



September 18, 2013

The Honorable Marina Dimitrijevic
Chairwoman, Milwaukee County Board of Supervisors
Milwaukee County Courthouse, Room 201
901 N. 9th St. Milwaukee, WI 53233

Dear Chairwoman Dimitrijevic:

Thank you for proposing to provide additional resources to help enroll low-income Milwaukee County residents in BadgerCare and subsidized health insurance plans made available through the new federally-facilitated Marketplace established by the Affordable Care Act (ACA).

These resources will supplement and strengthen the initiative of the County Executive and efforts by President Obama and the federal government to maximize enrollment in affordable health insurance and BadgerCare.

On July 24, the *Associated Press* reported that only \$.46 per capita is being spent in Wisconsin on ACA outreach and enrollment efforts. It is estimated that 140,000 Milwaukee County residents will need enrollment assistance. The resources available today are not sufficient to get this job done properly. A significant investment by Milwaukee County will help fill the need.

We strongly encourage your colleagues to support this one-time funding opportunity to help low-income Milwaukee County residents get enrolled in affordable health coverage.

Thank you for acknowledging the gap in available resources for this necessary work.

Sincerely,

A handwritten signature in black ink that reads "David R. Riemer". The signature is written in a cursive style with a large, prominent "D" and "R".

David Riemer, Senior Fellow

A handwritten signature in black ink that reads "Mike Bare". The signature is written in a cursive style with a large, prominent "M" and "B".

Mike Bare, Research and Program Coordinator