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From the Director of Milwaukee of County Parks, requesting authorization to revise the funding formula for CAMPAC awards, by recommending adoption of the following:

A RESOLUTION

WHEREAS, Milwaukee County Board of Supervisors (County Board) File No. 86-463 authorized the creation of the Cultural, Artistic, and Musical Programming Advisory Council (CAMPAC); and

WHEREAS, adopted County Board File No. 86-466 and File No. 87-732 revised the program; and

WHEREAS, the 2020 Adopted Budget transitioned administration of CAMPAC from a third party to the Department of Parks, Recreation, and Culture (DPRC); and

WHEREAS, 2021 Adopted Budget Amendment 1A020 directed a review of the eligibility requirements for CAMPAC awards to determine if there are more racially equitable methods to allocate the funds, especially to smaller groups with limited access to private fundraising; and

WHEREAS, DPRC and CAMPAC endeavored to reduce application barriers for participation, increase transparency, address racial equity, and nurture the growth of arts in Milwaukee County; and

WHEREAS, at the meeting of CAMPAC on December 14, 2020, the Council approved a period of two years for which any formula changes should take place to phase in any dramatic changes to funding for any specific organization; and

WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of January 26, 2021, recommended adoption of File No. 21-90 (vote 5-0); now, therefore,

BE IT RESOLVED, the eligibility for Cultural, Artistic, and Musical Programming Advisory Council (CAMPAC) funding participation is changed to reflect the column labeled "Revised CAMPAC Option" in the table below:

CAMPAC ELIGIBILITY COMPARISON TABLE	
<u>Existing CAMPAC Option</u>	<u>REVISED CAMPAC Option</u>
Two Tiers of eligibility (Established Groups & Emerging Groups)	One Tier
Smallest disbursement \$1,500	Smallest disbursement \$3,500
Disbursement formula favors larger budgets	Disbursement formula evenly distributed
Two Programs (Matching Grants & Community Cultural Events)	One Program (Matching Grants)
Active 501(c)(3) with 990	Active 501(c)(3) with 990
Located in Milwaukee County	Located in Milwaukee County
Must pay performers	Must pay performers
Open to general public	Open to general public
CAMPAC contribution may not exceed 50 percent of organizational budget	CAMPAC contribution may not exceed 50 percent of organizational budget
Must have Board of Directors with 5 voting members	Must have Board of Directors with 5 voting members
Organizations with budgets over \$400 thousand - audited financials	Organizations with budgets over \$400 thousand - audited financials
Emphasize local talent (Milwaukee County)	Emphasize local talent (Milwaukee County)
Additional requirements: <ul style="list-style-type: none"> • Minimum number of performances • Operating history requirement (18 Months) • Demonstrate capacity for fundraising 	At least one performance must meet Community Cultural Events requirements: <ul style="list-style-type: none"> • TARGET SPECIFIC AUDIENCES, WHICH MAY INCLUDE MINORITY POPULATIONS, HANDICAPPED AND DISABLED INDIVIDUALS, LOW INCOME AND OTHERS WHOSE ACCESS TO ARTISTIC EVENTS IS LIMITED

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BE IT FURTHER RESOLVED, changes to the funding formula will be phased in over two years; and

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BE IT FURTHER RESOLVED, in 2021, awards will have a ceiling amount of no more than 200 percent over 2020 awards for existing participants, and a floor of no less than 75 percent over 2020 awards for existing participants, and in 2022, awards will have a ceiling amount of no more than 200 percent over 2021 awards for existing participants, and a floor of no less than 66 percent from 2021 awards for existing participants; and

BE IT FURTHER RESOLVED, in 2023, awards will have no ceilings or floors, and be determined based on an equal allocation up to fifty percent of organization operating budgets within the appropriated budget funding by the Milwaukee County budget.

kae
01/26/21
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