



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Date: August 28, 2017
To: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors
From: John Dargle, Jr., CPRP, Director, Milwaukee County Parks
Subject: **Parks Amenities Matching Fund Fall 2017 Requests (ACTION)**

POLICY

Authorization of Parks Amenities Matching Fund request from:

- Friends of Grant Park in the amount of \$2,830 to install educational signs along the Seven Bridges Trail in Grant Park;
- Friends of Pulaski Park-Cudahy in the amount of \$5,436.50 to replace windows in the pavilion at Pulaski Park-Cudahy;
- Friends of Wehr Nature Center in the amount of \$95,000 to support accessibility renovations to the Wehr Nature Center building in Whitnall Park;
- Rotary Club of Milwaukee in the amount of \$11,625 to renovate the baseball diamond at Johnsons Park, and;
- The Park People of Milwaukee County in the amount of \$48,820 to remodel the Clubhouse at Brown Deer Park.

BACKGROUND

Per Milwaukee County Board of Supervisors' File #16-444, all Parks Amenities Matching Fund (PAMF) awards must be reviewed and approved by the Milwaukee County Board of Supervisors. File #16-444 further established criteria for which PAMF applications are to be assessed. Based on that criteria, Milwaukee County Parks (Parks) has created a calendar and guidelines to further assist partners in the PAMF award application process (Attachment 3).

The following summarizes the project proposal requests the Parks has received since the last PAMF review in May.

Friends of Grant Park: Over the course of several decades, social trails have developed in Grant Park's Seven Bridges Trail and, as a result, significant environmental damage has occurred, impacting the vegetation in the park causing serious erosion.

The Friends are requesting \$2,830 from the PAMF program to produce and install educational signs, which aim to inform the public and trail users on the importance of staying on the trail and to limit negative environmental impacts in the park by decreasing the use of social trails (Attachment 4). The estimated total project cost is \$5,660.

Friends of Pulaski Park-Cudahy: The windows in the pavilion at Pulaski Park in Cudahy are inefficient and outdated; deterring park users from renting the space and reducing the overall integrity of the building.

The Friends are requesting \$5,436.50 from the PAMF program to purchase and install new windows in the pavilion at Pulaski Park in Cudahy (Attachment 6). The estimated total project cost is \$10,873.

Friends of Wehr Nature Center: The current physical conditions in the building of Wehr Nature Center in Whitnall Park has become outdated for the needs of the organization, including restrooms that are inaccessible for persons in wheelchairs, office and educational space that is limited for the amount of programming that Wehr Nature Center carries out, and internet connectivity that is unreliable for the office or for the business operations at the Center.

The Friends are requesting \$95,000 from the PAMF program to rebuild the restrooms to be ADA compliant, create an updated owl enclosure, expand office space, and upgrade internet connectivity (Attachment 8). The estimated total project cost is \$370,000.

Rotary Club of Milwaukee: In the summer of 2016, Milwaukee County Parks and dozens of the Parks' partners were proud to unveil several updates made to Johnsons Park, including the building of a picnic shelter and restrooms, increased lighting and tree cover, new benches and bike racks, and improved storm water drainage. However, even with these additions to the park, current conditions at the baseball diamond are detrimental to play, there has been a severe lack of activity on the field in the last decade, even with the steady increased use of Johnsons Park overall.

The Rotary is requesting \$11,625 from the PAMF program to renovate the baseball diamond in Johnsons Park to be playable for the users of Johnsons Park and attractive to softball, t-ball, fast-pitch, and kickball leagues (Attachment 10). The estimated total project cost is \$23,250.

The Park People of Milwaukee County: Currently, the three seasons room in the Clubhouse at Brown Deer Park experiences little use, while the Clubhouse is facing greater demand for banquets and space for catering. An effective use of the three seasons room would increase potential revenue for the Parks through improved access, catering banquets, and facility rentals.

The Park People are requesting \$48,820 from the PAMF program to increase use of the Clubhouse at Brown Deer Park through the renovation of the three seasons room in to a Players Lounge (Attachment 12). The estimated total project cost is \$97,640.

The current available balance of the PAMF fund is \$215,806.40. Contingent on the approval of funding for these projects totaling \$163,711.50, the remaining balance in the PAMF program will be \$52,094.90.

RECOMMENDATION

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- Rotary Club of Milwaukee in the amount of \$11,625 to renovate the baseball diamond at Johnsons Park, and;
- The Park People of Milwaukee County in the amount of \$48,820 to remodel the Clubhouse at Brown Deer Park.

Prepared by: Jay Burseth, Development Officer

Approved by:



John Dargle, Jr., CPRP, Director

Attached Documents:

- Attachment 1 – Resolution
- Attachment 2 – Fiscal Note
- Attachment 3 – PAMF Overview, Calendar, & Guidelines
- Attachment 4 – PAMF Application from Friends of Grant Park
- Attachment 5 – Aerial Photo of Grant Park
- Attachment 6 – PAMF Application from Friends of Pulaski Park-Cudahy
- Attachment 7 – Aerial Photo of Pulaski Park-Cudahy
- Attachment 8 – PAMF Application from Friends of Wehr
- Attachment 9 – Aerial Photo of Whitnall Park
- Attachment 10 – PAMF Application from Rotary Club of Milwaukee
- Attachment 11 – Aerial Photo of Johnsons Park
- Attachment 12 – PAMF Application from Park People of Milwaukee County
- Attachment 13 – Aerial Photo of Brown Deer Park

Copy: Chris Abele, County Executive
Raisa Koltun, Chief of Staff, County Executive's Office

Jason Haas, Chairman, Parks, Energy & Environment Committee
Marcelia Nicholson, Vice-Chair, Parks, Energy & Environment Committee
Kelly Bablitch, Chief of Staff, County Board
Sequanna Taylor, Supervisor District 2
David Sartori, Supervisor District 8
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Allyson Smith, Committee Coordinator, Office of the County Clerk
Scott Manske, Comptroller
Jessica Janz-McKnight, Research & Policy Analyst, Office of the Comptroller
Jeremy Lucas, Fiscal Mgt. Analyst, Admin & Fiscal Affairs/DAS