



David A. Clarke Jr.  
Sheriff

*County of Milwaukee*  
**Office of the Sheriff**

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**DATE:** March 13, 2014

**TO:** Supervisor Marina Dimitrijevic, Chairwoman, Milwaukee County Board of Supervisors

**FROM:** Richard R. Schmidt, Inspector, Office of the Sheriff, Milwaukee County

**SUBJECT:** Request to Accept State of Wisconsin Department of Transportation grant for Seat Belt Enforcement 2014 program in the amount of \$10,178 for the Office of the Sheriff.

**REQUEST**

The Sheriff of Milwaukee County requests authority to accept grant funding of \$10,178 from the State of Wisconsin Department of Transportation for a Seat Belt Enforcement 2014 program.

**BACKGROUND**

In 2011, 52% of persons killed and 25% of persons sustaining incapacitating injuries in Wisconsin crashes were NOT wearing safety belts. Many of these people were ejected from their vehicle. Statewide safety belt use was 79.2% in 2010, however Wisconsin safety belt use still remains about six percentage points lower than the national average. It has been estimated that safety belt use by motor vehicle occupants in Wisconsin prevents more than 200 traffic related fatalities and more than 8,000 serious injuries annually (2011 data is preliminary).

Click-it or Ticket (CIOT) Enforcement Grant Recipients are targeted based upon seatbelt usage. The intention is to encourage extraordinary seat-belt enforcement in areas of the state with low seatbelt usage.

This grant has the following objectives:

1. To increase the percentage of vehicle occupants wearing safety belts within the municipality.
2. To adopt a zero tolerance policy for unrestrained occupants during all motor vehicle stops.
3. During past deployments, Grantees have typically initiated a recorded traffic stop every 45 minutes. To maintain or exceed historical activity levels during grant-funded activity Grantee will, on average, initiate a recorded traffic stop every 45 minutes.
4. During past grant-funded deployments, Grantees typically maintain an agency ratio of three citations to one written warning.

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5. To make contacts with local media, community groups or other groups to increase public awareness of information related to seatbelt related crashes, and subsequent enforcement efforts a minimum of once during every quarter of grant approval. Creating partnerships with community groups, public and private, to enforce public awareness of this campaign.

Mandatory deployment dates are:

1. December 7-16, 2013 (Booze and Belts)
2. March 4-20, 2014 (St. Patrick's Day)
3. May 20-June 2, 2014 (CIOT National Mobilization)
4. July 1-7, 2014 (Summer Heat)
5. Aug 16-Sep 2, 2014 (Alcohol Crackdown)

The grant period is from October 1, 2013 until September 30, 2014. It is anticipated that there will be 16 deployments with three officers per deployment at four hours per officer for a total of 192 enforcement hours. Payment is based on an average overtime/fringe hourly rate of \$53.01 per hour. The grant requires a local match of 25% on salary expenses or \$10,178 bringing the total project funding to \$12,855. The match requires NO additional budget funds.

### **FISCAL NOTE**

Grant funds total \$10,178 with a 25% local match required of \$2,677 bringing the total project funding to \$12,855. All funding will be used for wages and fringe benefits.

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Richard R. Schmidt, Inspector  
Milwaukee County Office of the Sheriff

cc: Chris Abele, County Executive  
Supervisor Theodore Lipscomb, Chair, Judiciary, Safety & General Services Committee  
Kelly Bablitch, Chief of Staff  
Alexis Gassenhuber, Committee Clerk  
Jessica Janz-McKnight, Research Analyst

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