



July Board Cycle

Milwaukee County Parks

9480 Watertown Plank Rd.

Wauwatosa, WI 53226

(414) 257-PARK

Date: June 17, 2020
To: Marcelia Nicholson, Chairwoman, County Board of Supervisors
From: Guy Smith, Executive Director, Milwaukee County Parks
Subject: **Verizon License Agreement for two Small Wireless Facilities (ACTION)**

Issue

Cellco Partnership D/B/A Verizon Wireless has approached Milwaukee County Parks to enter into a license agreement to locate two Small Wireless Facilities (SWF) in Milwaukee County Parks with one location at Milwaukee County's Veterans Park, 1010 N. Lincoln Memorial Drive, Milwaukee, WI 53202, and the other at McKinley Park, 1750 N. Lincoln Memorial Drive, Milwaukee, WI 53202.

Background

As defined by CTIA, the U.S. wireless industry association, "A small cell installation consists of small radio equipment and antennas that can be placed on structures such as streetlights, the sides of buildings, or poles. They are about the size of a pizza box" and transmit data to and from a wireless device.

The proposal by CTIA is for two Small Wireless Facilities (SWF) in Milwaukee County Parks. One location at Milwaukee County's Veterans Park, 1010 N. Lincoln Memorial Drive, Milwaukee, WI 53202, and the other at McKinley Park, 1750 N. Lincoln Memorial Drive, Milwaukee, WI 53202. The term of the agreement is ten (10) years with five (5) options to renew for five-year (5) periods if mutually acceptable to the parties.

Based on the proposed locations, Milwaukee County Parks has determined that they are not within the "right of way" as defined under Wisconsin's new SWF statute, Wis. Stat. §66.0414, and thus are not governed by that statute. As such, these proposed SWF installations are subject to the review and approval of the board in the same manner as other Land Utilization Requests relating to park land.

The fee offered by Verizon is \$270 annually per County pole with the ability of the County to increase this fee by ten percent, rounded to the nearest five dollars, every five years. Verizon's proposed fee structure is based on the statutory amount




provided for under Wis. Stat. §66.0414. However, as noted above, due to the proposed location of these two sites the SWF law does not apply to these installations and, thus, the statutory limits applicable to SWFs in the “right of way” are not binding here. Nevertheless, as part of its good faith negotiation with Verizon the department has agreed to present this item for to the board for review.

Recommendation

No recommendation from the department.

Prepared By: Erica Hayden, Contracts Manager, Milwaukee County Parks

Approved By: Guy Smith, Executive Director, Milwaukee County Parks



Attachments

- Resolution
- Fiscal Note
- License Agreement

Copy

- David Crowley, County Executive
- Mary Jo Meyers, Chief of Staff, County Executive’s Office
- Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
- Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
- Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
- Kelly Bablitch, Chief of Staff, County Board
- Julie Landry, Director, Department of Administrative Services
- Joseph Lamers, Fiscal & Budget Director, DAS
- Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
- Pamela Bryant, Capital Finance Manager, Comptroller’s Office
- Justin Rodriguez, Capital Finance Analyst, Comptroller’s Office
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Pam Matthews, Budget & Management Analyst, DAS-PSB

