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3 From the Executive Zoo Director requesting authorization to execute a two-year
4 contract with Robert Zigman Marketing for entertainment booking services for
5 Milwaukee a la Carte for an amount not to exceed \$250,000 per year, by recommending
6 adoption of the following:

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8 **A RESOLUTION**

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10 WHEREAS, Section 59.52(31)(c), Wisconsin State Statutes (State Statutes),
11 requires approval by the Milwaukee County Board of Supervisors (County Board) for
12 any single contract or group of contracts between the same parties with a value or
13 aggregate value of more than \$300,000; and

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15 WHEREAS, Section 59.60(12), State Statutes, requires the County Board to
16 approve contracts that will use funds from future budgets; and

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18 WHEREAS, the Milwaukee County Zoo sent out Requests for Proposals (RFP)
19 for entertainment booking services for its 2022 four-day Milwaukee
20 A-la-Carte food and entertainment event; and

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22 WHEREAS, proposals were received and reviewed by a review committee per
23 Milwaukee County's procurement rules; and

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25 WHEREAS, Robert Zigman Marketing submitted a proposal that met all the
26 terms and conditions of the RFP, and received the highest score from the review
27 committee; and

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29 WHEREAS, Robert Zigman Marketing, under the direction of the Director of
30 Marketing and Communications and the Executive Zoo Director, will book six stages of
31 family-style entertainment for each day of the four-day festival; and

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33 WHEREAS, the contract is a two-year contract for years 2022 and 2023, with
34 two, one-year extension options for 2024 and 2025, in an amount not-to-exceed
35 \$250,000 per year; and

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37 WHEREAS, the Zoo's adopted operating budget for Fiscal Year 2022 has
38 sufficient appropriations to pay the contract; and

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40 WHEREAS, the Zoo's operating budget for 2023, 2024, and 2025 will include
41 \$250,000 to pay the contract fees; and

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43 WHEREAS, the Committee on Finance, at its meeting of January 27, 2022,
44 recommended adoption of File No. 21-1122 (vote 7-0); now, therefore,
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46 BE IT RESOLVED, the Executive Director, Milwaukee County Zoo, is hereby
47 authorized to enter into the said contract with Robert Zigman Marketing for
48 entertainment booking services for Milwaukee A-la-Carte for the period of January 1,
49 2022, and shall continue in full force and effect until December 31, 2023, with two
50 additional one-year extensions periods in an amount not-to-exceed \$250,000 per year.

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