



OFFICE OF THE COUNTY EXECUTIVE

Milwaukee County

CHRIS ABELE COUNTY EXECUTIVE

DATE: May 2, 2012

TO: The Honorable Marina Dimitrijevic, Chairwoman, County Board of Supervisors

FROM: Chris Abele, County Executive

SUBJECT: **Appointment of Brian Taffora**

Pursuant to Wisconsin Statute Sec. 59.17(2), Milwaukee County General Ordinance 17.30(2) and subject to confirmation of your Honorable Body, I am pleased to reappoint Mr. Brian Taffora to the position of Director of Economic Development for Milwaukee County.

Before coming to the County, Mr. Taffora headed the Wisconsin Business Council, a non-partisan business association, working closely with major Wisconsin employers to create a business climate that encourages job growth and economic development. The group has advocated policies aimed at securing Wisconsin's economic future and protecting its quality of life.

Mr. Taffora has had an immediate positive impact on Milwaukee County's Economic Development Department. In the last year, we have aggressively pursued opportunities to attract and retain employers and solicit development proposals for the County's assets that are prime for development. Additionally, the County is more engaged with every municipality that it ever has been. His efforts have changed the perception of the County's economic development efforts and positioned the County to move forward on economic development opportunities.

I have every confidence that Mr. Taffora will continue to represent Milwaukee County's economic development efforts with leadership and vision. I urge you to give this appointment your favorable consideration.

Chris Abele
Milwaukee County Executive

Attachment

Cc: Supervisor Patricia Jursik, Chairwoman, Economic and Community Development Committee
Kelly Bablitch, Chief of Staff, Board of Supervisors
Glen Bultman, Research Analyst, Board of Supervisors
Janelle Jensen, Committee Clerk, Board of Supervisors
Brian Taffora