved infrastructure, programs and services to  
71 ensure job creation in the county; and

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73 BE IT FURTHER RESOLVED, that the economic development plan should  
74 explore the creation of a demonstration project(s) through the Federal Aviation  
75 Administration, Federal Transit Administration and Federal Highway Administration, as  
76 well as any other pertinent federal agency, to provide opportunities for the creation and  
77 expansion of women and minority owned businesses in Milwaukee County; and

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79 BE IT FURTHER RESOLVED, that the Director of Economic Development shall  
80 report back to the Economic and Community Development Committee on a regular  
81 basis as to the progress of plan development.

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January 7, 2011

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## MILWAUKEE COUNTY FISCAL NOTE FORM

**DATE:** January 10, 2011

Original Fiscal Note

Substitute Fiscal Note

**SUBJECT:** Authorizing and directing the Director of Economic Development to prepare an economic development plan for Milwaukee County.

**FISCAL EFFECT:**

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|--|--|
| <input checked="" type="checkbox"/> No Direct County Fiscal Impact<br><input checked="" type="checkbox"/> Existing Staff Time Required<br><input type="checkbox"/> Increase Operating Expenditures<br>(If checked, check one of two boxes below)<br><input type="checkbox"/> Absorbed Within Agency's Budget<br><input type="checkbox"/> Not Absorbed Within Agency's Budget<br><input type="checkbox"/> Decrease Operating Expenditures<br><input type="checkbox"/> Increase Operating Revenues<br><input type="checkbox"/> Decrease Operating Revenues | <input type="checkbox"/> Increase Capital Expenditures<br><input type="checkbox"/> Decrease Capital Expenditures<br><input type="checkbox"/> Increase Capital Revenues<br><input type="checkbox"/> Decrease Capital Revenues<br><input type="checkbox"/> Use of contingent funds |
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*Indicate below the dollar change from budget for any submission that is projected to result in increased/decreased expenditures or revenues in the current year.*

	Expenditure or Revenue Category	Current Year	Subsequent Year
<b>Operating Budget</b>	Expenditure	0	0
	Revenue	0	0
	Net Cost	0	0
<b>Capital Improvement Budget</b>	Expenditure	0	0
	Revenue	0	0
	Net Cost	0	0

## DESCRIPTION OF FISCAL EFFECT

In the space below, you must provide the following information. Attach additional pages if necessary.

- A. Briefly describe the nature of the action that is being requested or proposed, and the new or changed conditions that would occur if the request or proposal were adopted.
- B. State the direct costs, savings or anticipated revenues associated with the requested or proposed action in the current budget year and how those were calculated.<sup>1</sup> If annualized or subsequent year fiscal impacts are substantially different from current year impacts, then those shall be stated as well. In addition, cite any one-time costs associated with the action, the source of any new or additional revenues (e.g. State, Federal, user fee or private donation), the use of contingent funds, and/or the use of budgeted appropriations due to surpluses or change in purpose required to fund the requested action.
- C. Discuss the budgetary impacts associated with the proposed action in the current year. A statement that sufficient funds are budgeted should be justified with information regarding the amount of budgeted appropriations in the relevant account and whether that amount is sufficient to offset the cost of the requested action. If relevant, discussion of budgetary impacts in subsequent years also shall be discussed. Subsequent year fiscal impacts shall be noted for the entire period in which the requested or proposed action would be implemented when it is reasonable to do so (i.e. a five-year lease agreement shall specify the costs/savings for each of the five years in question). Otherwise, impacts associated with the existing and subsequent budget years should be cited.
- D. Describe any assumptions or interpretations that were utilized to provide the information on this form.

Adoption of this resolution will require neither an expenditure of funds nor an expenditure of staff time.

Department/Prepared By Julie Esch, Legislative Research Analyst

Authorized Signature \_\_\_\_\_

Did DAS-Fiscal Staff Review?  Yes  No

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<sup>1</sup> If it is assumed that there is no fiscal impact associated with the requested action, then an explanatory statement that justifies that conclusion shall be provided. If precise impacts cannot be calculated, then an estimate or range should be provided.