

Guy D. Smith, CPRP

Resume

QUALIFICATIONS

- Private and public-sector management and leadership experience
- Effective communicator, team player, and leader
- Strong understanding of park & recreation operational needs and best practices

EDUCATION

- Bachelor's degree of Science, Natural Resource Management, May 2003 / University of Wisconsin - Madison
- Supervisory Management/Forward Management Associate Degree, May 2011 / Milwaukee Area Technical College

PARK & RECREATION PROFESSIONAL EXPERIENCE

Milwaukee County Parks

Wauwatosa, Wisconsin

- *Executive Director*, June 2018-present. *Interim Parks Director*, November 2017 – January 2018 / February 2018-May 2018. Milwaukee County Emergency Operations Center, Operations Lead March-May 2020
Oversees the direction and management of 156 Parks, 15,300+ acres, 240 full-time and 900 seasonal employees. Defines and implements budgets, strategies, projects, procedures, and policies.

Highlights: advanced \$890k into Parks Point of Sale project; negotiated the Baran Park - Journey House proposal; closed on the sale and transition of the O'Donnell Parking Structure to the Milwaukee Art Museum; expanded employee engagement opportunities and increased staff participation.

- *Chief of Operations*, February 2010 – January 2018
- *Deputy Regional Operations Manager*, May 2007 – February 2010
- *Trails Coordinator*, July 2004 – May 2007

Responsibilities/impact:

- Oversee trail development & management, natural areas management, playground maintenance, and forestry operations; oversee facility operations and maintenance, park field operations, golf turf operations, parkways, landscape construction, maintenance of over 1,100 pieces of equipment, and asphalt maintenance.
- Develop the Trails Network Plan, Milwaukee County Operations Manual, and support the Milwaukee Trails Council.
- Advance Parks performance management initiatives.
- Guide Parks leadership and staff, advancing employee engagement improving moral.
- Recruit, hire, and supervise ~100 full-time Parks staff, ~300 seasonal staff, and interns
- Develop and coordinate staff training including LMS and the annual Parks ROAD-eo.
- Manage 200+ corporate, non-profit, and citizen volunteer day projects system-wide, the annual Summer Youth Employment Program, and the Milwaukee Conservation Leadership Corps.
- Support Milwaukee Conservation Leadership Corps projects serving 100 at-risk youth annually, 16 AmeriCorps NCCC crews, Summer Youth Employment Program, and Eagle Scouts.
- Collaborate with Milwaukee County House of Corrections to utilize minimal security inmates on Parks maintenance projects.
- Work closely with over 60 Friends Groups, various non-profit organizations
- Assist in overseeing special events: the Harley 105th Anniversary, 75th Anniversary for the CCC, US Bank Golf Championship, Amateur Golf Championship, Rock the Green, July 3/4th Fireworks, PHC Classic (Symetra Tour)
- Coordinate and oversee private-public funded grant projects; work with multiple partners to implement these projects.
- Effectively communicate and collaborate with Elected Officials, County leaders, and Community leaders.
- Work collaboratively to manage media relations with television, radio, and print.
- Regular presenter at UW-Madison, Dane County Parks, local schools and Civic Organizations.

USDA Forest Service, Land Between the Lakes National Recreation Area

Tennessee and Kentucky

- *Acting Assistant Facility Manager*, October 2003 – July 2004)

Responsibilities/impact:

- Assisted in managing an operations and maintenance budget of \$700,000; conducted inspections/evaluations of contractors.
- Identified hazard trees, performed trail maintenance and construction, performed campground registration on Point of Sale program, created native plant interpretive garden, purchasing, and worked with volunteers.
- Supervised 11 Resident Attendants, 2 SCSEP enrollees, and 1 intern; resolved issues with the public regarding facility policies.

Dane County Parks

Madison, Wisconsin

- *Park Ranger, Park Manager & Intern (2000 to 2003)*

Responsibilities/impact:

- Managed for park enforcement and supervised/trained field staff.
- Responsible for special events set-up and oversaw for revenue collections.
- Scheduled and performed grounds and building maintenance.

BOARDS & COMMITTEES

- Milwaukee Parks Foundation: Ex. Officio Member of the Board of Directors, 2019-present
- We Care Crew member: 2020-present
- Milwaukee County Strategic Planning Team, focusing on Racial Equity: 2020-present
- Wisconsin Park & Recreation Association: Park Section Executive Board, Representative at Large and Chair Elect, Chair, Past Chair (2008-2013); regular presenter at the annual WPRC Conference.
- Milwaukee County CityWorks Steering Committee Member (2016 – 2018)
- Milwaukee County Employee Engagement Steering Committee (2016 – 2018)
- Milwaukee Parks Foundation, Ex Officio Member since September 2019
- City of Milwaukee Bicycle and Pedestrian Task Force Member (2004 – 2012)
- GroundWork Milwaukee's Exec. Board of Directors (since 2006), Chairman (2008-2017), Emeritus Member (2018)
- Milwaukee County Diversity Committee Member (2009-2018)

AWARDS

- Keep Greater Milwaukee Beautiful Star Award Recipient (2017)
- MATC Lamp of Knowledge Award (2011)
- Public Policy Forum: Norman N. Gill Award for Individual Excellence Leader of the Future Award (2011)
- Young Professional of the Year, National Recreation and Park Association (2010)
- NRPA's Gold Medal Class 1 (2009); member of delegation team in Salt Lake City, Utah.
- WPRC's Silver Star Award for Milwaukee County Parks Youth Employment Partnership (2008)
- WPRC's Park Section, Young Professional of the Year Award (2007)
- WPRC's Silver Star Award for Milwaukee County Parks/Urban Ecology Center Satellite Partnership (2007)
- Awarded Shepherd Express 'Best Of Trail in Milwaukee for the Oak Leaf Trail (2004 - 2008, 2010, 2011, 2012)
- National Recreational Trail Designations for the Seven Bridges Trail, Urban Water Trail, East Bank Trail, Jacobus Park Nature Trail, and Kohl Park Hiking Trails.

CERTIFICATIONS & TRAININGS

- Microsoft Word, Excel, PowerPoint; Point of Sale systems; CLASS reservation system, OWA; Ceridian; ArcGIS (continuous)
- WPRC Leadership Academy Alumni Graduate (2018)
- 2-Year WPRC Leadership Academy Graduate (2017)
- First Aid/CPR Certification (2016)
- Supervisory Management, OSHA, Project Management Certificates, MATC (2011)
- NRPA's Certified Park and Recreation Professional (2009)
- Groundwork USA Assembly (2008)
- Aldo Leopold Foundation Prescribed Burn Training; Student Conservation Association Work Skills Training (2007)
- USDA Forest Service Trainings: Contract Officer, Fire Behavior/Suppression, Fire Engine, and Water Pumps (2003-2004)
- Golf Course & Turf Management Training (2001, 2002, 2003 & 2009, 2013-2016)

MEMBERSHIPS

- National Recreation and Park Association
- Wisconsin Park and Recreation Association