

**COUNTY OF MILWAUKEE**  
Inter-Office Communication

DATE: June 2, 2022

TO: Shawn Rolland, Co-Chair, Ricardo Diaz, Co-Chair,  
Milwaukee County American Rescue Plan Act (ARPA) Task Force

FROM: Community Support Area Subgroup –Other Social Determinants of Health

SUBJECT: ARPA Community Support Strategy Recommendation

**REQUEST**

Requesting recommendation of the Early Childhood & Family Support project within the Community Support Expenditure Category for American Rescue Plan Act (ARPA) funding consideration.

**POLICY**

Milwaukee County Board file 21-555: “A resolution to create a Task Force to review and recommend funding allocations to the Milwaukee County Board of Supervisors for monies received by the County in the Federal American Rescue Plan Act of 2021”

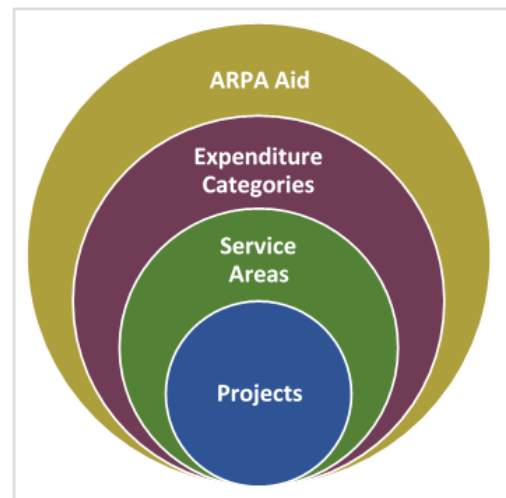
**BACKGROUND**

Milwaukee County will directly receive \$183 million between 2021-24 in federal ARPA aid. Approximately \$37 million has been allotted for Community Support projects.

The Community Support Service Area subgroup was established to generate project-level allocation recommendations to respond to economic harms to workers, families, small businesses, impacted industries, and the public sector in Milwaukee County.

The Other Social Determinants of Health subgroup was formed with subject matter experts following the Community Support Service Area Subgroup Charter. Membership includes the following individuals:

Diagram A: Illustration of Terms



| Name             | Role & Title                                       | Organization                                    |
|------------------|--|---|
| Sumaiyah Clark   | Lead Facilitator, Enterprise Project Administrator | Milwaukee County, DHHS                          |
| Alena DeGrado    | Lead Facilitator, Transportation Coordinator       | Milwaukee County, Aging & Disabilities Services |
| Chytania Brown   | Partner, Executive Director                        | Employ Milwaukee                                |
| TeAngelo Cargile | Partner, Director                                  | The Brand Lab                                   |
| Janice Wilberg   | Community Member                                   | Commission on Aging                             |
| Demetria Smith   | Partner, Executive Director                        | The Kellogg PEAK Initiative                     |

In May 2022 the subgroup met to review the Early Childhood & Family Support project received from an external source to support Milwaukee County’s recovery in this service area. The subgroup followed the criteria set by the ARPA Task Force on September 2, 2021, to recommend the Early Childhood & Family Support project as a high priority project.

**PRIORITIZED PROJECTS**

The high-ranking project in this service area is listed below for recommendation. Please also note the attached project proposal (Attachment A), the criteria scoring rubric (Attachment B), and the Service Area subgroup review summary (Attachment C) provides further detail.

| Project Name                             | Description  | Budget      |
|--|--|-------------|
| Early Childhood & Family Support Program | The Early Childhood & Family Support program goal is to help children thrive and give families techniques to help enhance their child’s development and learning potential. This is especially important for families who have been underserved and under-resourced. Due to the COVID-19 pandemic, child and family-focused pandemic recovery supports are essential to address potential risks to child development due to social and economic stressors. | \$1,538,636 |

**RECOMMENDATION**

Approve the recommendation for the Early Childhood & Family Support project to receive \$1,538,636 within the Community Support Expenditure Category.

**PREPARED BY:**

Bess Earl, Senior Grant Analyst

**ALIGNMENT TO STRATEGIC PLAN**

Describe how the item aligns to the objectives in the strategic plan:

2A: Determine what, where, and how we deliver services to advance health equity

2C: Apply a racial equity lens to all decisions

3A: Invest “upstream” to address root causes of health disparities

3C: Dismantle barriers to diverse and inclusive communities

**ATTACHMENTS:**

Attachment A: Early Childhood & Family Support Program Project Proposal

Attachment B: ARPA Proposal Review Criteria – Community Support Programs

Attachment C: Service Area Subgroup Review Summary for Early Childhood & Family Support Program