

**Mary Kay Grasmick**  
Vice President, Communications  
Wisconsin Hospital Association  
OFFICE: 608-274-1820 CELL: 608-575-7516  
Email: [mgrasmick@wha.org](mailto:mgrasmick@wha.org)  
Best Way to Reach Me: 608-575-7516  
6317 Masthead Dr  
Madison, WI 53705-4325

#### **EDUCATION**

B.A. Colorado State University, Fort Collins  
Major: Technical Journalism    Emphasis: Public Relations and Marketing

#### **PROFESSIONAL SUMMARY**

PUBLIC RELATIONS and COMMUNICATIONS professional with more than 20 years of progressive experience with (currently) the Wisconsin Hospital Association, Wisconsin Public Service Corporation, Nicolet Minerals Company (Exxon), and the Nebraska Department of Health. Have established and supervised statewide media relations for three organizations over the past 20 years. Have led statewide public affairs and legislative initiatives on health, the environment and safety issues. Have proven writing and public speaking skills connecting with a wide diversity of audiences ranging from health care professionals, legislators, consumers and media. Have national press relations experience and communications expertise in print, visual, Web-based and social media. Am liaison to the Wisconsin Hospital Emergency Preparedness Program (WHEPP).

#### **EMPLOYMENT HISTORY**

<b>WISCONSIN HOSPITAL ASSOCIATION</b> Vice President, Communications	<b>2000-Present</b>
<b>NICOLET MINERALS COMPANY (An Exxon project) Rhinelander Wisconsin</b> Director, Public Relations	<b>1996-2000</b>
<b>WISCONSIN PUBLIC SERVICE Rhinelander, Wisconsin</b> Coordinator, Public Affairs	<b>1988-1996</b>
<b>NEBRASKA DEPARTMENT OF HEALTH Lincoln, Nebraska</b> Public Information Officer III	<b>1984-1986</b>