



Wisconsin Department of Transportation

*Memorandum of Understanding
Litter Pick Up Areas Under and Around the
Milwaukee County Freeway System*

Between

The Wisconsin Department of Transportation,
Milwaukee County Department of Transportation

And

The City of Milwaukee

This Memorandum of Understanding has been prepared to outline/clarify the agreement by the Wisconsin Department of Transportation (WISDOT), the City of Milwaukee (CITY), and Milwaukee County Department of Transportation (COUNTY) regarding litter pick up of areas within the highway right-of-way of the Milwaukee County freeway system.

Whereas, the WISDOT only pays the COUNTY for one litter pick up per year. And whereas, the volume of litter has increased significantly over the last few years. And whereas the level of need has increased beyond what the public sector can currently sustain. And whereas there is significant interest from the business community for the beautification of many areas near and around the freeways system.

Therefore, WISDOT, CITY, and COUNTY agree to cooperatively investigate new ways of using existing financial and contractual tools and pilot new tools that will result in more efficient processes, generation of new sources of funding or both. The goal is to enhance aesthetics of Milwaukee County freeway areas thereby improving the quality of life of our citizens and providing a positive image to visitors.

Tools Available - All parties agree the following tools will be investigated for use in typical or innovative ways to efficiently deliver litter pick up activities.

- Performance Based Maintenance Contracts (PBM)
- Adopt-A-Highway
- Contracts with Milwaukee County Corrections
- Private business trash removal
- Contract with County Department of Transportation
- Contract with City's Department of Public Works
- Local Sponsorships
- Joe Wilson – Keep Greater Milwaukee Beautiful

Pilot

WisDOT, COUNTY and CITY agree to create a Sponsorship pilot for litter pick up under the Marquette Interchange. The pilot would use funds from a Local Business Sponsor in combination with other tools to control litter and provide a higher level of aesthetics for the areas. Parties agree to reassess the effectiveness of the pilot after one year.

Wisconsin Department of Transportation

Milwaukee County Dept. of Transportation

Name

Name

Title

Title

Date

Date

City of Milwaukee

Name

Title

Date