



# Milwaukee County

County Courthouse  
901 N. 9th Street, Rm. 105  
Milwaukee, WI 53233

## Meeting Minutes - Draft Milwaukee County Parks Advisory Commission

*Chairperson: Cheri Briscoe, 414-239-7883*  
*Clerk: Alexis Gassenhuber, 278-4225*

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Monday, June 30, 2014

5:00 PM

Meeting Location: Mitchell Park Pavilion,  
2200 West Pierce Street, Milwaukee, WI 53204

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REVISED

### Call To Order

**Present:** 6 - Gurda, Hamilton III, Holt, Pritchard Thompson, Moran, and Briscoe

**Excused:** 1 - Acevedo Jr.

**\*Commissioner Hamilton III was not present at the time the roll was called but appeared shortly thereafter.**

**PLEASE NOTE: The Commission usually considers the agenda items in the order listed. However, the Commission reserves the right to consider any item on the agenda in any order or at any time after the start of the meeting.**

- 1      14-527              Approval of Minutes from the April 29, 2014, Parks Advisory Commission.

**Attachments:**      [DRAFT MCPAC MINUTES 04/29/2014](#)  
[PAC MINUTES 04/29/14](#)

A motion was made by Commissioner Gurda to APPROVE the minutes from the April 29, 2014, Parks Advisory Commission meeting. The motion was seconded by Commissioner Pritchard Thompson. The motion PREVAILED by unanimous vote.

**Ayes:** 5 - Gurda, Holt, Pritchard Thompson, Moran and Briscoe

**Excused:** 2 - Acevedo Jr. and Hamilton III

### DEPARTMENT OF PARKS, RECREATION, AND CULTURE - 1

- 2      14-530              From the Department of Parks, Recreation, and Culture, providing informational updates on Core Services, proposals for the 2015 Milwaukee County Budget, and Strategic Planning.

**Attachments:**      [FINANCIAL PHILOSOPHY](#)  
[2015-2020 STRATEGIC PLAN AT-A-GLANCE](#)

**APPEARANCES:**

John Dargle, Jr., Director, Department of Parks, Recreation, and Culture (DPRC)

Laura Schloesser, Chief of Administration and External Affairs, DPRC

The following people appeared and spoke regarding this item:

Dr. Angela Allen, Community, Natural Resources, and Economic Development Educator, Milwaukee County Cooperative University of Wisconsin-Extension

John Lunz, The Park People

Mr. Dargle distributed documents regarding Financial Philosophy and the 2015-2020 Strategic Plan which are attached to this file.

Commissioner Holt requested that DPRC announce strategic planning public meetings 30 days in advance.

Commissioners offered input on enhancing concession stand offerings, quantifying use of parks, investing in marketing, updating the website, creating futsal spaces, advertising Requests for Proposals, offering an annual pass to County facilities, and balancing fees and public access.

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

## OTHER BUSINESS - 5

**Item #s 3 and 6 were considered together.**

- 3 14-531** Discussion and preliminary recommendations regarding an appropriate funding model for Metropolitan Milwaukee. Discussion will include funding models provided in the report "The Show Must Go On? Exploring dedicated funding possibilities for Milwaukee's cultural and entertainment assets" by the Public Policy Forum.

Attachments: [LINK TO REPORT PRESENTATION](#)

Item #s 3 and 6 were considered together.

Chairwoman Briscoe requested that Commissioners consider how to draft the Commission's position on a potential sales tax.

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

- 4 14-354** Mission Statement of the Commission.

Attachments: [DRAFT MISSION STATEMENT 03/20/2014](#)  
[DRAFT MISSION STATEMENT 04/29/2014](#)  
[FILE NO. 07-107 \(Resolution that created the Commission\)](#)  
[APPROVED MISSION STATEMENT, VISION, AND GUIDING PRINCIPLES](#)

A motion was made by Commissioner Gurda that the Draft Mission Statement dated April 29, 2014, be AMENDED. That motion was withdrawn.

A discussion ensued.

A motion was made by Commissioner Gurda that the Draft Mission Statement dated April 29, 2014, be AMENDED. The motion was seconded by Commissioner Hamilton III. The amendment was read into the record. The motion PREVAILED by unanimous vote.

**Ayes:** 6 - Gurda, Hamilton III, Holt, Pritchard Thompson, Moran and Briscoe

**Excused:** 1 - Acevedo Jr.

A motion was made by Commissioner Gurda that this Action Report be APPROVED AS AMENDED. The motion was seconded by Commissioner Hamilton III. The Approved Mission Statement is attached to this file. The motion PREVAILED by unanimous vote.

**Ayes:** 6 - Gurda, Hamilton III, Holt, Pritchard Thompson, Moran and Briscoe

**Excused:** 1 - Acevedo Jr.

5 14-532 Plan for a July 2014 Meeting.

Commissioners scheduled the next meeting for Wednesday, July 23, 2014, at 5 p.m. at a location to be determined.

6 14-533 Plan for an August 2014 Public Hearing.

Item #s 3 and 6 were considered together.

Chairwoman Briscoe stated that it was premature for the Commission to plan a public hearing.

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

7 14-344 Other Updates and Announcements.

**APPEARANCES:**

John Dargle, Jr., Director, Department of Parks, Recreation, and Culture (DPRC)

Laura Schloesser, Chief of Administration and External Affairs, DPRC

The following people appeared and spoke regarding this item:

Dr. Angela Allen, Community, Natural Resources, and Economic Development Educator, Milwaukee County Cooperative University of Wisconsin-Extension

John Lunz, The Park People

Commissioner Holt requested information about a Washington Park agreement. DPRC will provide this information.

Mr. Dargle requested that Commissioners provide Dr. Allen with input for strategic planning.

Chairwoman Briscoe asked that Dr. Allen be added to the E-Notify list to receive notices of Commission meetings. The clerk sent instructions to subscribe to E-Notify at the webpage <http://itmdapps.milwaukee.gov/login/login/notificationsignin.jsp>

This Informational Report was DISCUSSED WITH NO ACTION TAKEN.

## Adjournment

A motion was made by Commissioner Pritchard Thompson that this meeting be ADJOURNED at 7:17 p.m. The motion was seconded by Commissioner Holt. The motion PREVAILED by unanimous vote.

**Ayes:** 6 - Gurda, Hamilton III, Holt, Pritchard Thompson, Moran and Briscoe

**Excused:** 1 - Acevedo Jr.

The foregoing items were not necessarily considered in agenda order.

**Length of Meeting: 5:06 p.m. to 7:17 p.m.**

**Adjourned,  
Alexis Gassenhuber  
Committee Clerk Parks Advisory Commission**