

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: October 22, 2021
To: Milwaukee County ARPA Task Force
From: Jeff Roman, OAAA Director and ARPA Task Force Member
Subject: Update on ARPA Community Outreach and Engagement Activities
File Type: Informational Report

This informational report provides an update on ongoing outreach and community engagement activities aligned to the Taskforce's commitment to inform and involve County residents in determining American Rescue Plan Act (ARPA) funding allocations.

POLICY

This report aligns to Board file 21-555: "A resolution to create a Task Force to review and recommend funding allocations to the Milwaukee County Board of Supervisors for monies received by the County in the Federal American Rescue Plan Act of 2021"

BACKGROUND

On September 2, 2021, the ARPA Task Force approved a robust community outreach and engagement framework to involve Milwaukee County residents in a process to help define and recommend ARPA funding allocations. The framework centers the just and fair inclusion of residents and communities most impacted by the COVID pandemic.

UPDATES

Taskforce members with support from County legislative outreach and communications staff have developed messaging and communications materials for countywide public information dissemination. Materials include an ARPA media kit, informational presentations, a FAQ sheet, stock social media posts and graphics. [📁 ARPA Media Kit](#)

The Taskforce has begun outreach to various County boards and commissions, and community-based groups to solicit public input on ARPA spending. Taskforce members have participated in County Board budget and ARPA townhalls over the course of the month and will brief numerous boards and commission over the next month. An ARPA Taskforce outreach calendar is included (Table 1) and will be updated as outreach continues to inform and engage County residents and communities. Taskforce members are encouraged to participate in outreach activities as they are scheduled and shared.

Community partner groups in adversely impacted communities (African American, Hispanic and LatinX, Hmong/AAPI, LGTBQ, First Nations, seniors, veterans, small and minority business owners, persons with disabilities, etc.) are also being engaged by Taskforce members and will co-host community townhalls for the Taskforce to receive input and funding priorities specific to their communities. Community

townhalls for the general public will also be hosted by the Taskforce throughout the ARPA process.

Community Engagement Opportunities- Open to the Public

Tuesday, October 19 th , 2021 (virtual)	County Budget Town Hall hosted by Supervisors Felicia Martin, Sequanna Taylor, and Eddie Cullen
Wednesday, October 20 th , 7-8:30 PM (virtual)	ARPA Town Hall hosted by Supervisors Liz Sumner and Sheldon Wasserman
Thursday, October 21 st , 6-7:30 PM (virtual)	County Budget Town Hall hosted by Chairwoman Marcelia Nicholson
Monday, October 25 th , 6-7:30 PM (virtual)	ARPA Town Hall hosted by Supervisor Felicia Martin and the ARPA Task Force, joined by local, state, and federal officials
Thursday, October 28 th 7-8:30 PM (virtual)	ARPA Town Hall hosted by Supervisor Steven Shae

Engagement with Public Boards and Commissions- Open to the Public

Wednesday, October 27 th , 9:30-11 AM (virtual)	Milwaukee Community Justice Council (CJC)
Thursday, October 28, 2021, 9-11 AM (virtual)	Milwaukee County Mental Health Board
Friday, October 29 th , 2021, 9-11:30 AM (virtual)	Commission on Aging
Tuesday, November 2 nd , 10 AM – 12 PM (virtual)	Aging and Disability Resource Center Board
Monday, November 8 th , 1-3 PM (in-person)	Intergovernmental Cooperation Council (ICC)
Wednesday, November 10 th , 10 AM - 12 PM (virtual)	Combined Community Services Board
Thursday, November 18 th , 5:30-7 PM (in-person)	Social Development Commission Board (SDC)

Additional Outreach to Community-Based Groups

Wednesday, October 13 th , 11-12:30 PM	African American Round Table (AART)
Friday, November 12 th , 11:30-12:30 PM	Milwaukee Community Resilience Imperative

RECOMMENDATION OR ACTION

This is an informational report only. No action required.