



MARVIN PRATT

INTERIM COUNTY EXECUTIVE

Date: March 28, 2011

To: Lee Holloway, Chairman, County Board of Supervisors

From: Marvin Pratt, Interim County Executive

Subject: **Appointment to the Milwaukee County Sports Authority Board**

Referred

MAR 29 2011

County Board
Chairman

Subject to the confirmation of your Honorable Body and pursuant to the provisions set forth in County Board Resolutions File No. 99-549 and 02-576, I am hereby appointing the Jacqueline Mann to serve on the Milwaukee County Youth Sports Authority Board.

The terms for Ms. Mann will expire April 1, 2013. Attached please find background information on Ms. Mann for your review.

Your consideration and confirmation will be appreciated.

A handwritten signature in black ink, appearing to read "Marvin Pratt", written over a horizontal line.

Marvin Pratt
Interim Milwaukee County Executive

Attachments

MP:db

cc: Supervisor Peggy West, Chair, Health and Human Needs Committee
Milwaukee County Board of Supervisors
Terry Cooley, Chief of Staff, County Board

Biography

Jacqueline M. Mann

Jacqueline Mann is Project Director for the *Safe Schools/Healthy Students* Initiative in Milwaukee Public Schools (MPS). As Director, Ms. Mann provides district oversight of an 8.5 million dollar federally funded grant, which includes implementation of a logic model developed to provide support services to 37 both public and private schools throughout the city of Milwaukee. This role includes organizing community partnerships that support the social-emotional programming of student in grades K-12. Current partnerships include the Milwaukee county District Attorney's Office, the Police Department, the Fire Department, UWM, Children's Hospital and a host of other business and community organizations.

Jacqueline Mann's journey within Milwaukee Public Schools began over 14 years ago as a staff member in the Milwaukee Board of School Directors' business office, the Office of Board Governance. As the Information Officer / Constituent Ombudsperson for the Board, Ms. Mann was afforded the opportunity to gain extensive knowledge in the governance of various elected bodies and worked as the primary liaison between the Board of Directors and their 9 different constituencies, other governmental officials, the MPS Superintendent and Administration.

As the Information Officer, Ms. Mann has researched a variety of issues related to the education of children in the city of Milwaukee, including the public education funding structure, legislative and district policies, district-wide records management and various Board governance structures.

Well versed in contract negotiations, Ms. Mann has been an intricate part of contracted school advocacy. Ms. Mann has been able to foster relationships to engage various advocacies in positive conversations and has garnered supports for public education. As the Director for Safe Schools/Healthy Students, Ms. Mann has been able to expand existing partnerships and develop new partnerships that have resulted in additional wraparound services to compliment the mission of educating the 'whole child'.

Ms. Mann employees over 10 years experience in oversight of analytical, investigative, and management processes to resolve constituent complaints and best practices in being responsive to the public. Acting as the frontline agent to the Board of School Directors constituency, Ms. Mann is proud to be viewed as a navigator for parents, and as an MPS information source for the general public. Of the many hats that Ms. Mann wears, her favorite roles are that of wife and mother of Taeshi, Justice and Trenton, all MPS students.

Ms. Mann is a native of Milwaukee and proud product of Milwaukee Public Schools, Ms. Mann received her High School Education at Milwaukee Trade and Technical High School, Bachelor of Business Administration (BA) Degree with an emphasis in Criminal Justice, from Concordia University, Wisconsin in 1999. She completed her MBA and Masters Degree in Marketing at the University of Phoenix, at the Brookfield Wisconsin campus, and is currently pursuing her Ph.D. at the University of Wisconsin-Milwaukee, where she has taught courses.

Ms. Mann is a member of the Milwaukee Police Department Homicide Review Commission, the Juvenile Justice Subcommittee, the Milwaukee Fire Department's Survive Alive Board, Marquette University Community Conferencing Planning Council, and the Young Milwaukee Professionals Organization.

Ms. Mann's current focus is to provide a continuum of the great works that has already begun through the SS/HS Initiative. Her hope is that one day all children, regardless of where they attend school in this great city, will experience a safe learning environment, and be afforded an equitably funded and equal opportunity education.

Professional Experience

- Over 14 Years Public Relations and Education experience
- Over 14 years Policy Analysis - Developed analysis and reports on administrative actions prompting Board policies and operational changes.
- 10 years Budget Analysis Experience - Formulates analysis of the district's 936 million dollar annual budget for purpose of Board discussion and review prior to Board approval.
- 10 years of Charter School Petition and Proposal review
- 10 years of Contract development, compliance and negotiations
- 15 Years community development proposal development and facilitation
- 10 Years of NPO Administration, proposal writing, implementation and evaluation
- 15 Years of Business Development, conflict resolution and relationship building
- 10 years professional training experience
- 10 Years of public/government as well as private organizational marketing plan development
- 10 Years of project management and assessment

PROJECT DIRECTOR, SAFE SCHOOLS/HEALTHY STUDENTS **2010 to present**
MILWAUKEE PUBLIC SCHOOLS

- Provides district-wide oversight of 8.5 million dollar federal grant through development of a logic model addressing social emotional needs of students in 36 public and private schools,
- Develops evaluation of programming, staff development, data assessment, implementation of district and community communication plan and grant requirements,
- Provides federal reports and present at School Board meetings data on the SS/HS Initiative,
- Creates systemic change through student, staff and parental training, provide parental supports,
- Implements internal infrastructure for initiative support, while developing leadership capacity, financial management, fostering relationships with district and community representatives.

BOARD INFORMATION OFFICER, BOARD OF SCHOOL DIRECTORS **1996 to 2010**
MILWAUKEE PUBLIC SCHOOLS, Office of Board Governance

- Conducts research, analyzes data, provide technical expertise and assist in the formulation and development of policies, procedures and programs.
- Provides budget analysis and crafts amendments and resolutions directing operational change.
- Oversees and manages analytical, investigative, and management processes to resolve constituent complaints and respond to public information requests.
- Facilitates communications with and among the Board, Board members, other governmental offices, the Administration, schools, constituents, and other community stakeholders as directed by the Board, a Board member, or the Director.
- Facilitates Board of Directors' Charter School Petition/proposal review panel
- Conducts contract negotiations as the Board representative along with the City Attorney
- Advocates for contracted schools autonomy and accountability

TEACHING/EDUCATIONAL INSTRUCTION EXPERIENCE

ADJUNCT PROFESSOR **2008-Present**

University of Wisconsin-Milwaukee

Instructor of Marketing for Community Based Organizations (CBO's) and Proposal Writing

- Instructed students on Marketing for Community Based Organizations
- Provide Step-by-Step instruction for proposal and grant writing for creation of a CBO

- Developed curriculum and examination material for knowledge assessment.
- Guided group discussions and projects.
- Assisted students in the development of marketing plans for non-profit and for profit organizations

Wisconsin Women's Business Initiative

- Instruct adults on business plan development

Milwaukee Public Schools

- 53rd Street School - 4th & 5th Grade, Math & Science

Milwaukee Teachers Education Center - K-8 Teacher Certification (candidate) 2002

PROFESSIONAL BUSINESS EXPERIENCE

- **15 Years experience teaching.** Experience in developing and implementing age appropriate and skills based curricula.
- **10 Years business instruction.** Entrepreneurship and business planning and development
- "How to Develop a Business Plan", Wisconsin Women's Business Initiative (WWBIG) 2004
- **Professional Development Academy Instructor,** Milwaukee Business School January-2005 to 5-2006
Developed curriculum for two courses: (1) Financial Literacy (2) Restorative Circles Facilitation
- **English Language Arts Instructor, Faith-Based Pre-College Program** March-April 2006
Developed lesson plans, instruct and provide engaging, challenging learning environment for high school students to adequately prepare for the ACT examination.
- **Finance Instructor, Church of The Living God, "Achieving Financial Freedom"** 2006
Develop curriculum for and delivered methods towards achieving financial freedom

EDUCATION

Bachelors of Business Administration, Management & Communications, BA - Concordia University

Masters of Business Administration, MBA - University of Phoenix, Brookfield, WI

Masters of Marketing Administration, MMA- University of Phoenix, Brookfield, WI

Doctoral coursework in Education Administration, University of Wisconsin-Milwaukee

Volunteer Experience

Appointed Funding Executive Board/President - Church of The Living God 2004-Present
Miss Black Milwaukee Pageant - Coordinator 2007 - Present
Milwaukee French Immersion school 2010 - Present

PROFESSIONAL AFFILIATIONS & ACTIVITIES

Milwaukee Schools Historical Society

Milwaukee Metropolitan Alliance of Black School Educators (MMABSE)

National Alliance of Black School Educators (NABSE)

National Charter School Association

World Conference on Mental Health

The Heart of the Matter Presentation: Building Safe and Drug Free Schools

Gang Awareness Summit

Injury Free Coalition for Kids

Forgiveness Seminar

Marquette Law School - Urban Education Reform

Love & Logic Conference

PROFESSIONAL PRESENTATIONS

"Increasing Brand Image through uniformity" United HealthCare, PrimeCare, Designed to develop uniform communications company wide, Milwaukee, WI, January 1996.

"Community Brainstorming - What Can We Do?" Forum designed to bridge community members, educators, clergy, and business partners -Organization Meeting. Milwaukee, WI. March 2000.

"Changing Policy to Address the Achievement Gap" Metropolitan Milwaukee Alliance of Black School Educators Annual Fall Conference Entitled "A Blueprint for Action" Milwaukee, WI. October 2005.