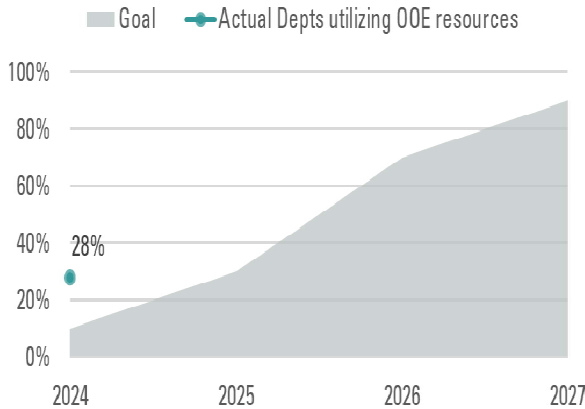


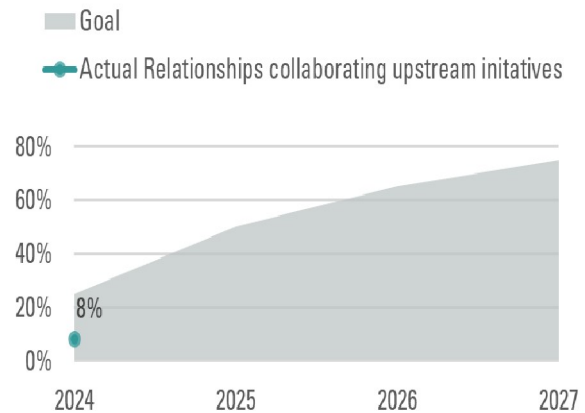
## OFFICE OF EQUITY STRATEGIC GOALS

County departments' adoption of equity-centered tools and frameworks



*Office of Equity (OOE) will integrate best practice frameworks that address racism and promote equity by implementing the Community Engagement Program, Equity Practices Technical Assistance Program, and Community Engagement Connection Program.*

Strategic Partnerships Engaged in Upstream Initiatives



*Office of Equity will establish an active network/system of strategic partnerships that support upstream initiatives*

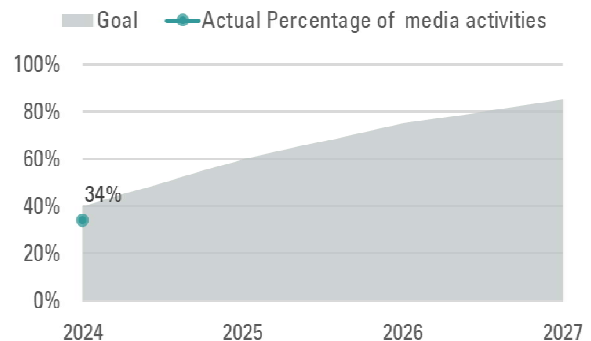
OOE sustainability plan complete.

Goal target completion date  
**12/31/2027**

*Office of Equity (OOE) will develop a sustainability plan that will include strategies such as, fiscal planning, policy change, community investment, infrastructure development, advancing health and racial equity, stewarding relationships, connecting with community, and ensuring continuous improvement through on-going research and evaluation.*

*This plan will foster development that benefits those most affected by the social determinants of health.*

Community informed Media and Outreach Activities



*The Office of Equity's media and communications strategy focuses on equity—ensuring Milwaukee County residents most affected by systemic barriers receive clear, consistent, and culturally relevant information through trusted formats and forums*