



MILWAUKEE COUNTY
Complete
Communities



**MILWAUKEE
COUNTY**

Municipal Safety Action Plans Update

Transportation & Transit Committee

Milwaukee County Department of Transportation – Director's Office

March 4, 2026

Complete Communities Transportation Planning Project



- **Phase One (2023-2024)**

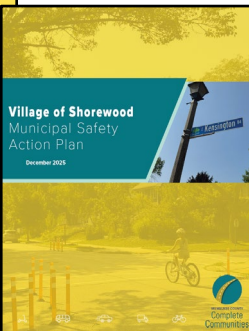
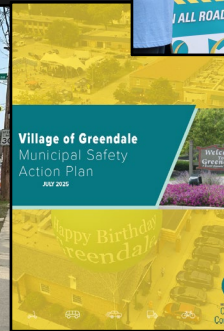
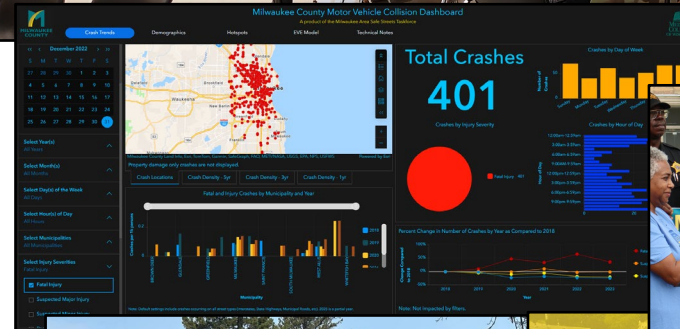
- ✓ Safe Streets Roadshow
- ✓ Data Analysis
- ✓ Transportation Safety Assessment Report

- **Phase Two (2024)**

- ✓ Motor Vehicle Collision Dashboard
- ✓ Safer Streets Workshops
- ✓ Vision Zero Commitment
- ✓ Comprehensive Safety Action Plan

- **Phase Three (2025-2026)**

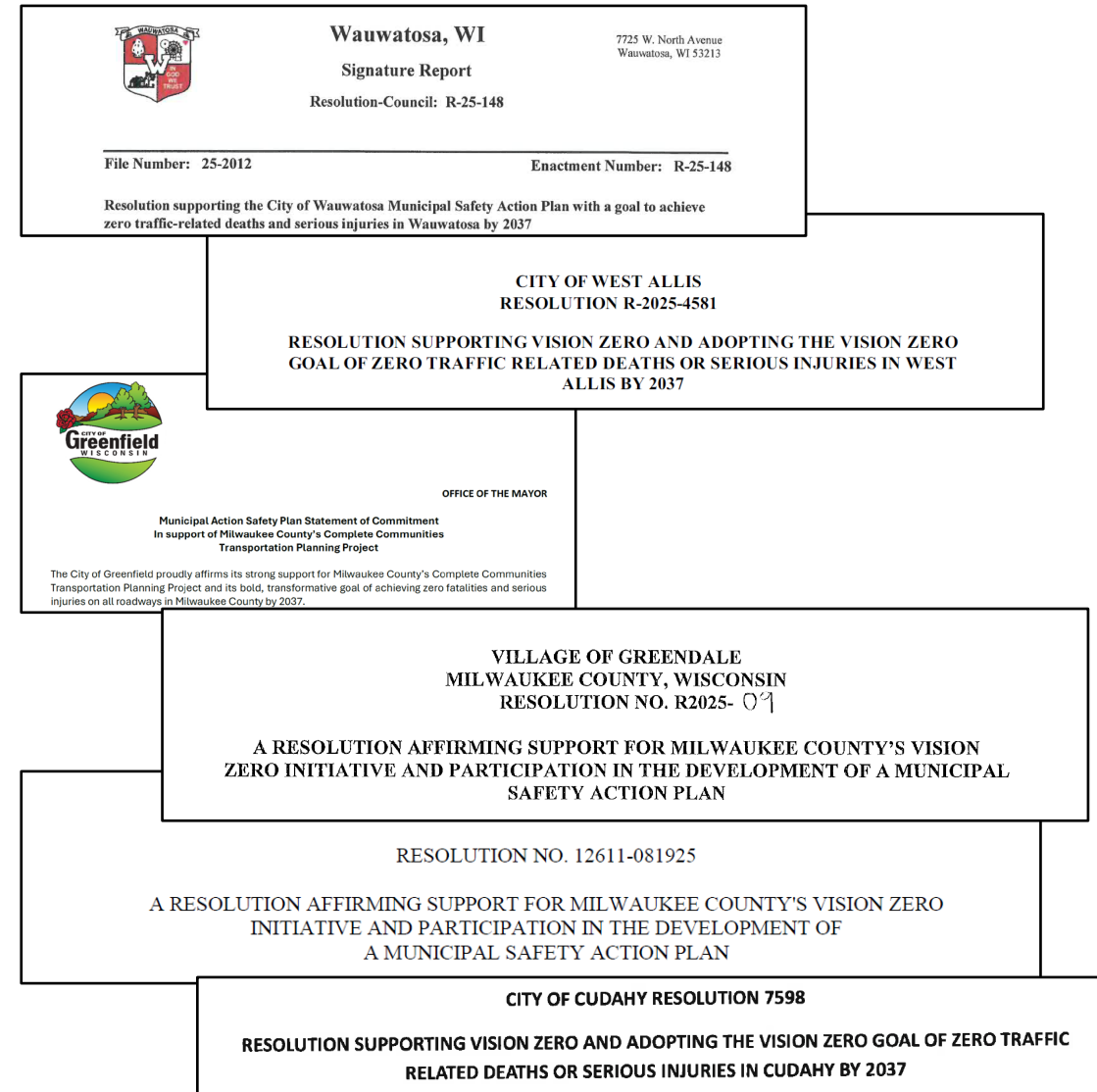
- ✓ Demonstration Activities in five municipalities
- ✓ 2025 SS4A Implementation grant application
- ✓ 2025 SS4A Implementation grant award
- ✓ Municipal Safety Action Plans




Municipal Participation and Collaboration



- All 19 municipalities now have a **Municipal Safety Action Plan!**
- Four municipalities resolved to commit to **Vision Zero by 2037**
 - ✓ Wauwatosa
 - ✓ West Allis
 - ✓ Greenfield
 - ✓ Cudahy
 - ✓ Joining City of Milwaukee and Milwaukee County
- Two municipalities resolved to support **Milwaukee County's Vision Zero by 2037 goal**
 - ✓ Greendale
 - ✓ Oak Creek
- Several municipalities are still considering a future commitment



 **Wauwatosa, WI** 7725 W. North Avenue
Wauwatosa, WI 53213
Signature Report
Resolution-Council: R-25-148

File Number: 25-2012 Enactment Number: R-25-148

Resolution supporting the City of Wauwatosa Municipal Safety Action Plan with a goal to achieve zero traffic-related deaths and serious injuries in Wauwatosa by 2037

CITY OF WEST ALLIS
RESOLUTION R-2025-4581
RESOLUTION SUPPORTING VISION ZERO AND ADOPTING THE VISION ZERO GOAL OF ZERO TRAFFIC RELATED DEATHS OR SERIOUS INJURIES IN WEST ALLIS BY 2037

 **OFFICE OF THE MAYOR**
Municipal Action Safety Plan Statement of Commitment
In support of Milwaukee County's Complete Communities Transportation Planning Project

The City of Greenfield proudly affirms its strong support for Milwaukee County's Complete Communities Transportation Planning Project and its bold, transformative goal of achieving zero fatalities and serious injuries on all roadways in Milwaukee County by 2037.

VILLAGE OF GREENDALE
MILWAUKEE COUNTY, WISCONSIN
RESOLUTION NO. R2025-01
A RESOLUTION AFFIRMING SUPPORT FOR MILWAUKEE COUNTY'S VISION ZERO INITIATIVE AND PARTICIPATION IN THE DEVELOPMENT OF A MUNICIPAL SAFETY ACTION PLAN

RESOLUTION NO. 12611-081925
A RESOLUTION AFFIRMING SUPPORT FOR MILWAUKEE COUNTY'S VISION ZERO INITIATIVE AND PARTICIPATION IN THE DEVELOPMENT OF A MUNICIPAL SAFETY ACTION PLAN

CITY OF CUDAHY RESOLUTION 7598
RESOLUTION SUPPORTING VISION ZERO AND ADOPTING THE VISION ZERO GOAL OF ZERO TRAFFIC RELATED DEATHS OR SERIOUS INJURIES IN CUDAHY BY 2037

Municipal Safety Action Plan Contents



- 1) Leadership Commitment and Goal Setting
- 2) Vision Zero and Safe System Approach
- 3) Safety Analysis
- 4) Community Engagement
- 5) Priority Action Steps
 - a. Project Locations
 - b. Demonstration Activities
 - c. Other Recommendations
 - d. Funding Solutions
- 6) Appendix

Download all MSAPs at county.milwaukee.gov/MSAPs

VISION ZERO & THE SAFE SYSTEMS APPROACH

WHAT IS VISION ZERO?
Vision Zero is a state-driven, multi-jurisdictional strategy aimed at eliminating all traffic-related fatalities and serious injuries while increasing safe, healthy, and equitable mobility for all. Originally adopted in Sweden in 1994, Vision Zero has since been embraced by cities, counties, states, and countries around the world, including Milwaukee County, as a paradigm shift in roadway safety.

MILWAUKEE COUNTY'S COMMITMENT TO VISION ZERO:
With funding from the United States Department of Transportation's Safe Streets and Roads for All Grant Program and leadership from Milwaukee County Department of Transportation's Director's Office and project team coordinated with the Village of Greenfield, together they are developing the Village of Greenfield's Municipal Safety Action Plan as a follow-up to the Milwaukee County Comprehensive Safety Action Plan.

WHAT IS THE SAFE SYSTEM APPROACH?
The Safe System Approach is a framework that aims to eliminate road and roadway deaths for all roadway users. The approach shifts the traditional focus from preventing crashes entirely to minimizing the severity of outcomes when crashes occur, recognizing that human error is inevitable, but death and serious injury are not. At the core of the Safe System Approach are five interconnected elements:

- Safe People
- Safe Roads
- Safe Speeds
- Safe Vehicles
- Post-Crash Care

These elements work together so when one layer fails, others help prevent a catastrophic result.

HOW TO IMPLEMENT THE MUNICIPAL SAFETY PLAN

STRATEGY 1. SAFER STREETS

STRATEGY 1.3 Enhance utility and pedestrian safety through utility work zone safety improvements and traffic calming measures at high-priority crossing locations identified through community engagement and crash analysis.

STRATEGY 1.4 Allow utility and innovative technology to understand safety issues and guide maintenance.

STRATEGY 2. SAFER PEOPLE

STRATEGY 2.1 Encourage community access to traffic safety education through training programs.

STRATEGY 2.2 Launch a Citywide Youth Driver License Program.

COMPLETE COMMUNITIES MEETING IN A BOX

WHAT IS "MEETING IN A BOX"?
To support meaningful community engagement, these workshops were created... with a specific goal: to create trust, build relationships, and identify transportation priorities. These tools are designed for flexible use throughout the planning process.

HOW TO USE THIS RESOURCE:

- Review all the enclosed materials after reading this overview.
- Read Tips for Planning a Public Meeting and make a plan for how you will engage your community.
- Choose which worksheets you will use and print enough for all participants to fill one out. You may use all three worksheets or choose one or two that work best for you.
- Host your public meeting, using the Facilitator's Guide on request to gather feedback.
- Collect and analyze feedback from the public meeting using the Feedback Collection Worksheet.
- Using feedback findings to inform your decision-making and planning efforts.

TIPS FOR PLANNING A PUBLIC MEETING

- Plan it
- Promote it
- Prep for it
- Host it
- Follow up

ENGAGEMENT WORKSHEETS

Getting Around Your Neighborhood
The purpose of this worksheet is to gather basic information about the community's travel habits and priorities for getting around.

Headline Stories
The purpose of this worksheet is to gather consensus about safety messaging and encourage community members to share it with others.

Proposing Safe Routes Projects
The purpose of this worksheet is to understand community priorities for where to focus resources on safety-related recommendations.

SAFETY ANALYSIS

ROADWAY SAFETY IN WAUWATOSA
The City of Wauwatosa is a vibrant community in western Milwaukee County. This analysis of 462877... The City established a focus on the right-of-way crash hot spots in Wauwatosa. The analysis used a modified traffic safety review approach to identify roadway segments with statistically high crash densities.

CRASH RATE
Annual Average of Fatal and Serious Injury Crashes per 1000 Residents: 3.8

TOP CRASH TYPE
29%

SAFETY ANALYSIS CORRIDORS OF CONCERN IN WAUWATOSA

CRASH LOCATION
53% Fatal and Serious Injury Crashes occurred MID-Block

CRASH BEHAVIOR
37 Fatal and Serious Injury Crashes involved RECESSIVE DRIVING

FATAL & SERIOUS INJURY CRASHES BY MODE
14 Pedestrian, 5 Bicyclist, 63 Vehicle Only

CRASHES INVOLVING YOUNG DRIVERS
1 in 9 Fatal and Serious Injury Crashes involved a younger driver (under 18)

SCHOOL ZONE SAFETY IMPROVEMENTS

Background: Between 2018 and 2022, 44 crashes took place in the 1.2 mile stretch of Puets Road between Howell Road and Pleasant Ave. There are several factors that likely contributed to the frequency of these crashes:

- High Speeds
- Wide Lanes
- Roadways with Excess Capacity
- School Permit Parking Policy
- Excessive Left-Turn Movement Obstruction

Goal: To improve safety along a segment of Puets Rd in front of Oak Creek High School.

Existing Conditions Map: Shows narrow lanes, wide sidewalks, and school zone signage.

SCHOOL ZONE SAFETY IMPROVEMENTS ON PUETS ROAD (OAK CREEK HIGH SCHOOL)

RESULTS: Several conceptual alternatives were developed using MCDOT's Safe Streets Toolkit. These alternatives considered feasibility and rough cost.

Recommendation: Closed Medians and Hawk Signal.

Recommendation: Narrow Lanes and Wider Sidewalks.

Summary: The study segment of Puets Road currently has narrow medians (6 feet) and wide sidewalks (over 10 feet). The study segment of Puets Road currently has narrow medians (6 feet) and wide sidewalks (over 10 feet). The study segment of Puets Road currently has narrow medians (6 feet) and wide sidewalks (over 10 feet).

2025 SS4A Implementation Grant Award



NEWS, TRANSPORTATION

Milwaukee County awarded nearly \$25 million in federal funding for street safety projects

The US DOT Safe Streets and Roads for All program will help fund over 60 infrastructure projects in the county

BY EVAN CASEY • JANUARY 12, 2026 • UPDATED JANUARY 14, 2026 at 9:47 AM

- A total of 65 proposed traffic safety projects at hazardous intersections and roadway segments on Corridors of Concern
- Participating jurisdictions:
 - ✓ Milwaukee County
 - ✓ Brown Deer
 - ✓ Glendale
 - ✓ City of Milwaukee
 - ✓ Shorewood
 - ✓ West Allis
- Two Supplemental Planning Studies
 - ✓ Lincoln Avenue Transportation Safety Study (West Allis)
 - ✓ “Road to Vision Zero” (MCDOT Director’s Office)



Milwaukee County's Funding for Safe Streets



TAP (2022) = \$235,000 (80% state funding / 20% county funding)

- ✓ Safe Streets Roadshow
- ✓ Transportation Safety Assessment Report

SS4A (2022) = \$1,000,000 (80% federal funding / 20% county funding)

- ✓ Motor Vehicle Collision Dashboard
- ✓ Safer Streets Workshops
- ✓ Comprehensive Safety Action Plan

SS4A (2023) = \$274,898 (80% federal funding / 20% municipal funding)

- ✓ Demonstration Activities

SS4A (2025) = \$31,149,200 (80% federal funding / 20% county & municipal funding)

- ✓ Implementation of 65 traffic safety projects
- ✓ Conduct two supplemental planning studies

**\$32,659,098 invested in safe streets across Milwaukee County since 2022
with only an estimated \$1,327,000 in outlay from the County itself.**