

COUNTY OF MILWAUKEE
Inter-Office Communication

DATE: July 14, 2022

TO: Shawn Rolland, Co-Chair, Ricardo Diaz, Co-Chair,
American Rescue Plan Act of 2021 (ARPA) Task Force

FROM: Revenue Loss Recovery Subgroup

SUBJECT: ARPA Revenue Loss Recovery Recommendation – Matching Grant Pilot Program

REQUEST

Requesting recommendation of the Matching Grant Pilot Program project within the Revenue Loss Recovery Expenditure Category for American Rescue Plan Act (ARPA) funding.

POLICY

Milwaukee County Board file 21-555: “A resolution to create a Task Force to review and recommend funding allocations to the Milwaukee County Board of Supervisors for monies received by the County in the Federal American Rescue Plan Act of 2021”

BACKGROUND

The Revenue Loss Recovery Subgroup was established to generate project-level allocation recommendations to improve the fiscal health of Milwaukee County and strengthen support for vital public services. Subgroup leaders recommend the Matching Grant Pilot Program as a viable strategy in support of the County’s fiscal health goals.

The Office of Strategy, Budget & Performance (SBP) proposes to reserve \$2M in ARPA aid for matching funds for new competitive grant opportunities to stimulate grant development across County departments. By removing a common barrier to pursuing new grant funds, the matching fund reserve will alleviate financial strain and support the programmatic goals of County service areas. Success will be measured by documenting the return on matching fund investment. The overarching goal of the program would be to maintain a 75% return on matching fund investment. For every \$1 of local Milwaukee County funds contributed to a project, \$3 will be received from an external source.

Please see the full proposal in the attachments (ARPA Proposal - Matching Grant Pilot Program).

RECOMMENDATION

The Revenue Loss Recovery subgroup leads recommend authorization of \$2M in ARPA funds for the Matching Grant Pilot Program project within the Revenue Loss Recovery Category.

PREPARED BY:

Ashley Adsit, Project Management Office Director, Office of Strategy, Budget & Performance

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the objectives in the strategic plan:

- 3A: Invest “upstream” to address root causes of health disparities
- 3B: Enhance the County’s fiscal health and sustainability
- 3C: Dismantle barriers to diverse and inclusive communities

ATTACHMENTS:

Attachment A: ARPA Proposal - Matching Grant Pilot Program