Cultural, Artistic & Musical Programming Advisory Council on 2025-08-05 4:00 PM - VIRTUAL MEETING

This meeting will be live-streamed on the County Legislative Information Center:

https://milwaukeecounty.legistar.com/Calendar.aspx

Meeting Time: 08-05-25 16:00

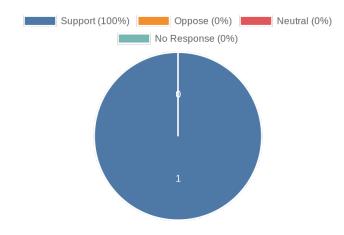
eComments Report

Meetings	Meeting Time	Agenda Items	Comments	Support	Oppose	Neutral
Cultural, Artistic & Musical Programming Advisory Council on 2025-08-05 4:00 PM - VIRTUAL MEETING This meeting will be live-streamed on the County Legislative Information Center: https://milwaukeecounty.legistar.com/Cale ndar.aspx	08-05-25 16:00	12	1	1	0	0

Sentiments for All Meetings

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment



Cultural, Artistic & Musical Programming Advisory Council on 2025-08-05 4:00 PM - VIRTUAL MEETING

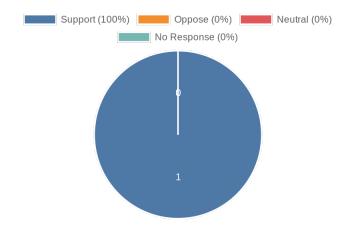
This meeting will be live-streamed on the County Legislative Information Center: https://milwaukeecounty.legistar.com/Calendar.aspx 08-05-25 16:00

Agenda Name	Comments	Support	Oppose	Neutral
2 25-59 eComments submitted to the Cultural, Artistic, and Musical Programming Advisory Council via the County Legislative Information Center (CLIC).	1	1	0	0
*The Office of the County Clerk collects eComments submitted via CLIC, and appends these official public records to Reference File No. 25-59 at the conclusion of each meeting.				

Sentiments for All Agenda Items

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

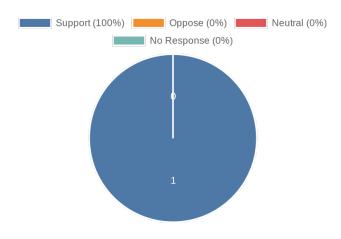
Overall Sentiment



Agenda Item: eComments for 2 25-59 eComments submitted to the Cultural, Artistic, and Musical Programming Advisory Council via the County Legislative Information Center (CLIC).

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Overall Sentiment



Sara Daleiden

Location:

Submitted At: 10:16am 08-05-25

I am Sara Daleiden and I own three for profit creative small businesses located in Milwaukee: Sara Daleiden Consulting which directs the MKE<->LAX initiative, HomeWorks: Bronzeville and Washington Park Media Center. I collaborate closely with many art and community development non-profits as well as government bodies in the Milwaukee region.

I have been tracking on CAMPAC's activities for several years and am grateful for your continued investment in arts groups. I have a few requests for next year's funding cycle:

- 1) Increase time between announcement of your annual grant cycle and the application submission deadline to support new applicants to become aware of you and respond to your requirements. I have observed that specific timing of your grant cycle has varied in Summer each year and your turnaround time for applying can be less than a month. These timing qualities can make it challenging for new applicants. I also perceive you are often funding returning applicants who are likely already in your communications system to be notified of each year's specific grant cycle timing.
- 2) Invest in online communications when your grant cycle opens to reach a new and broader pool of applicants. This could be accomplished by choosing key partners several months before your grant cycle opens who are willing to distribute a grant cycle announcement from you to their networks of creative businesses in Milwaukee County. I am willing to be a partner as I have a strong network that is beyond those arts groups currently funded, and I know others who may be willing to partner as well.
- 3) Support for profit as well as non-profit businesses including businesses of one owner or employee who offer innovative arts programming to expand your pool and impact in Milwaukee County neighborhoods.

- 4) Increase grant awards to \$10,000-20,000 per grantee or greater for increased impact per business or project, even if less grantees are funded.
- 5) Support grantees with shared metrics for evaluating impact of their business or project with clear reporting of these benefits to Milwaukee County beyond CAMPAC and the Parks department.

If there is a way I can be supportive of your advocacy to increase the funding you have available for CAMPAC investments, I welcome hearing that. I offer this understanding the Milwaukee County budget can feel constrained these days. Investing in creative businesses is investing in a healthy economy for Milwaukee County.

Thank you for considering my requests. I am open to talking with a CAMPAC leader soon about any of my points above and can be reached at the email below.

Sara Daleiden hello@saradaleiden.com homeworksbronzeville.com washingtonparkmediacenter.com