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From the Director, Department of Transportation, and the President and Managing Director, Milwaukee County Transit System, requesting authorization to reallocate Route 27 buses to the PurpleLine beginning no later than September 2018, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the PurpleLine bus route was initiated within the 27th Street transit corridor in 2015 with Congestion Mitigation and Air Quality Improvement Funds; and

WHEREAS, the PurpleLine was created from Milwaukee County Transit System (MCTS) Route 27 by removing lesser used bus stops to provide faster travel times between Rawson Avenue and Florist Avenue; and

WHEREAS, the PurpleLine has increased in popularity with many passengers boarding at bus stops served by both routes; therefore, there is less reason to continue Route 27; and

WHEREAS, after Route 27 buses are reallocated to the PurpleLine, 95 percent of riders in the 27th Street transit corridor will continue to use the same bus stops that they use today, and the tradeoff for this small number of passengers is frequent service with faster travel times; and

WHEREAS, additional passenger benefits of this change include more ease of access to route schedule and next bus information, and more uniform travel times and frequencies between buses; and

WHEREAS, MCTS staff will commence outreach activities with stakeholders and riders to inform them of the changes to Route 27 and the PurpleLine; and

WHEREAS, the Committee on Transportation, Public Works, and Transit, at its meeting of September 5, 2018, recommended adoption of File No. 18-332 (vote 5-0); now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors authorizes the Milwaukee County Transit System to reallocate Route 27 buses to the PurpleLine at a date no later than September 2018.