

Building a Partnership for Economic Prosperity

**Milwaukee County Board
Committee of the Whole**

March 12, 2013

Vision Statement

A region globally competitive in an innovation economy, fostering business development that creates high value employment, while building a sustainable quality of life based on educated and skilled citizens

Regional Job Growth

1 MILLION JOBS



275,000 Jobs
EXPORT

+



325,000 Jobs
SUPPLY

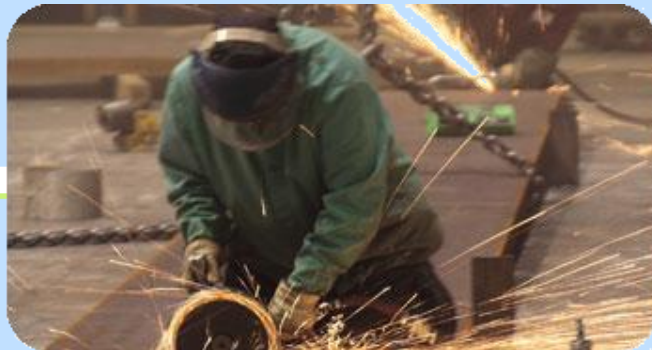
+



400,000 Jobs
SUPPORT



Powering Prosperity in the Milwaukee Region



Governance



Clusters



Levers for
**REGIONAL
PROSPERITY**

Ingenuity



Talent



Infrastructure



Role of MMAC



Business Networks

Provide the best
business network
in the region



Public Policy

Advocate on behalf
of our membership



Economic Development

Drive economic
development

Role of Milwaukee 7



Promoting
the Region



Expansion
and attraction



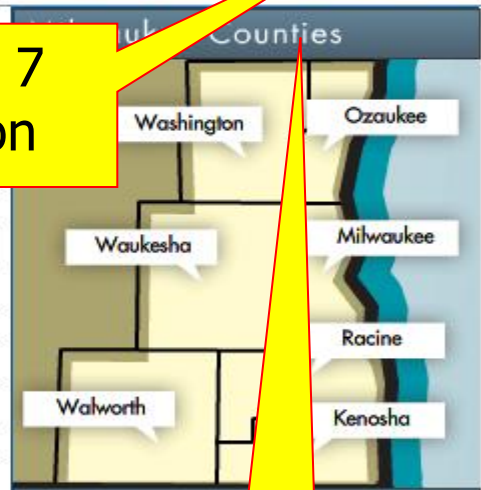
Improving the
climate for
economic
development

Search for certified sites and property

Milwaukee 7 Information



- Our Residents
- Networking
- Continuing Education
- Transportation
- Health Care
- Climate
- Recreation / Outdoors
- Arts & Entertainment
- Shopping
- Sports
- Worship



Open For Business

- RELOCATE & EXPAND HERE
- REGIONAL STATISTICS
- SEARCH SITES & BUILDINGS

Latest News

- [Bucyrus, Ladish Deals Boost Clout](#)
- [Ladish to be Acquired by Allegheny Technologies](#)

Success Stories




"Milwaukee's central location and proximity to Chicago have helped us grow."

Learn More

CONTACT US

Living & Working Here



More Info

County demographics

Since the launch in Dec. 2006:

- 1.4M Unique Visitors
- 5.5M Pageviews
- 17.5M Hits

Jan 14, 2013, 1:59pm CST Updated: Jan 14, 2013, 2:54pm CST

Milwaukee Electric Tool adding jobs in Brookfield



By Jeff Engel

Reporter
Email

Milwaukee Electric Tool is adding 128 jobs in Brookfield, Wis., as part of a new development project.

Milwaukee Electric Tool is adding 128 jobs in Brookfield, Wis., as part of a new development project.

As part of the investment, the company is adding advanced development capabilities at its Brookfield location.

Milwaukee Electric is adding 128 jobs in Brookfield, Wis., as part of a new development project.

The new jobs will be manufacturing technicians, WEDC said.

"We are committed to our core end-users and delivery of our products," said a WEDC spokesman. "With this commitment, we are committed to the southeastern Wisconsin region."

The WEDC has approved the project.

Milwaukee 7 will work to polish manufacturing's image

By John Schmid

Milwaukee 7 aims to organize beverage, food industry

By John Schmid of the Journal Sentinel
March 14, 2012

Milwaukee 7, a seven-county organization in southeastern Wisconsin, is launching a food and beverage industry initiative. "Everyone from growers, makers, distributors, grocers and restaurateurs bring something to the table."

For the first time, the effort has a name - or at least an acronym: "FaB Milwaukee Industry Network."

At a party Thursday at the Pilot Building at Discovery World, Milwaukee 7 unveiled its new initiative. The event runs from 4 p.m. to 7 p.m.

Until now, the group consisted of planning meetings, advisory panels and other efforts to organize the region's 243 food and beverage suppliers, which employ more than 100,000 workers, the M-7 said.

"Our mission is to make the Milwaukee region an easy place to do business and enjoy a rewarding industry career," said Cathy Henry, president of the M-7. "Our success is measured by job creation in food and beverage manufacturing."

The food cluster is led by Cathy Henry, president of Palermo's Pizza; and Eric Olesen, president of the Milwaukee Association of Commerce.

Efforts to organize the food and beverage industries in the region include the 4-year-old Milwaukee Water Technology Cluster, an economic cluster. Similar efforts include the 4-year-old Milwaukee Water Technology Cluster, an economic cluster. Similar efforts include the 4-year-old Milwaukee Water Technology Cluster, an economic cluster.

Milwaukee Metal Products to add jobs, new operation

ice building, a roomful of business faculty that manufacturers have

Milwaukee 7 to target northern Illinois businesses

By John Schmid of the Journal Sentinel
March 14, 2012

The Milwaukee 7, a seven-county organization in southeastern Wisconsin, is expanding to northern Illinois to learn which manufacturers in the area are poaching disgruntled Illinois businesses.

"We're not going to get to see them all and not that it was the finalist in the relocation decision of one of them - although that unnamed company ultimately went elsewhere."

Another prospect is still in the pipeline, the M-7 said, giving the group enough incentive to cast a wider net.

The officials spoke Thursday at a meeting of the M-7 in Cedarburg.

MILWAUKEE 7 AT WORK



Illinois Prospecting Calls

- Door-opener: Letter from Governor Walker
- Target: 800 manufacturers in northeastern Illinois with 25 or more employees
- 40 visits since October; 3 additional visits scheduled
- 11 return visits to target companies



Performance Scorecard

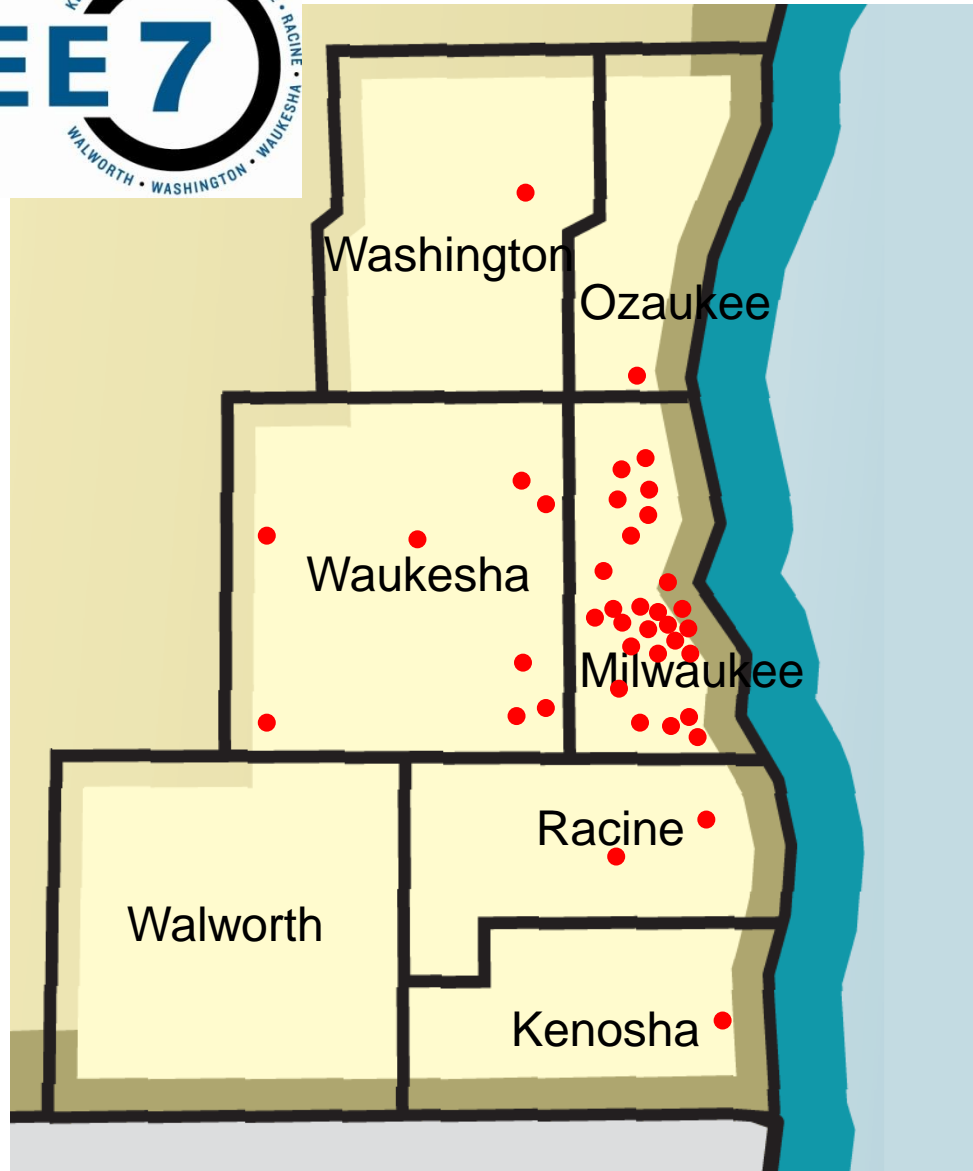
2010-2014			
Performance Measure	To-Date	Goal	% Goal
Direct Jobs	5,586	6,440	87%
Direct Payroll	\$276M	\$368M	75%
Average Wage	\$49,474	45,247	+9%
Total New Capital Investment	\$516M	N/A	N/A

** Results based on information provided by companies at time of M7 engagement*

MILWAUKEE 7



39
Wins



Partnership with Milwaukee County

- Engagement with the M7
- Air service
- Transit
- Cultural and entertainment assets
- Effective and efficient governance