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From the Executive Director of Milwaukee County Parks requesting authorization to enter into agreements with American Family Insurance, the Milwaukee Parks Foundation, and J&M Displays, Inc. for the sponsorship and presentation of the July 3rd fireworks, by recommending adoption of the following:

A RESOLUTION

WHEREAS, July 3rd firework displays at the Downtown Lakefront have been occurring on a regular basis for over 40 years; and

WHEREAS, due to the Coronavirus Disease pandemic and related complications, there have been no fireworks on July 3rd in Milwaukee County (the County) Parks since 2019; and

WHEREAS, in 2019, American Family Insurance, T&M partners, the Milwaukee Brewers, and Christian Yelich provided financial support for the last fireworks display; and

WHEREAS, American Family Insurance, the Milwaukee Parks Foundation, and other potential partners are coordinating to bring the event back to Milwaukee's downtown lakefront in 2022; and

WHEREAS, the Department of Parks, Recreation, and Culture (DPRC), and J&M Displays, Inc., are working diligently to remedy supply chain and purchasing concerns, in order to deliver a 45-minute fireworks display on July 3, 2022; and

WHEREAS, the Milwaukee County Board of Supervisors has provided direction and support to the DPRC, in support of staffing summer events in 2022; and

WHEREAS, the Committee on Finance, at its meeting of March 17, 2022, recommended adoption of File No. 22-429 (vote 7-0); now, therefore,

BE IT RESOLVED, the Department of Parks, Recreation, and Culture (DPRC) is hereby authorized to enter into agreements with the Milwaukee Parks Foundation and American Family Insurance, for the purpose of sponsoring fireworks on July 3, 2022; and

BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors (County Board) authorizes DPRC to enter into a contract with J&M Displays, Inc., in the amount of \$337,500 and;

BE IT FURTHER RESOLVED, the County Board authorizes Milwaukee County to pay J&M Displays, Inc., \$84,375 upon signing the Agreement as a down payment for their services; and

48 BE IT FURTHER RESOLVED, the County Board authorizes the Office of the
49 Comptroller, and the Department of Administrative Services to process an
50 administrative fund transfer recognizing the expenditures and revenues for executing
51 the July 3rd event.

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