## **COUNTY OF MILWAUKEE** Inter-Office Communication

Date: November 6, 2024

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Joe Lamers, Office of Strategy, Budget, and Performance

Subject: Milwaukee County Zoo, requests approval to abolish 1.0 FTE Marketing

and Events Manager (Pay grade 32M) and create 1.0 FTE Events

Manager position (pay grade 30M).

File Type: Informational Report

MCGO 17.05 and Wis. Stats 59.60(10), require the Office of Strategy, Budget, and Performance (SBP) to review departmental position create requests for need, appropriateness, and funding availability.

## **NEED AND APPROPRIATENESS**

SBP concurs with the department report on the need and appropriateness of this position request.

## **FUNDING AVAILABILITY**

$\boxtimes$	The cost of this request will be absorbed within the department's existing salary
buc	dget. The department is responsible for managing their personal services budget and
taki	ing appropriate action to avoid a deficit. In the subsequent year requested budget,
the department will include this position action inside their assigned tax levy target.	
	Grant Revenue that expires
	Other

## ADDITIONAL INFORMATION

Creating the Events Manager position will allow the Zoo to enhance the current events offered and will add programing and new events to increase revenue and attendance. With additional event support, the Zoo can better provide event experiences and programs that are accessible and inclusive to all in the community.