

UPLIFT MKE QUARTERLY NARRATIVE REPORT

Grantee Name: *Employee Milwaukee*

Report Quarter Ending: 3/31/2016

Date of Submission: 5/15/2016

Overview of Grant Initiative

UpLift Milwaukee is a partnership between Milwaukee County and Employ Milwaukee dedicated to partnering with local entities to provide job opportunities, placement and support to Milwaukee County residents living in zip codes with higher than average unemployment rates. UpLift will bring higher wages and low-income residential placement in Milwaukee's highest growth sectors, such as manufacturing, health care, retail, hospitality and finance services.

While connecting to a first job is a critical component in an effective workforce system, it does not (on its own) advance workers along a progressive career lattice. Employ Milwaukee's UpLift MKE advances the workforce development process by intentionally connecting workers to a "first job, next job, career pathway" model for advancement in high growth sectors. The implementation of this model is timely, as there is a growing demand for workers in Milwaukee's downtown boom.

Summary of Outreach Activities for the Quarter

Employ Milwaukee has reached out to members from our Coordination Council (CC) to help with recruitment for individuals living in the defined zip codes. The CC is an association of workforce development providers collaborating to improve employer access to skilled workers. The Coordinating Council is currently comprised of **18** organizations and was included in our outreach strategy because of the additional resources they offer to participants including services such as education, training, employment and "wrap-around" support services. During this quarter we have targeted three of the members WRTP, America Works and Word of Hope Ministries to help with recruitment and placements for individuals living in the defined zip codes. We have made our team at the House of Corrections aware of the opportunity for individuals who are taking part in the services via our jail based American Job Center know that this opportunity is available for them as well. We are planning a job fair for the HOC/AJC in late July.

Summary of Employer Engagement Activities

Employ Milwaukee used input from Industry Advisory Boards to provide four customized recruitment and pre-screening events in the first quarter of the year. We have responded to Assurant layoffs by aligning interested employers with similar position needs to the recent or soon to be dislocated workers during two customized recruitment events at Assurant. We conducted a customized recruitment and pre-screening event for hospitality employers on January 22nd followed by interviews on January 29th with hiring managers. On Thursday, Feb. 11th, we pre-screened job seekers for some immediate openings that DRS Power and Control are seeking to fill, and also identified other candidates for other manufacturing openings. Finally, based on input from the Manufacturing IAB, we distributed resume packages of job-ready candidates from our Dislocated Worker program that are recent graduates of a 6-month CNC training at MATC. In all of the instances, Employ Milwaukee continues to evaluate outcomes of these pilot efforts, identify the "pain points" in the workforce system, and is working to increase the scale of these services.

Employ Milwaukee - Milwaukee County UpLift Q1 2016 Report

For the Period January 1, 2016-March 31, 2016

	Q1 2016	TOTAL
Participants from Tier 1	29	29
Participants from Tier 2	9	9
Total Participants	38	38
Payment to Employ from EDF	\$ 67,000	\$ 167,000
Avg. Days Employed at End of Quarter	75	75
Avg. Starting Salary	\$ 15.03	15.03